

# **GENIVI Digital Experience Day 1 Welcome**

Matt Jones, Chairman of the Board, GENIVI



#### GENIVI - Yesterday, Today, Tomorrow









Software Complexity

> Vehicle Software Trends

#### This Week's Program Includes:

Cloud &

Services

Connected

Google In the Cockpit

> Car Commerce

Cybersecurity

Common Android
Vehicle Auto
Interface SIG

# A Word about Common Vehicle Interface Initiative (CVII)



Is it time to discuss the implication of having a <u>common language</u> to describe data and function interaction between all automotive technology companies?

Is it time to commit to selected technologies, such as open W3C protocols, to build interoperable solutions for vehicle data and service invocation?

Is it time to define the industry-wide <u>standard</u> <u>vehicle data model</u> ... and then do the same for **service APIs**?

#### **Tuesday 27 October**

- 1510 CET: Why the industry needs a CVII (Ford, Renault, Volvo Cars)
- 1615 CET: CVII Workshop #1
- 1730 CET: CVII Workshop #2

#### **Thursday 29 October**

 0900-1200 CET: CVII Content repeat @ Asiafriendly time

## Taking a moment to remember connecting

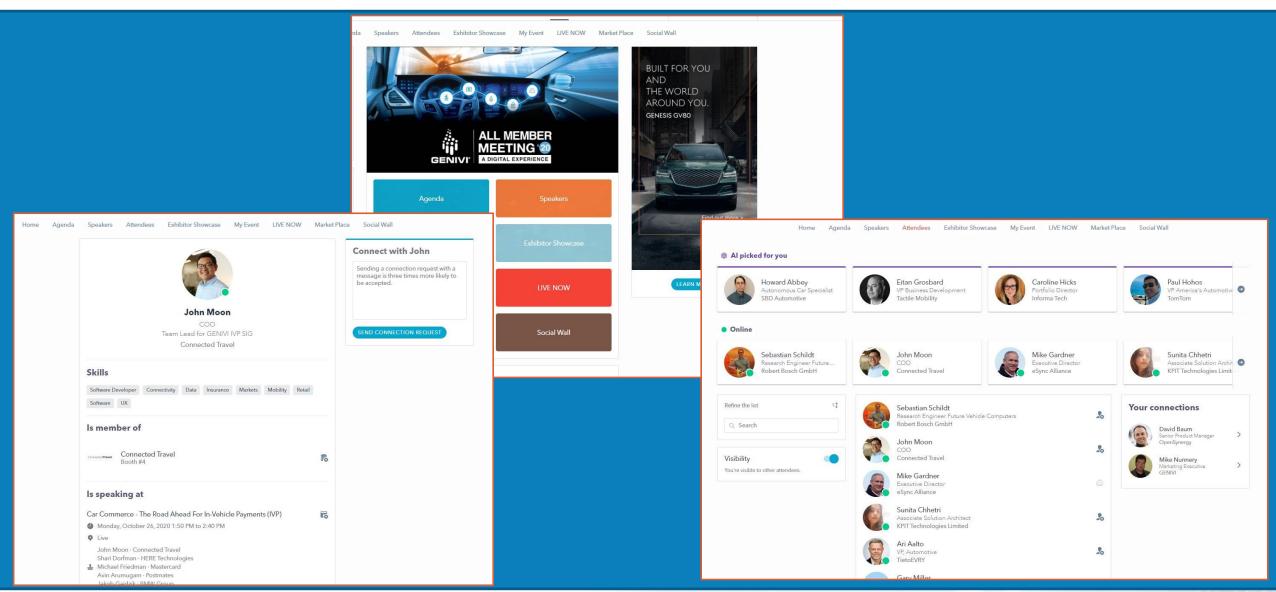




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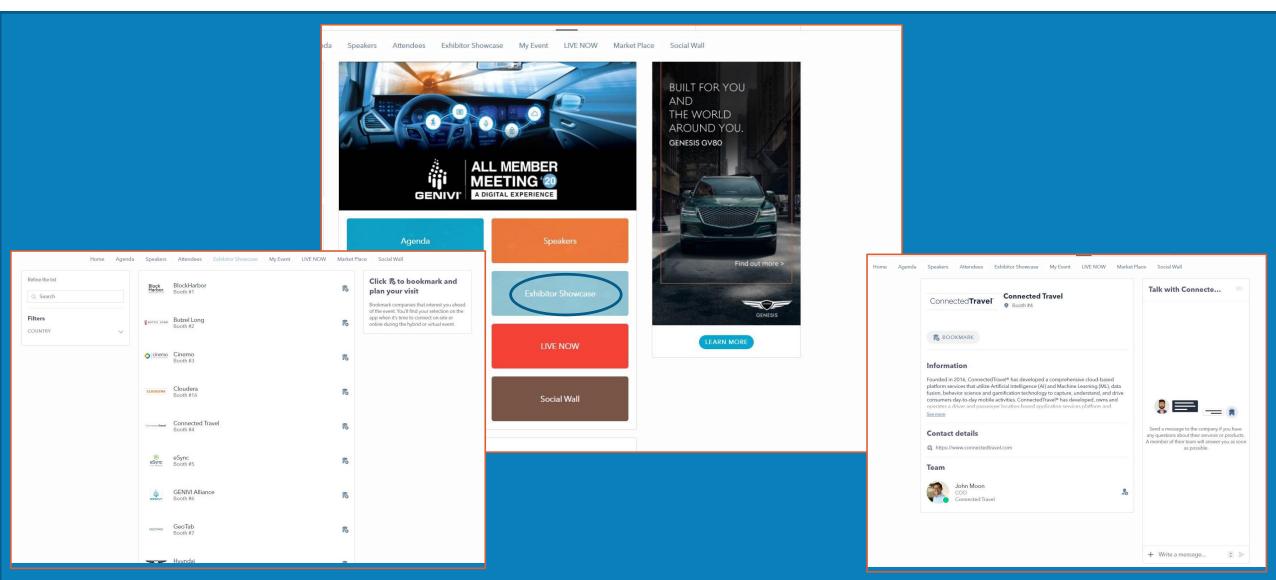
## ...And it is still possible today





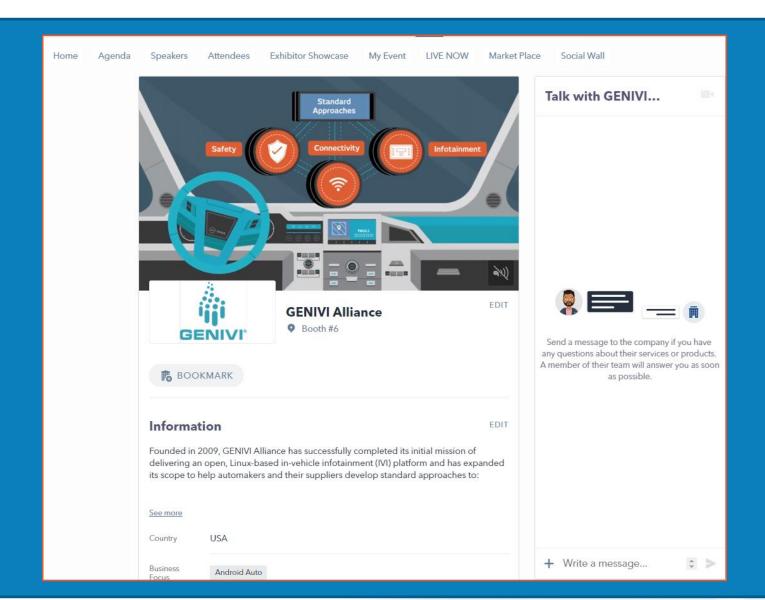
## And please visit the showcase





#### Any questions...go to GENIVI booth





#### Most Valuable Contributor Award #1





#### **Joby Jester**

Solutions Architect, Connected Transport Irdeto & GENIVI Security Team Lead

For his leadership of the GENIVI Security Team, his work to support this and previous GENIVI events and his facilitation of the Security Team recurring meetings.



### Most Valuable Contributor Award #2





**Piotr Krawczyk** 

Software Architect TietoEVRY



**Stefan Wysocki** 

Software Architect TietoEVRY

For their leadership and contributions to the Android Automotive Special Interest Group especially related to development of proofs of concepts.



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## A few parting hints...



- Remember to add "skills" to your profile (top right of screen) so that sessions with your interests are suggested
- Remember to visit our virtual exhibitors and ask questions about their offerings
- Remember to thank our sponsors, Genesis and LG!
- Remember to connect to others and make it a truly social time (you can even schedule a virtual happy hour!)

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