



# GENIVI Digital Experience Day 1 Welcome

Matt Jones, Chairman of the Board, GENIVI

26 October 2020



# GENIVI - Yesterday, Today, Tomorrow



## This Week's Program Includes:

*Software Complexity*

*Vehicle Software Trends*

*Google In the Cockpit*

*Car Commerce*

*Cloud & Connected Services*

*Common Vehicle Interface*

*Cybersecurity*

*Android Auto SIG*

# A Word about Common Vehicle Interface Initiative (CVII)



*Is it time to discuss the implication of having a common language to describe **data** and **function** interaction between all automotive technology companies?*

*Is it time to commit to selected technologies, such as **open W3C protocols**, to build interoperable solutions for vehicle data and service invocation?*

*Is it time to define the industry-wide standard vehicle data model ... and then do the same for **service APIs**?*

## Tuesday 27 October

- 1510 CET: Why the industry needs a CVII (Ford, Renault, Volvo Cars)
- 1615 CET: CVII Workshop #1
- 1730 CET: CVII Workshop #2

## Thursday 29 October

- 0900-1200 CET: CVII Content repeat @ Asia-friendly time

# Taking a moment to remember connecting



# ...And it is still possible today



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**John Moon**  
COO  
Team Lead for GENIVI IVP SIG  
Connected Travel

**Skills**

Software Developer Connectivity Data Insurance Markets Mobility Retail

Software UX

**Is member of**

Connected Travel Booth #4

**Is speaking at**

Car Commerce - The Road Ahead For In-Vehicle Payments (IVP)  
Monday, October 26, 2020 1:50 PM to 2:40 PM  
Live  
John Moon - Connected Travel  
Shari Dorfman - HERE Technologies  
Michael Friedman - Mastercard  
Avin Arumugam - Postmates  
Jakob Gaidzik - BMW Group

**Connect with John**

Sending a connection request with a message is three times more likely to be accepted.

SEND CONNECTION REQUEST

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**AI picked for you**

- Howard Abbey  
Autonomous Car Specialist  
SBD Automotive
- Eitan Grosbard  
VP Business Development  
Tactile Mobility
- Caroline Hicks  
Portfolio Director  
Informa Tech
- Paul Hohos  
VP America's Automotive  
TomTom

**Online**

- Sebastian Schildt  
Research Engineer Future...  
Robert Bosch GmbH
- John Moon  
COO  
Connected Travel
- Mike Gardner  
Executive Director  
eSync Alliance
- Sunita Chhetri  
Associate Solution Architect  
KPIT Technologies Limited

Refine the list

Search

**Visibility**

You're visible to other attendees.

**Your connections**

- David Baum  
Senior Product Manager  
OpenSynergy
- Mike Nunnery  
Marketing Executive  
GENIVI

- Sebastian Schildt  
Research Engineer Future Vehicle Computers  
Robert Bosch GmbH
- John Moon  
COO  
Connected Travel
- Mike Gardner  
Executive Director  
eSync Alliance
- Sunita Chhetri  
Associate Solution Architect  
KPIT Technologies Limited
- Ari Aalto  
VP, Automotive  
TietoEVRY
- Gary Miller

# And please visit the showcase



Navigation menu: Home, Speakers, Attendees, Exhibitor Showcase, My Event, LIVE NOW, Market Place, Social Wall

Main banner: A car's interior dashboard with various icons. Text: "ALL MEMBER MEETING 20 A DIGITAL EXPERIENCE". GENIVI logo.

Secondary banner: A green Genesis GV80 SUV. Text: "BUILT FOR YOU AND THE WORLD AROUND YOU. GENESIS GV80". "Find out more >" and "LEARN MORE" buttons.

Navigation menu: Agenda, Speakers, Exhibitor Showcase, LIVE NOW, Social Wall

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Refine the list: Search bar

Filters: COUNTRY

- Block Harbor Booth #1
- Butzel Long Booth #2
- cinemo Booth #3
- Cloudera Booth #16
- Connected Travel Booth #4
- eSync Booth #5
- GENIVI Alliance Booth #6
- GeoTab Booth #7
- Hyundai

Click to bookmark and plan your visit

Bookmark companies that interest you ahead of the event. You'll find your selection on the app when it's time to connect on-site or online during the hybrid or virtual event.

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ConnectedTravel Connected Travel Booth #4

BOOKMARK

Information

Founded in 2016, ConnectedTravel® has developed a comprehensive cloud-based platform services that utilize Artificial Intelligence (AI) and Machine Learning (ML), data fusion, behavior science and gamification technology to capture, understand, and drive consumers day-to-day mobile activities. ConnectedTravel® has developed, owns and operates a driver and passenger location-based application services platform and

[See more](#)

Contact details

<https://www.connectedtravel.com>

Team

- John Moon COO Connected Travel

Talk with Connecte...


Send a message to the company if you have any questions about their services or products. A member of their team will answer you as soon as possible.

+ Write a message...


# Any questions...go to GENIVI booth



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The diagram shows a car's dashboard with a steering wheel. A central screen displays a network diagram with nodes for "Standard Approaches", "Safety", "Connectivity", and "Infotainment".

 **GENIVI Alliance** EDIT  
Booth #6

BOOKMARK

**Information** EDIT





Founded in 2009, GENIVI Alliance has successfully completed its initial mission of delivering an open, Linux-based in-vehicle infotainment (IVI) platform and has expanded its scope to help automakers and their suppliers develop standard approaches to:

[See more](#)

Country USA

Business Focus Android Auto

**Talk with GENIVI...**

Send a message to the company if you have any questions about their services or products. A member of their team will answer you as soon as possible.

+ Write a message...

# Most Valuable Contributor Award #1



**Joby Jester**

**Solutions Architect, Connected Transport  
Irdeto & GENIVI Security Team Lead**

*For his leadership of the GENIVI Security Team, his work to support this and previous GENIVI events and his facilitation of the Security Team recurring meetings.*





# Most Valuable Contributor Award #2



**Piotr Krawczyk**

**Software Architect  
TietoEVRY**



**Stefan Wysocki**

**Software Architect  
TietoEVRY**

*For their leadership and contributions to the Android Automotive Special Interest Group especially related to development of proofs of concepts.*



# A few parting hints...



- Remember to add “skills” to your profile (top right of screen) so that sessions with your interests are suggested
- Remember to visit our virtual exhibitors and ask questions about their offerings
- Remember to thank our sponsors, Genesis and LG!
- Remember to connect to others and make it a truly social time (you can even schedule a virtual happy hour!)