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## Why the Industry Needs a Common Vehicle Interface Initiative



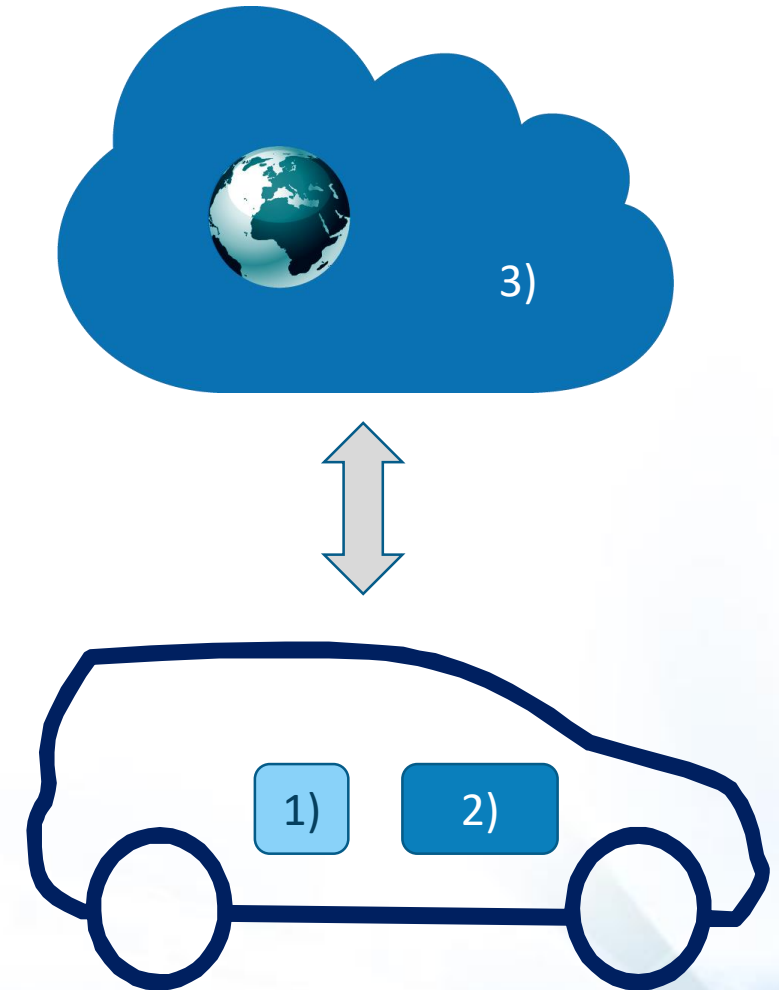
# CVII

Katrin Matthes – Groupe Renault | October 2020



# High Level Considerations for CVII

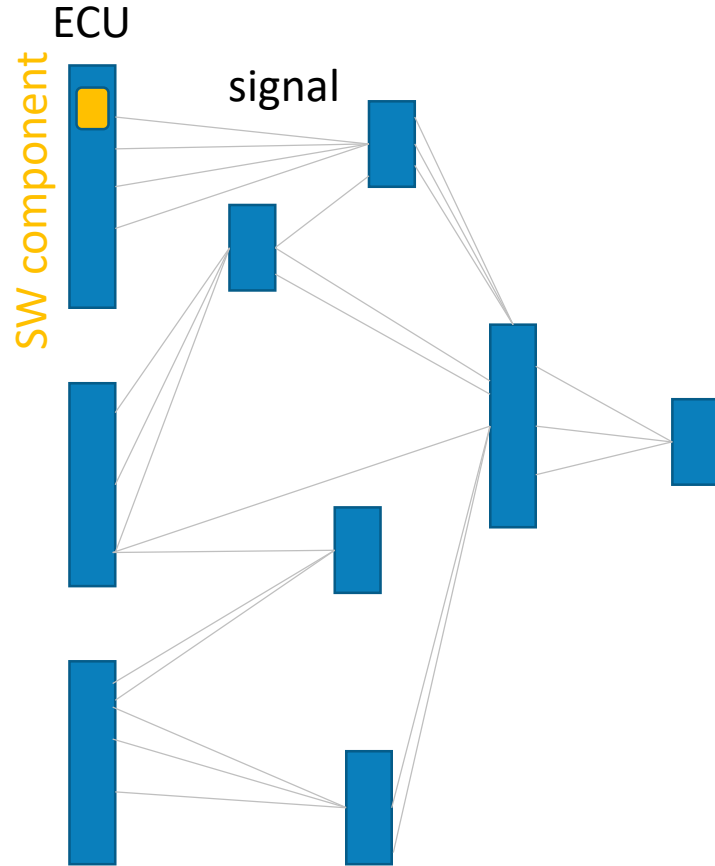
- Different application types to be considered:
  - 1) On-board applications (not connected)
  - 2) Hybrid applications (running on-board and off-board)
  - 3) Off-board applications
- Requirements of these applications may be very different (e.g. in terms of cyber-security, functional safety, etc.)
- Access to on-board resources (sensors, data from processing outputs, HMI, etc.) is application specific
- **CVII: Opportunity to specify Data formats for commonly used data sets** (shared among a high number of applications, e.g. vehicle speed)



# Taking into account existing ecosystems

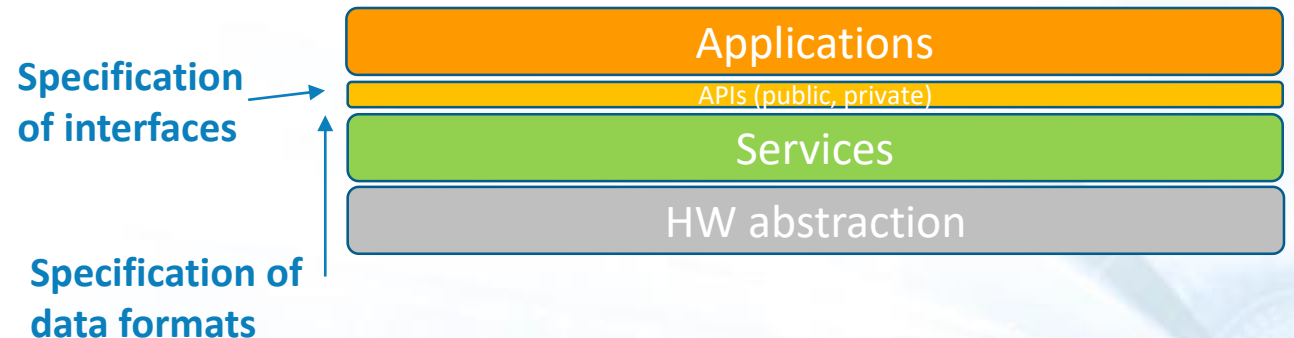
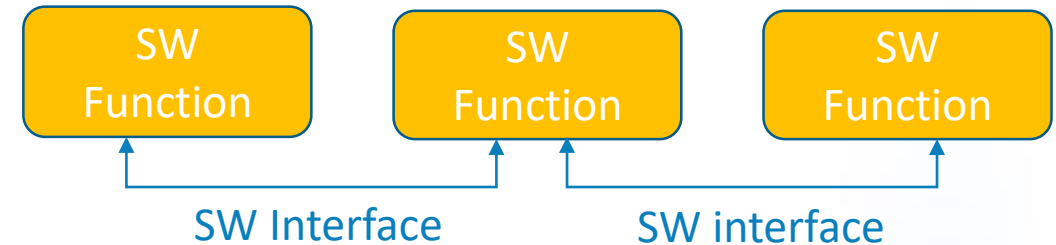
- APIs and SDKs are key ingredients to widely used application development platforms  
e.g.:
  - Google Automotive Services (GAS) Play Store
  - Android Auto (smart phone replication)
  - Apple CarPlay (smart phone replication)
- Standardised vehicle data formats and interfaces to be addressed in this context for relevant applications
- **CVII is an opportunity to provide a common basis for various application and services platforms**

# From Signal to Service Oriented Architectures



Thousands of signals exchanged between ECUs

*“Service orientation means encapsulating data with the business logic that operates on the data, with the only access through a published service interface.”*  
Werner Vogels – VP & CTO @Amazon.com



# Thank you!

**Visit GENIVI:**

<http://www.genivi.org>

<http://projects.genivi.org>

**Contact us:**

[help@genivi.org](mailto:help@genivi.org)



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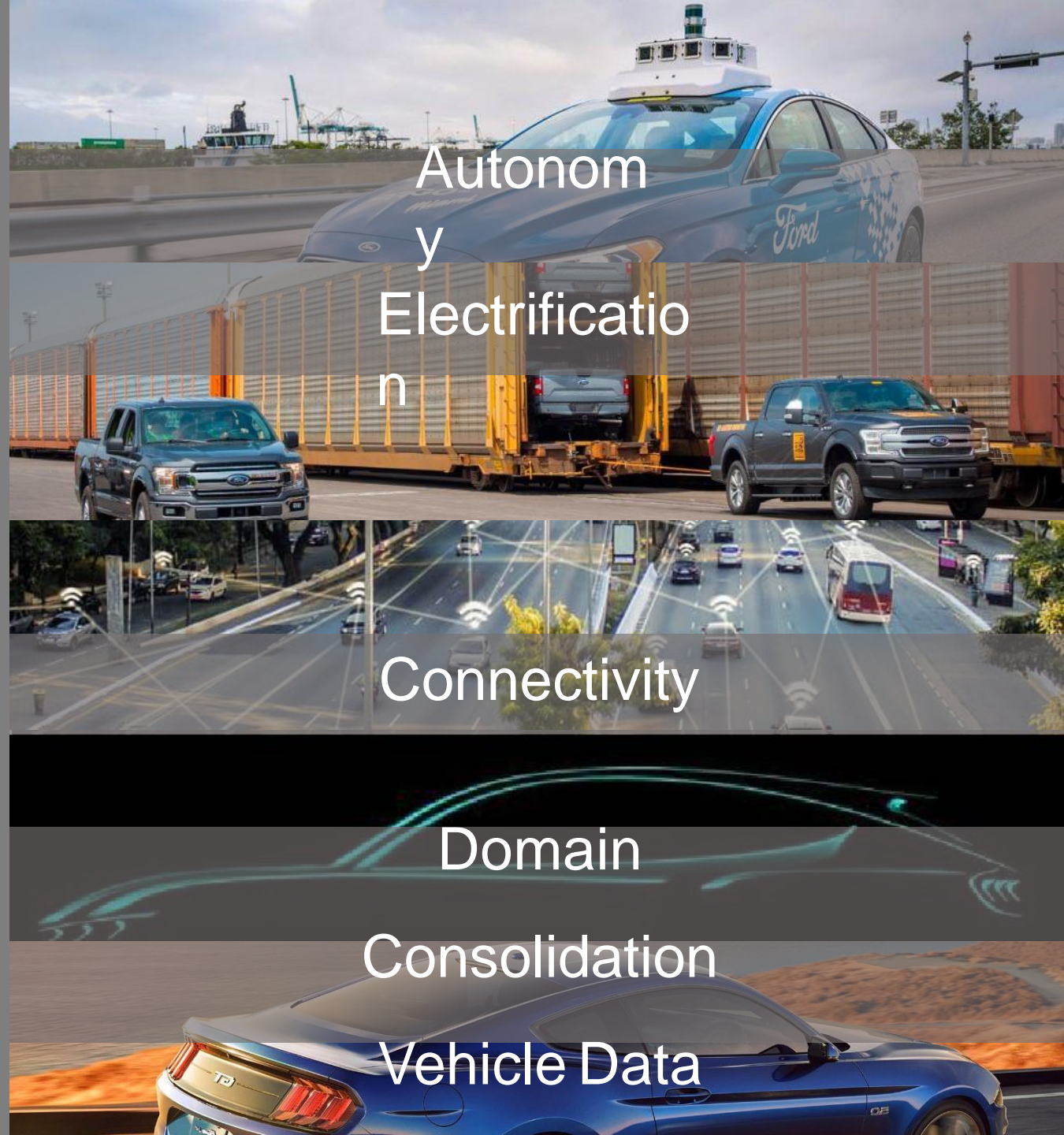
# Industry standards for vehicle data



# Industry Trends

It's amazing how much data is out there. The question is how do we put it in a form that's usable?

~Bill Ford



Autonomy

Electrification

Connectivity

Domain

Consolidation

Vehicle Data

These market trends offer us the opportunity to once again rethink the relationship between a customer, their vehicle, and the connected world around them.



**THE VALUE ICEBERG**

Per vehicle advantage of consolidation



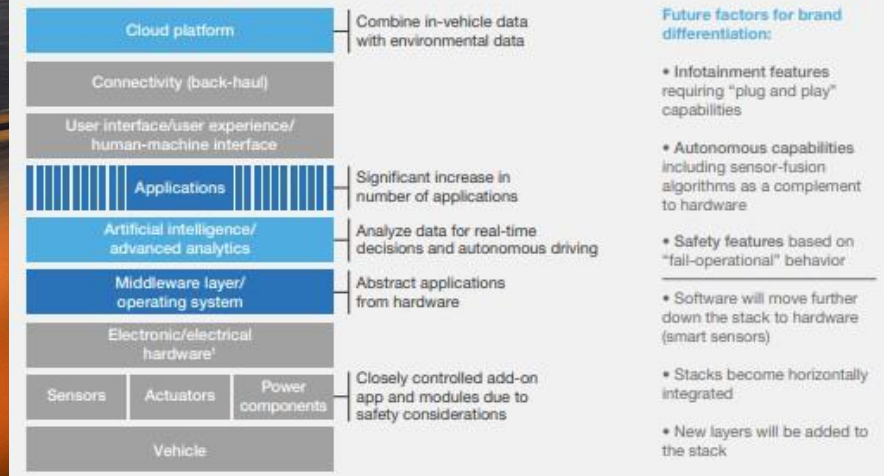
Source: Roland Berger

Courtesy: Roland Berger

Architecture will become service oriented, with new factors for differentiation.

**Future layered in-vehicle and back-end architecture**

■ Existing layer ■ Modified layer ■ New layer



<sup>1</sup>Including operating system in status quo.

Growth

ICE

Model T

Incremental Improvements

“Modern” Cars



25 GB of data is created per hour of normal driving

Today

Autonomy  
Connectivity  
Electrification

Autonomous Car



1 – 4 terabytes of data per hour of driving

<b>CAMERAS</b> 20 – 40 MB Per Second	<b>RADAR</b> 10 – 100 KB Per Second	<b>SONAR</b> 10 – 100 KB Per Second	<b>GPS</b> ~ 50 KB Per Second	<b>LIDAR</b> 10 – 70 MB Per Second
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Source: Intel

1900

2000

2100

Time

Ford

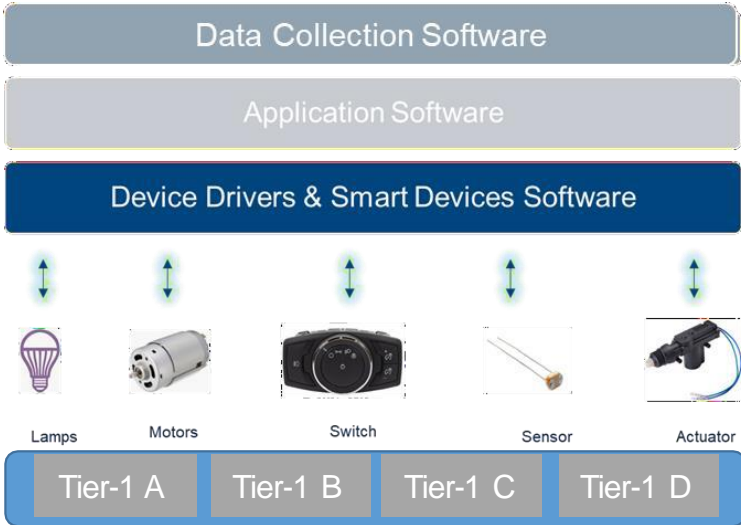


A photograph of a cluttered bedroom. In the center is a bed with a metal frame, covered with a white sheet and a red blanket. To the left is a white desk with a chair, and a white ladder shelf stands next to it. The floor is covered with various items, including a blue patterned basket, shoes, and clothing. A large mirror is on the left wall, reflecting the room. The text "It's a Great Vision! But what does reality look like?" is overlaid at the bottom in a bold, blue font.

**It's a Great Vision!  
But what does reality look like?**

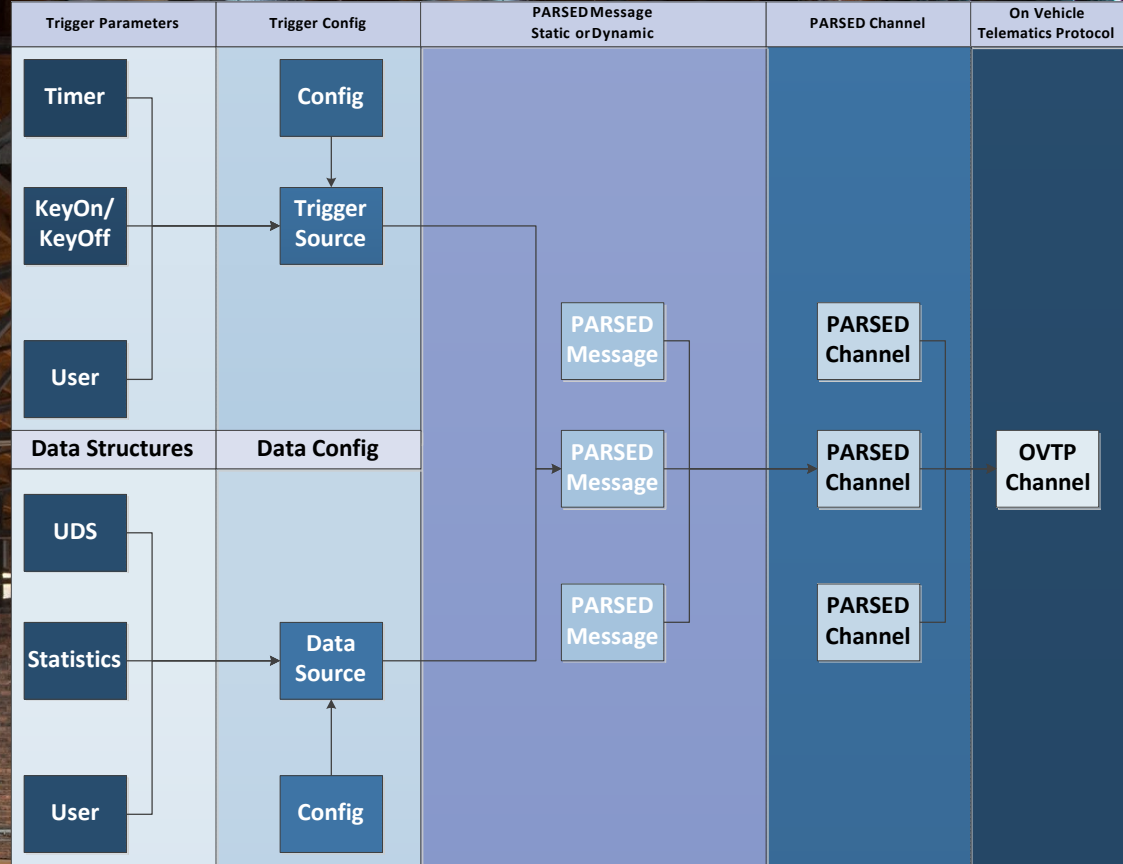
# How Are Other Industries Doing It?

CAN In Automation has Established an entity to create “Device Profiles” - [LINK](#)



Mutually Agreed Abstraction





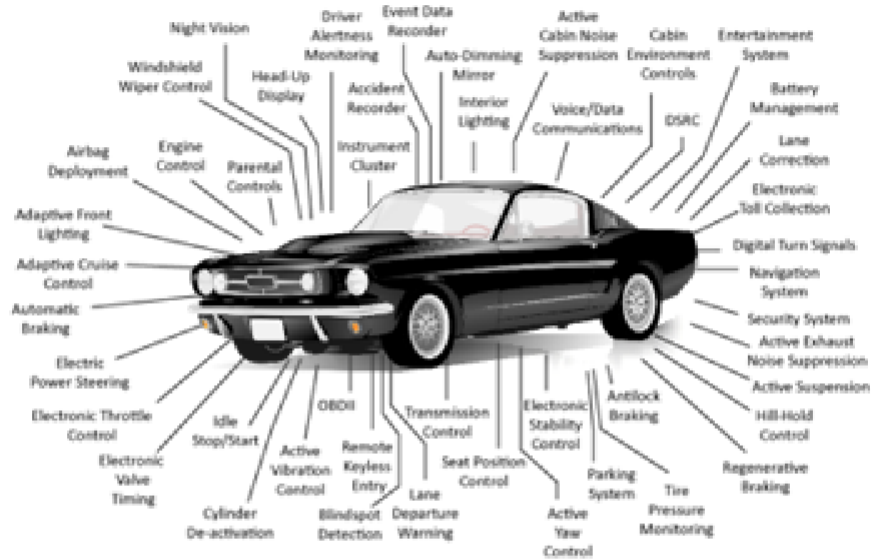
## Advanced Data Schema Design

We've gone as far as defining our own embedded data sets and data schemas to accelerate the utilization of data for scalable decision making around feature utilization, warranty cost improvement, and better customer experience

We recognize this only works if the data set reaches a significant market segment and economy of scale to support Tier I and Tier II needs as well.

# ECU Consolidation

Into a distributed central compute platform



## TODAY

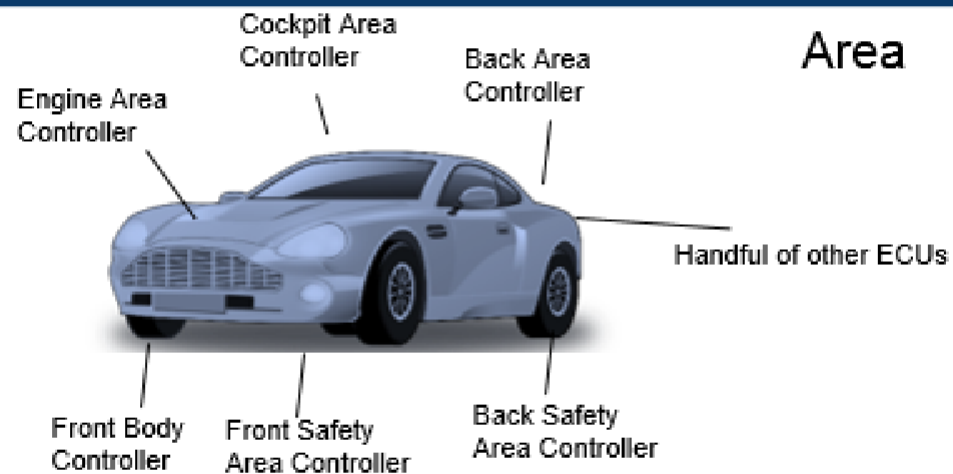
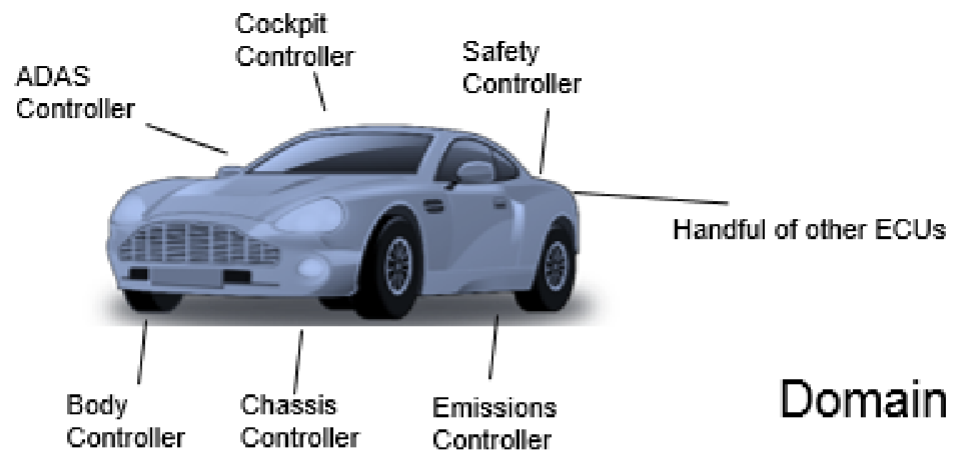
- 60-100 ECUs
- 6-8 operating systems
- Isolated operations
- Increasing cost & complexity

Courtesy: QNX



Combined with improved compute performance through module consolidation

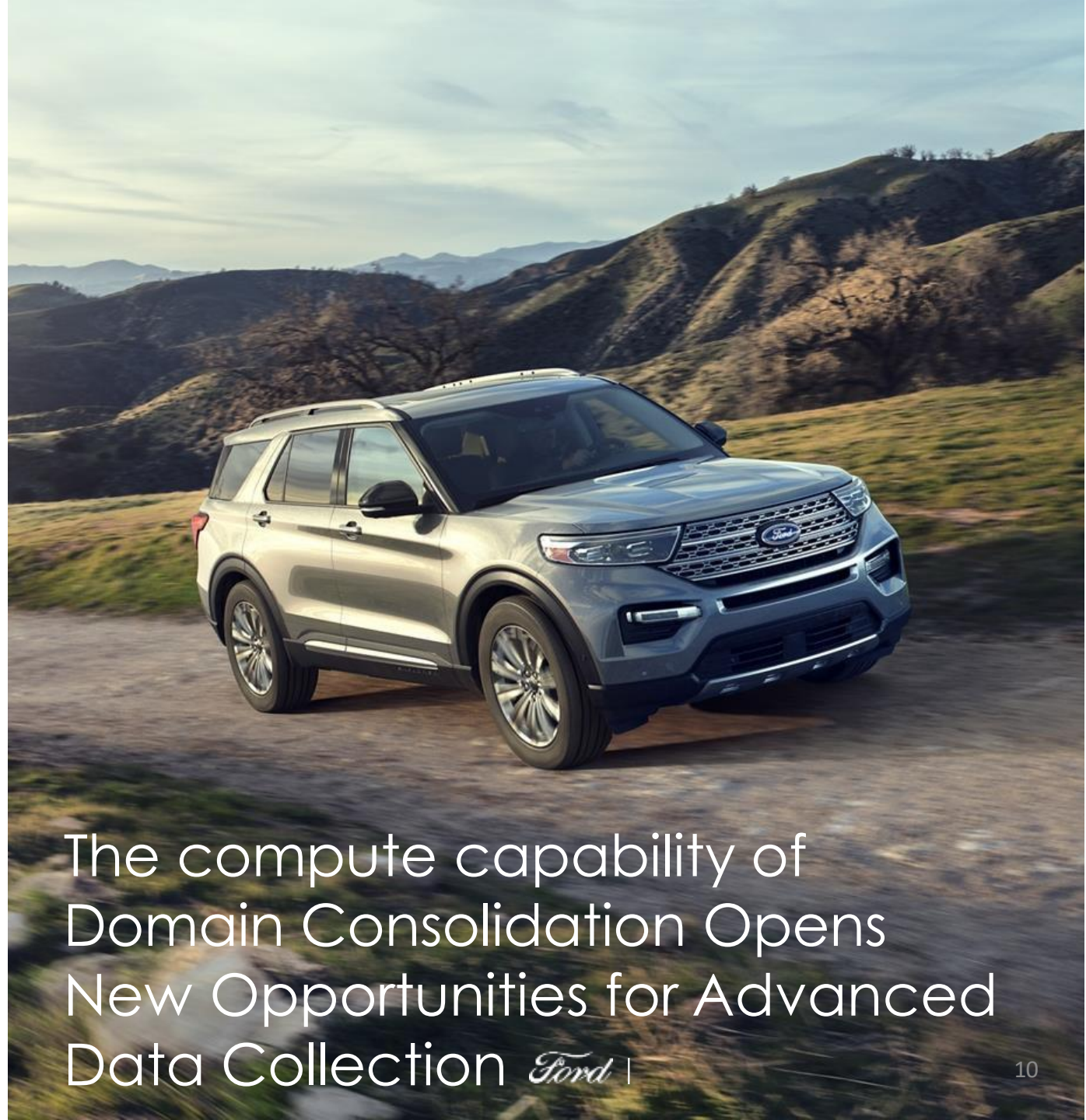




## TOMORROW

Courtesy: QNX

- **6-10 Domain/Area Mega-controllers**
- **Consolidated software system**
- **Coordinated operations**
- **Reduced weight, cost, & complexity**



The compute capability of Domain Consolidation Opens New Opportunities for Advanced Data Collection *Ford*

# What Should Those Data Structures Look Like?

How do you scale them across industry?

How do we share insights with our supply base?

How do we link them to Cloud Interfaces?

```
object ▶ Signal ▶ children ▶ ADAS ▶
└─ object {3}
  └─ Attribute {3}
  └─ Signal {3}
    └─ description : All signals that can dynamically be updated by the vehicle
    └─ type : branch
    └─ children {7}
      └─ Body {3}
      └─ Drivetrain {3}
      └─ OBD {3}
      └─ ADAS {3}
      └─ Chassis {3}
      └─ Vehicle {3}
      └─ Cabin {3}
    └─ Private {3}
      └─ description : Uncontrolled branch where non-public signals can be defined.
      └─ type : branch
      └─ children {0}
        └─ (empty object)
```

Courtesy: GENIVI

With Proper Design,  
Legacy Vehicle  
Networks Can  
Handle Complex  
Data as well...

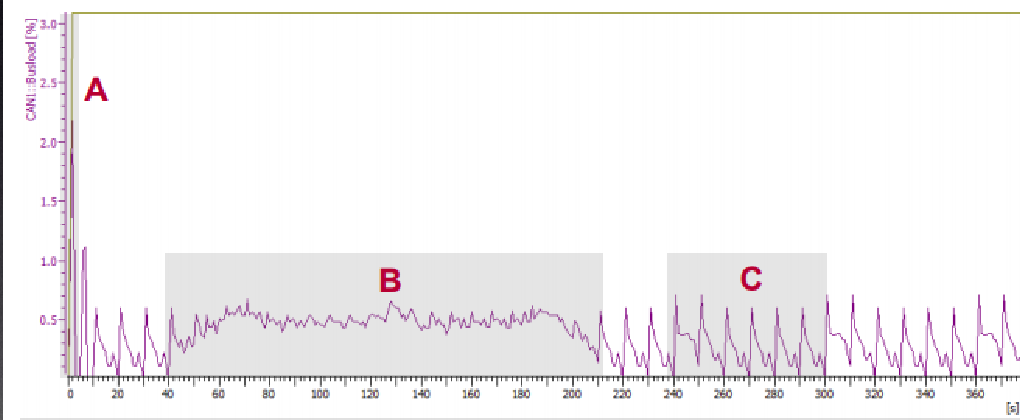
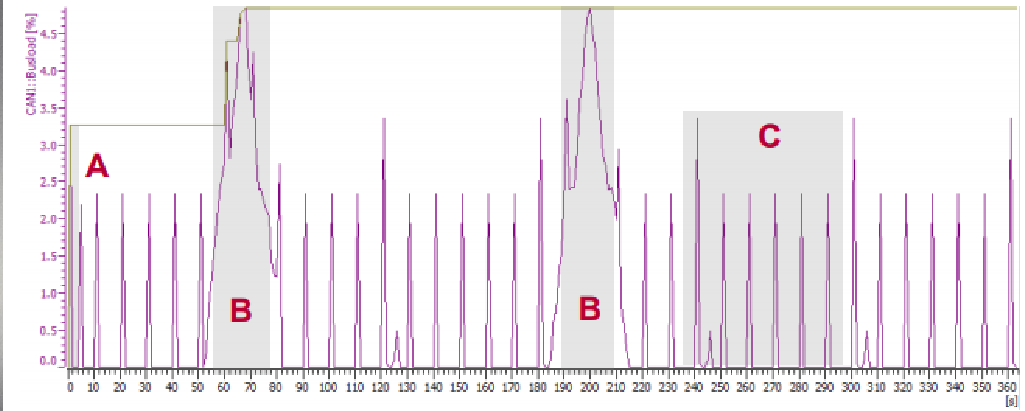
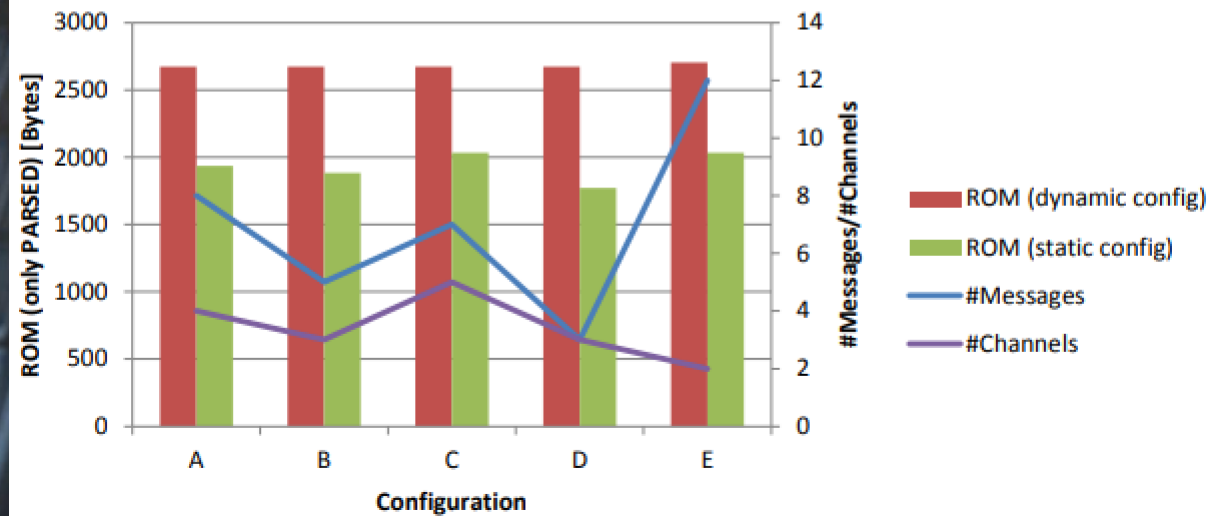
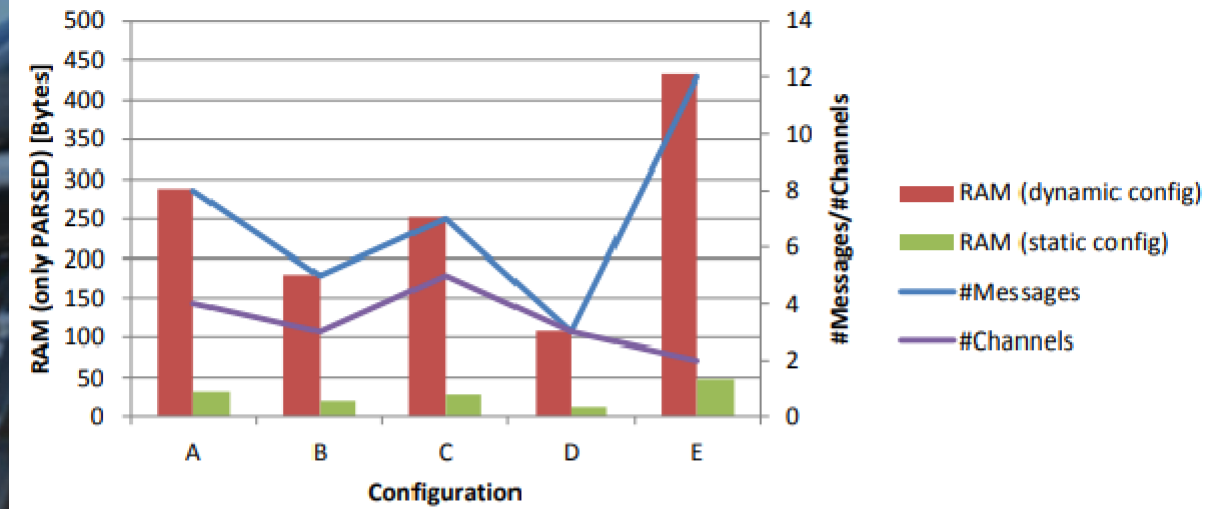


Figure 4-1 PARSED Busload for 20 ECUs with STmin=1000ms.



Courtesy: Vector Informatik GmbH

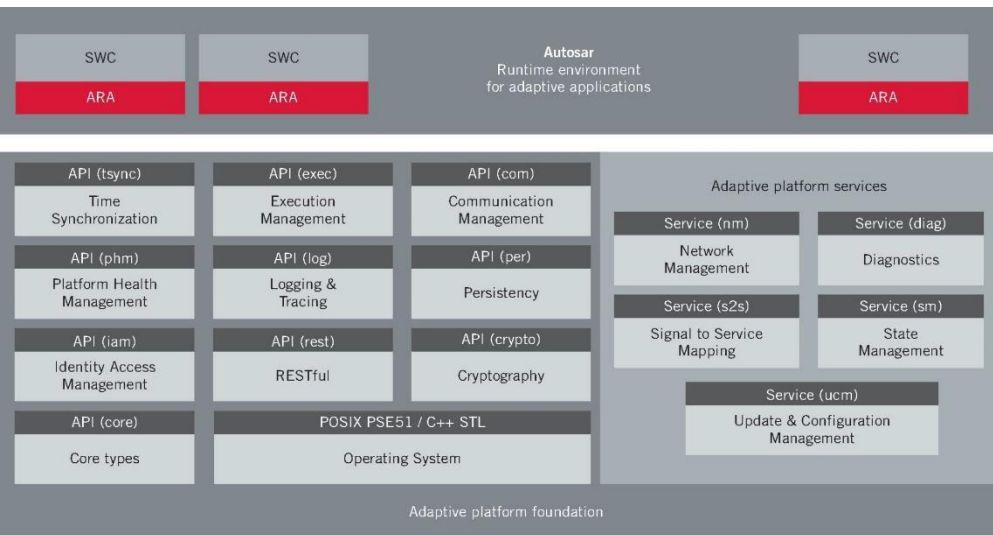
# Without significantly impacting RAM and ROM Size Constraints for Limited Compute Modules.



How do we scale into lower level modules?

How do we incorporate them across OEM's?

Current Standards stop at basic Integer/float definitions



Adaptive platform foundation

(Virtual) Machine / hardware



Ford



What Scripting tools and capabilities should we be using as an industry in an embedded environment?

- Python?
- Lua?
- Scala?

How do we manage safety and privacy regulations with scripting?

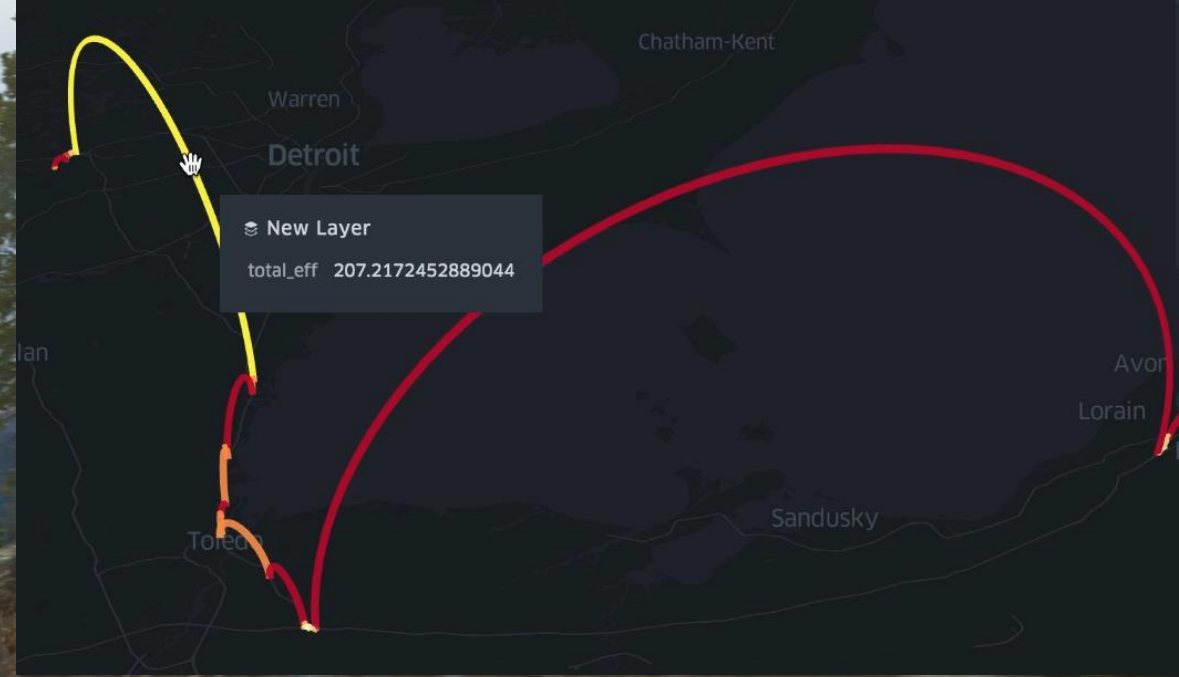
We aren't waiting for a full industry consensus to derive value today.



*Ford* |

# Predictive Features and Smart Vehicles

We leverage our Smart Vehicles for pre-production optimization of features and functionalities we are delivering for our customer base.







## Smart Vehicles at Scale

Our mandate for 100% connectivity is unlocking new opportunities for our customers. The density of data our smart vehicles generate is staggering.

It allows us to have a new agility around insights on what products we want to provide for each region, new opportunities for efficient logistics, and a re-Imagination of the relationship between a customer and its vehicle.

# Thank You

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