GENIVI ALL-MEMBER MEETING SPONSORSHIPS
Virtual Online Event (October 5-7th)

The following virtual event sponsorships have been created to offer your company increased exposure and brand visibility. GENIVI sponsors make it possible for attendees to experience an upscale, professional and unique conference experience allowing you to capture the attention of all in attendance, create brand awareness, and actively engage in business building/networking related activities in a few short days.

AVAILABLE

Executive Conference Sponsor - $5,000 (3+ Available)

This sponsorship level represents VIP level recognition throughout the AMM. Brand logo and messaging visibility is prominent both on the main stage during the AMM event as well as additional signage and banner instances located throughout the virtual conference. This sponsorship is a unique opportunity to have a high level of visibility throughout the entire conference.

- 20 minute speaking opportunity on a "thought leadership" topic mutually agreed to by GENIVI
- Complimentary virtual showcase booth ($500 value)
- Recognition during Opening Keynote Session (AMM)
- Pre-conference and promotional email marketing brand visibility
- Logo recognition on AMM event registration website
- Main-stage branding visibility during the main conference days
- Logo and sponsorship level listed under event sponsors page
- Logo recognition on standard event conference signage throughout conference
- Display of a mix of large and medium sized hanging format banner(s) during conference

AVAILABLE

3D Vehicle - $5,000 (2 Available)

The ultimate eye catching display for brand visibility! See your 3D vehicle prominently displayed in a high traffic area for all attendees to see. Optionally, select a showcase booth backdrop or kiosk for visitors to learn more about your company, brand and/or services. Your participation in the GENIVI AMM won't go unnoticed.

- Complimentary virtual showcase booth ($500 value). You may choose to have a showcase booth backdrop or kiosk located near your 3D Vehicle
- Recognition during Opening Keynote Session (AMM)
- Pre-conference and promotional email marketing brand visibility
- Logo recognition on AMM event registration website
- Main-stage branding visibility during the main conference days
- Logo and sponsorship level listed under event sponsors page
- Logo recognition on event conference signage throughout conference
- 3D graphics needed by Sept. 23rd

Virtual Networking Reception and Swag - $5,000

Join us as host sponsor of our virtual networking reception and launch party on Tuesday, October 5, as we celebrate our exciting and innovative organization. This opportunity allows you to elevate your brand and enhance awareness in a high-quality environment. This virtual experience starts with a bang at our virtual launch party. This event is the perfect opportunity for attendees to connect and recharge through the sound of music. This opportunity includes a brief pre-recorded video welcome from you, the sponsor, an introduction of our designated DJ, and a prominent display of your sponsor's logo throughout the party.

- Premier promotion of your company name/logo in our social media campaign, including a dedicated recognition post.
- Special announcement before and during the event from sponsors to all guests
- Distribution of sponsored content through a blog post or short video promo on the event show floor/and entrance to the event.
- Product placement and giveaway (ie. $5 gift card* (Starbucks, UberEATS, Amazon)) in a VIP virtual swag bag
- Promotion of corporate sponsors on our new website

Branded Conversation Areas - $1500 (3 Available)

This sponsorship provides a virtual on-demand interactive networking experience for all attendees. Design a custom layout for your "branded conversation area" along with any messaging that you would like to share with everyone who enters this space.

- Complimentary virtual showcase booth (value up to $500)
- Recognition during Opening Keynote Session (AMM)
- Pre-conference email marketing brand visibility
- Logo recognition on AMM event registration website
- Logo and sponsorship level listed under event sponsors page

Interactive Virtual Showcase Sponsorships - $500 (20 Available)

The showcase sponsorships during the GENIVI AMM have a long history and tradition of providing our showcase sponsors with the highest level of both visibility and attendee interaction where the sponsors are able to showcase their technology innovations and service offerings to all in attendance. The environment is perfect for networking and provides our sponsors an opportunity to connect with potential customers, partners and analysts in attendance.

Please contact Mike Nunnery GENIVI's Marketing Manager at marketing@genivi.org or 248-388-5692 to learn more about the virtual showcase sponsorship options (several examples are illustrated in the pages which follow

- Recognition during Opening Keynote Session (AMM)
- Pre-conference email marketing brand visibility
- Logo recognition on AMM event registration website
- Ability to customize your booth space, signage or messaging
- Videos running on one of your booth screens as part of your showcase display booth

OPTIONS FOR SHOWCASE TO SELECT FROM BELOW

Sample urls to view showcases in the exVo allseated virtual platform GENIVI is using:

https://www.youtube.com/watch?v=KIME0zH9XxA

https://www.youtube.com/watch?v=NhZJZ9h-bZc

https://www.youtube.com/watch?v=8wLmAttlAk8

https://www.youtube.com/watch?v=fPW8lfUK4HA

London Booth
(with clickable podium)

- Logo
    - MUST be either a png with transparent background or a Vector img
    - Can be any aspect ratio, does not need to be 1:1
    - No smaller than 600 px square

- 16:9 Screen
    - video and/or cover img
    - 1920x1080px

- 1:1 Background image*
    - 2048x2048px

- 16:9 Podium img
    - Image must say something like "click here for PDF/website"
    - PDF file or website link
    - 512x288px

*please consider that most of this will be obscured by the 16:9 screen

Miami Booth

- 2:1 logo sign
    - 1024x512px

- 16:9 Screen
    - video and/or cover img
    - 1920x1080px

- 2:1 background image*
    - 2048x1024px

- TWO brand colors
    - RGB or Hexadecimal
   - Outer trim (pictured: blue)
    - Inner trim (pictured: white)

*please consider that most of this will be obscured by the 16:9 screen

Kyiv Booth

- 3:1 logo sign
  - 1200x400px
- 16:9 Screen
  - video and/or cover img
  - 1920x1080px
- 16:9 podium
  - image
  - 1920x1080px
- 2:3 magazine stand
  - 256x384px
  - Same img repeated
- 5:4 Background image*
  - 1024x820px
- THREE brand colors (see top img)
  - RGB or hexadecimal
  - Color1 (pictured: blue)
  - Color2 (pictured: black)
  - TV trim (pictured: orange)

*please consider that most of this will be obscured by the 16:9 screen
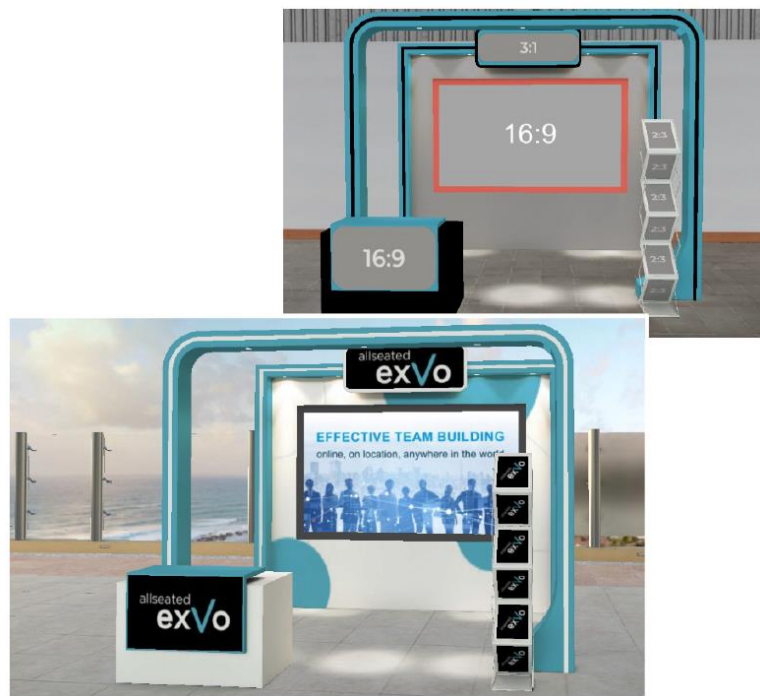
Bucharest Booth

- 2:1 main screen
  - video and/or cover img
  - 1024 x 512px

- TWO 1:1 logos
  - MUST be either a png with transparent background or a Vector img
  - Can be same or different
  - 1024x1024px

- 3:1 podium sign
  - 1024x340px

- 2:1 podium screen
  - 1024x512px

- 1 brand color
  - RGB or hexadecimal
  - Pictured: blue

New York Booth

- 3:1 logo sign
  - 1200x400px

- 16:9 main screen
  - video and/or cover img
  - 1920x1080px

- TWO 1:2 side images
  - 1024x2048px
  - Can be the same or different

- TWO brand colors
  - RGB or hexadecimal
  - Wall (pictured: blue, only appears as trim from the front)
  - Screen (pictured: black)