

Agenda

- 1. Introduction to eSync and the eSync Alliance
- 2. eSync Alliance / GENIVI Liaison
- 3. Use Case: eSync OTA Metrics in VSS Format
- 4. Questions / Discussion





The eSync Alliance

A Multi-Company Initiative to Standardize OTA Updates and Diagnostics









Tier 1s

Tier 2s

Cloud Services

















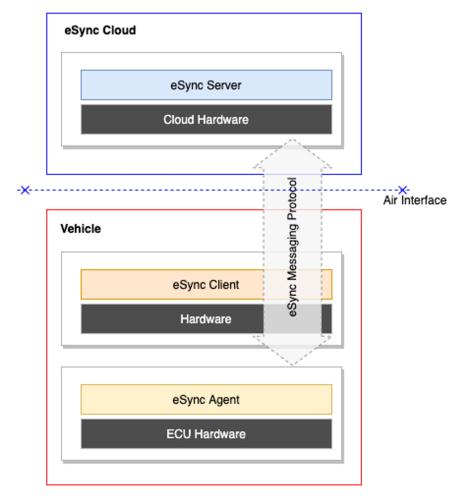






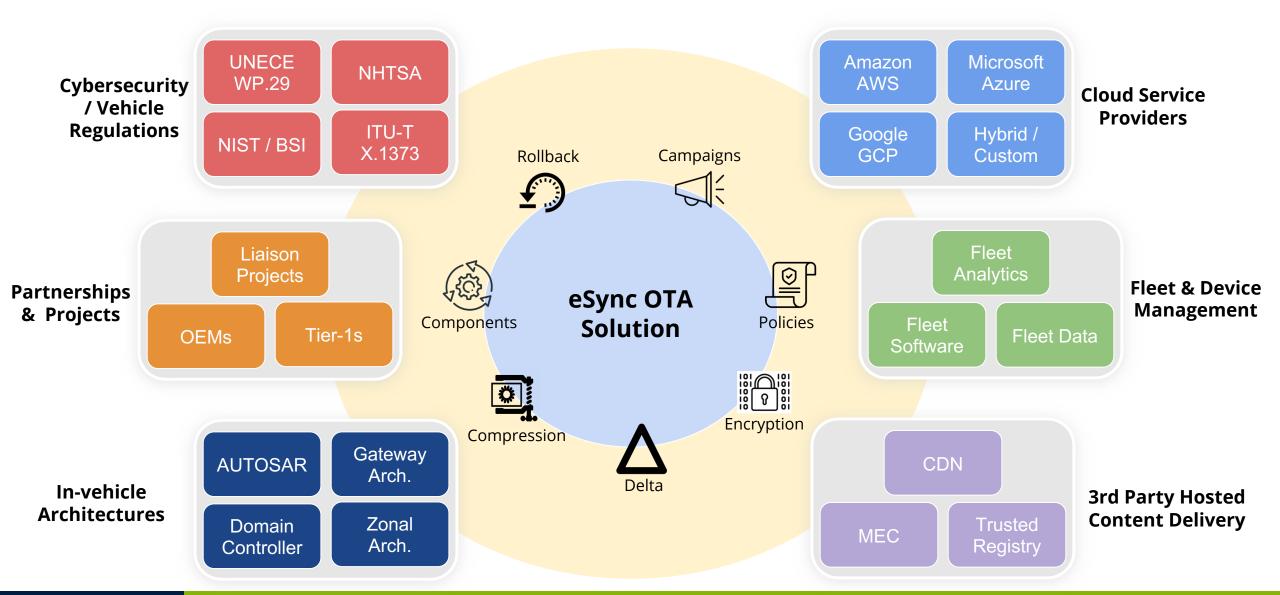
www.esyncalliance.org

eSync Bi-Directional Data Pipeline



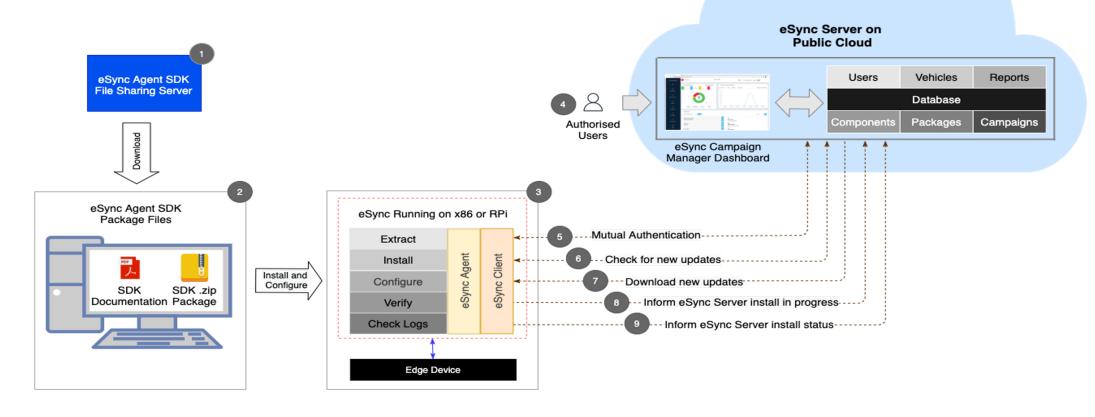
- Data Pipeline from Server in Cloud to Devices in Vehicles
 - OTA Software Updates
 - Edge Device Data Gathering
- eSync Specifications: "Server-Client-Agent" Model
 - Flexible to Widest Variety of In-Vehicle Architectures
 - Scalable to Any Number of Edge Devices
 - Accessible to Any Participant of the eSync Eco-System
- eSync is Agnostic of:
 - Cloud Infrastructure
 - Device Operating Systems
 - Payload / Data Format
- eSync is In Production with 6 OEMs Worldwide
 - Europe, China, Japan

eSync Ecosystem





The eSync Agent SDK



- Downloadable eSync SW
 - Simple hardware setup / installation for working OTA
- Functional eSync Server Account
 - Upload signed SW components
 - Create SW packages
 - Deploy, monitor and manage campaigns

- Template Agent can be Customized to Edge Devices
- Extensive Documentation for OTA Update Process, Writing Agents, and Customizing Policies



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auto connected car news

eSync & GENIVI Alliance Partner for Standardized Connected Car Data

April 22, 2021 by Gilbert Shar



The eSync™ Alliance announces that it is working with the GENIVI Alliance to standardize communications with the connected car. By aligning the eSync data pipeline with a joint effort of GENIVI and World Wide Web Consortium (W3C) called Common Vehicle Interface Initiative (CVII), this new collaboration will increase standardization in the automotive industry, thus accelerating development, simplifying deployment and increasing security.

Two Organizations Working Together

LIAISON AGREEMENT April 2021

EXHIBIT A
WORK AREAS

<u>Initial Focus:</u> GENIVI CVII Initiative and eSync Specification for Data Gathering

Goal: To develop APIs for an automotive industry standard / common data model / common service catalog

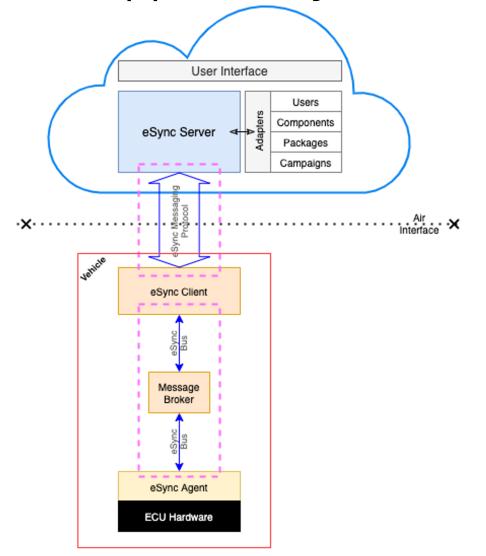
Activities may include:

- Joint technical discussions
- Demonstrator / proof-of-concept projects

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Opportunity for Joint Demonstrator / PoC



GENIVI CVII VSS Initiative

- Vehicle Signal Specification
- Standardizes in-vehicle data format
- Describe in YAML with type, datatype, variable

eSync Data Opportunity: OTA Update Metrics

- Between eSync Server & eSync Client
- Within eSync Client
- Between eSync Client and eSync Agent(s)
- Within eSync Agent
- Between eSync Agent and Edge Device



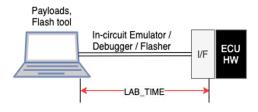
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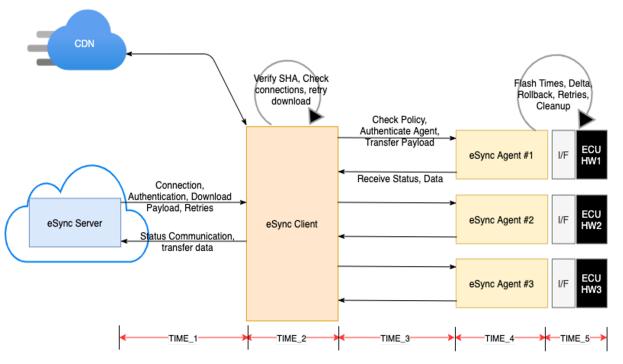
Lab Environment vs. Automotive OTA

Lab Scenario



 Measure Time to Update Edge Device in Lab Setup / Environment

eSync OTA Scenario



- Many Factors in OTA Performance
 - eSync Server: Sign, upload, store, create campaign, deploy, monitor updates
 - eSync Client: Download updates, manage service interruptions, verify updates, check policies, transfer updates
 - eSync Agent(s): Decrypt update, check policies, program edge devices with update, retries on failure, rollback



Examples of OTA Update Metrics in eSync

Vehicle to Infrastructure (V2X) Metrics

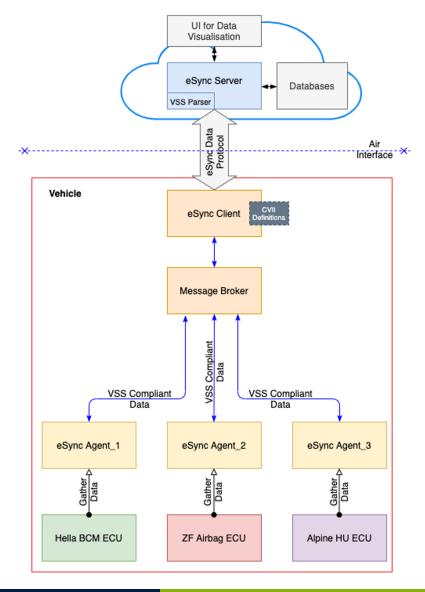
- Authentication & connection times.
- Type of Network Connection
 - 4G/5G/WiFi
 - Speed (kbps)
 - Signal Strength (db)
- Type of Cloud
- Payload size, download times, retries, reconnections

In-Vehicle Metrics

- SHA verification times
- Encryption / decryption times
- In-vehicle network type & speeds
 - CAN, LIN
 - Flexray, MOST
 - Ethernet
- Payload size, policy check times, transfer times
- Delta reconstruction & rollback retries



Proof-of-Concept: Building a Practical Use-Case with VSS



- GENIVI Alliance VSS Initiative
 - Standardizes in-vehicle data format
 - Describe in YAML with type, datatype, variable
- eSync Agent Adapted to:
 - Make use of a VSS library (written by eSync Alliance)
 - Encapsulate OTA metrics in VSS format
 - Compress and encrypt VSS formatted data
 - Send to eSync Client to push eSync Server
- eSync Server Adapted to:
 - Parse VSS formatted data, store in database
 - Show device OTA metrics on a Grafana dashboard





Collaborating on Automotive Data Standardization



Questions and Discussion