

#### 2023 PoC Phase

- Separation of concerns: AirConsole manages games and BMW manages hardware
- What if we use a declarative API and not an imperative one?
- airconsole.setImmersiveState({emotion: emotion, zoneId: player id});
- Tested in a trivia game to prove the concept
- (Videos are confidential)





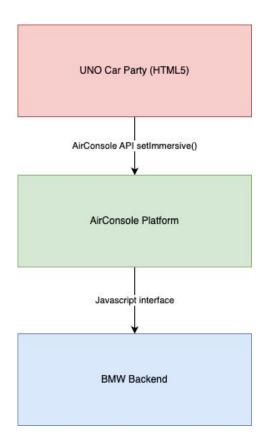
# 2024 Gamescom: 1st public use-case

- Specifically for **UNO Car Party!** at Gamescom
- IDC 23 Automotive Android OS
- Runs in Access Browser
- 5 colors (red, blue, green, yellow and transition)





### A bit of architecture







## Learnings and feedback

- Press feedback and public feedback at Gamescom was very positive
- Game dev feedback:
  - We want to control the experience as much as possible
  - We need a granular API
  - We need a capabilities API to understand what the car supports and what it doesn't
  - We need emulators to ease the implementation and reduce time to market





## Next steps

- Capabilities API
  - How fast can the color change?
  - Are other actuators supported?
  - o What zones are available?
- Imperative API
  - Emotion API or "Best effort API" are vastly not sufficient for controlling the experience
  - We need as precise control as possible
- Tooling
  - o The better the tools for the game devs, the better the experience (emulators, transition builders...)



