## **Blueprint for Vehicle Data Oriented Strategy** - Return of Experience

## **NEUTRAL SERVER**

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## The role of a Neutral Server Market status 3rd party expectations Experience so far Outlook



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## The role of a Neutral Server Market status 3rd party expectations Experience so far Outlook



ACEA

Manufact

ACEA Position Paper for third-party services

# Access to vehicle data

## **Extended Vehicle & Neutral Server recap**

## EXTENDED VEHICLE

- Sharing of vehicle telematics data with 3rd parties Both anonymous and personalised vehicle data Customer consent and customer choice in focus

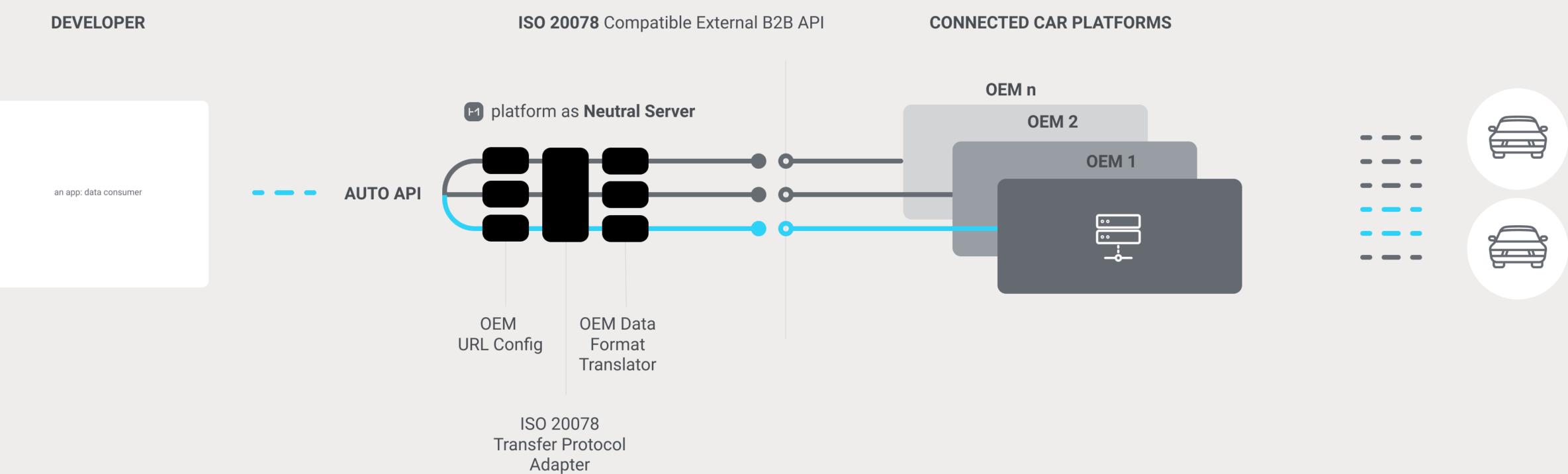
- Read-only data

### **NEUTRAL SERVER**

- Independent intermediary engaged by OEMs Allowed to broker data to 3rd parties within allowed scope Protects direct visibility of 3rd party business models from OEMs



## Neutral Server - a cross-OEM trusted entity





### **Customer consent**

- Customer consent a prerequisite
- 3rd party has to provide sufficient value to the customer
- Neutral Server can provide compatibility between OEM tech differences
- Good practices in use

	Back to application	$\Phi$
ł	Success! Parkit will have acc	ess to:
	Vehicle location	0
	Heading	0
	Ignition	0
L	ок	
L		Powered by



### **Benefits for all sides**

## **OEM BENEFITS**

- Neutral Servers multiply the business potential
- Minimised effort from OEMs
- Support team and verification responsibilities shifted
- Possible to cater to new data consumer segments

### **3RD PARTY BENEFITS**

- Lowers the barrier for new mobility services Benefiting from added data partnerships If done right: one data contract, one data integration

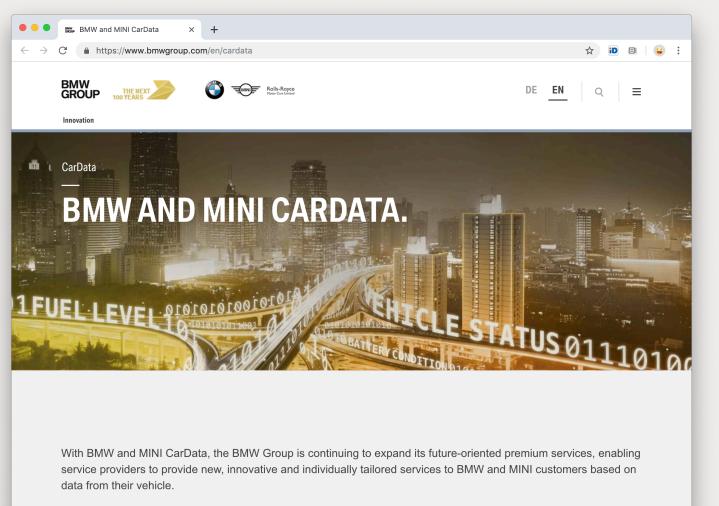


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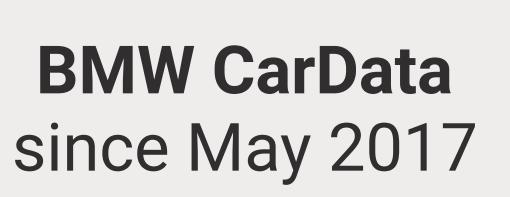
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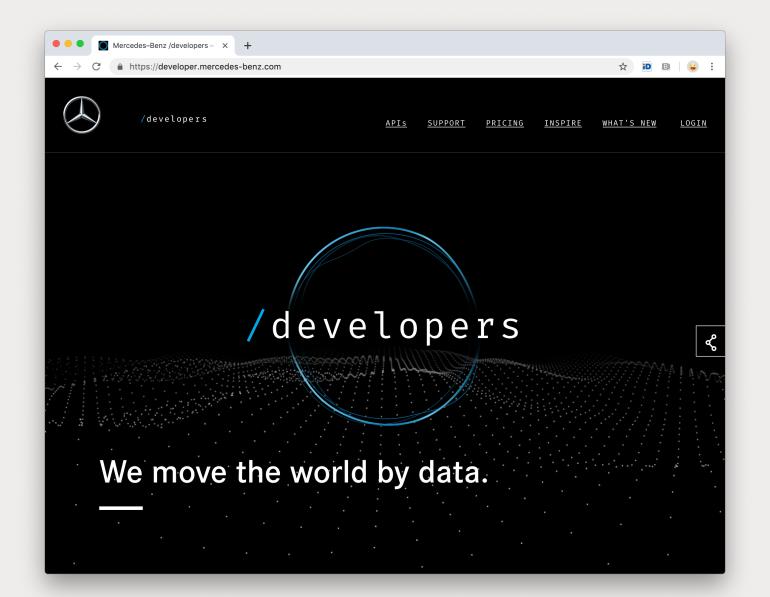


### **Current vehicle data availability**



The requirement is that a customer must give the service provider express permission for the release of their data and must have a telematics-enabled vehicle allocated to a BMW ConnectedDrive or MINI Connected customer account.





## Mercedes-Benz since Dec 2018

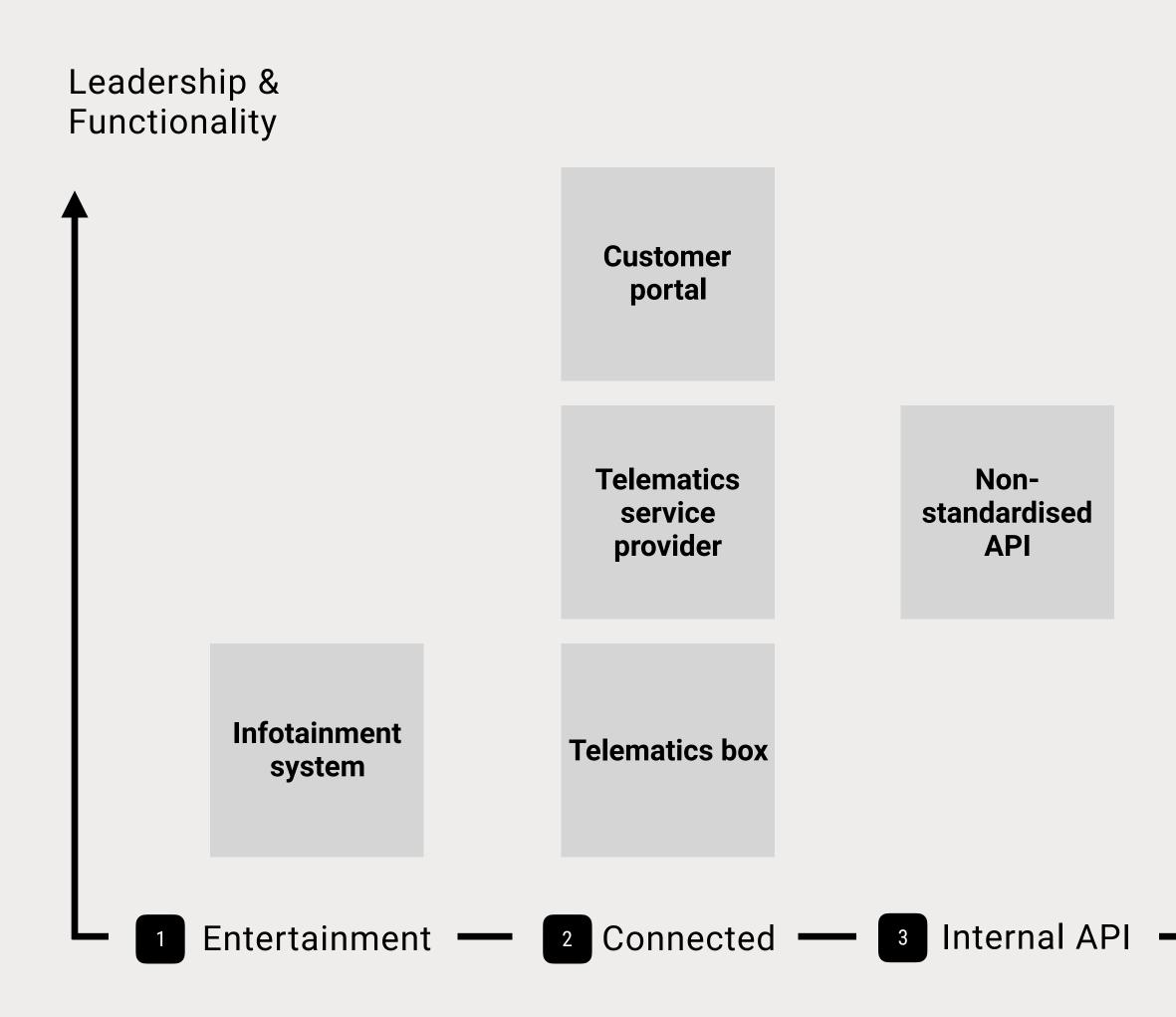


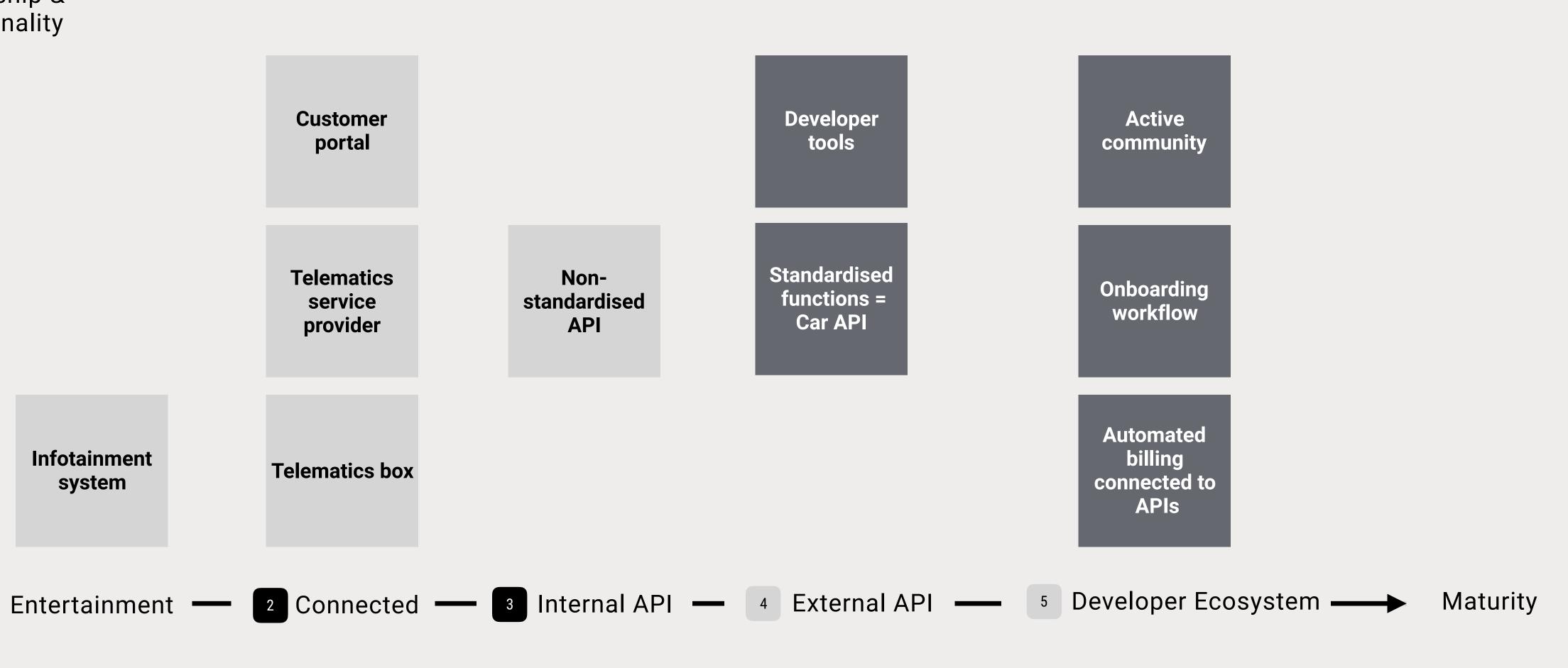
### Availability ~





## The journey to a developer ecosystem through APIs







## **Reception from 3rd parties**

## **3RD PARTIES LOVE**

- Finally a scalable model
- No need for to administer hardware or dongles
- Choice in selecting which Neutral Server to integrate with
- Possible to integrate once and continuously support new car brands
- Can avoid individual negotiations with each OEM

### **3RD PARTY CHALLENGES**

- Trade-off when it comes to data update rates
- Pricing and request limits vary significantly
- SLAs of high importance to invest in the effort



### What's possible today: data bundle examples

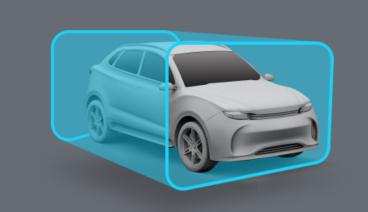


PAYD Insurance Starting from €0,39 /mo

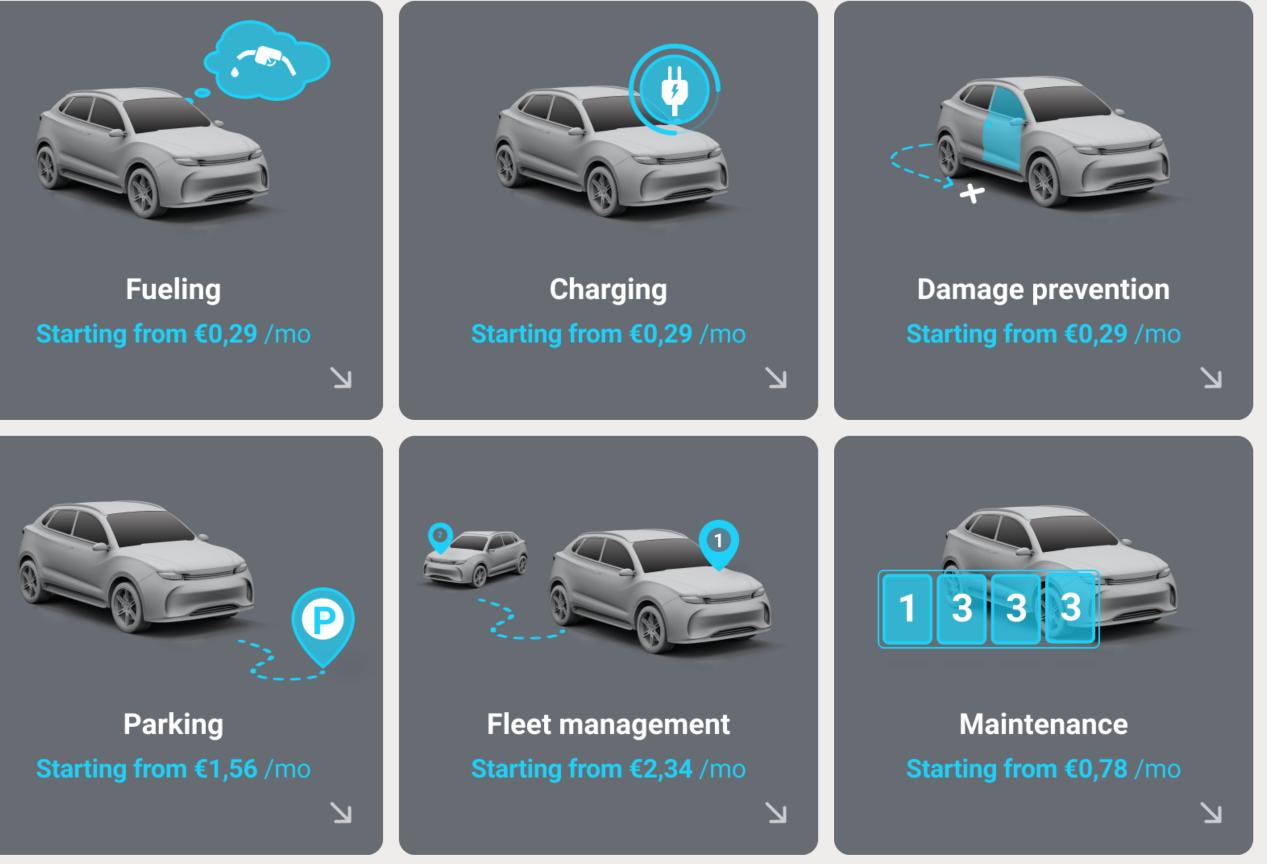
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Theft prevention Starting from €0,29 /mo



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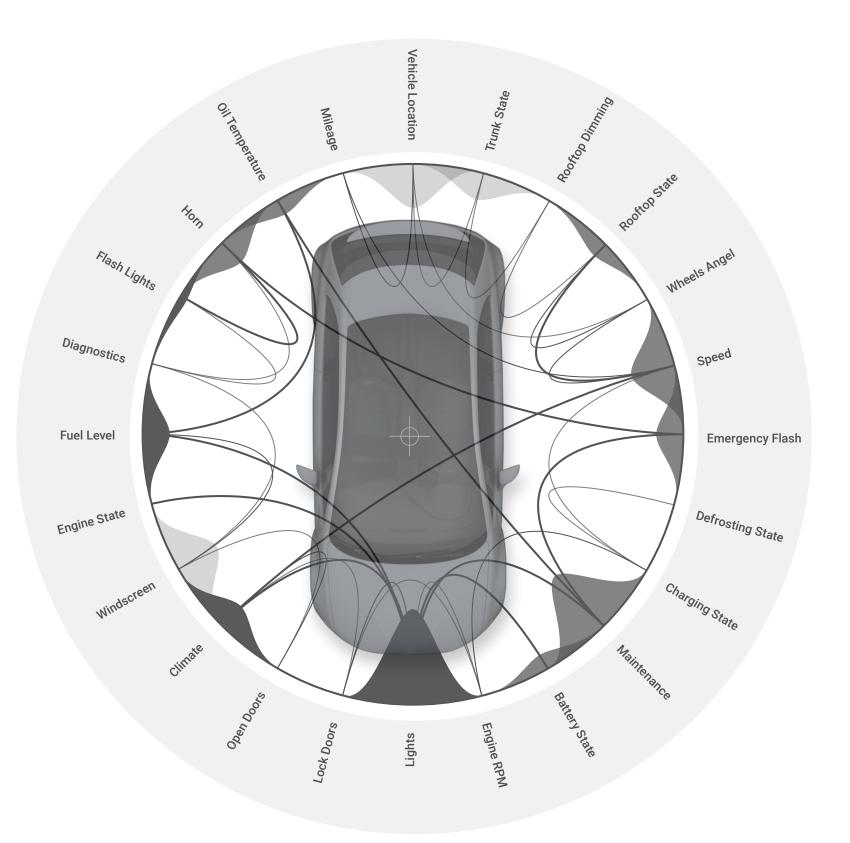
## The role of a Neutral Server Market status 3rd party expectations Experience so far Outlook



### What attracts 3rd parties: comprehensive developer tools

2





### Tooling

3

- SDKs
  - Datasets
    - Testing env



- SDKs
- Documentation
- Support

### Marketplace 5 (app store)

Verification

Publishing

Real car data

### Community

- Analytics
- Chat support
- Forums

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## The role of a Neutral Server Market status 3rd party expectations Experience so far Outlook

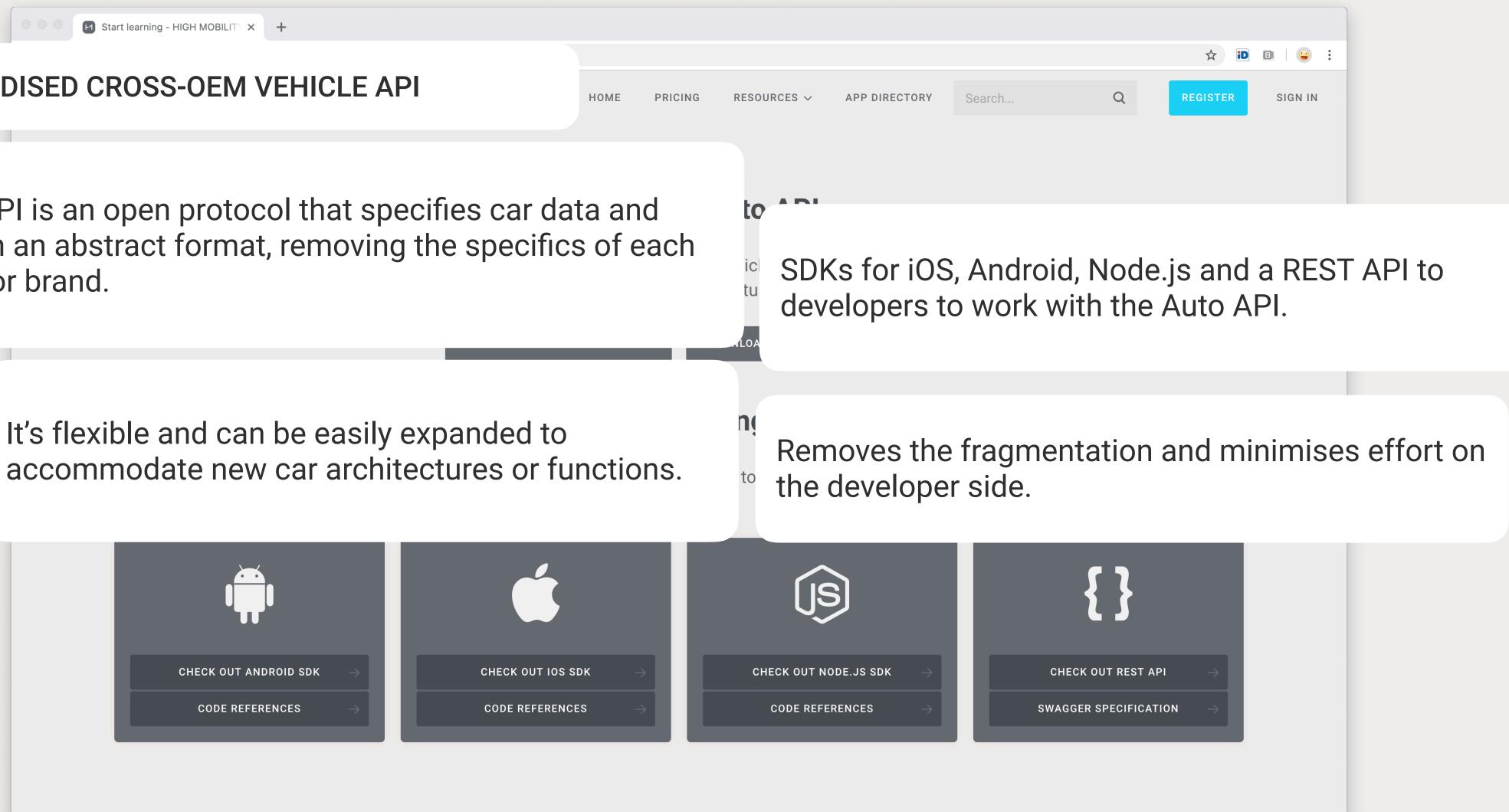


### **Our approach: standardisation of a vehicle API**

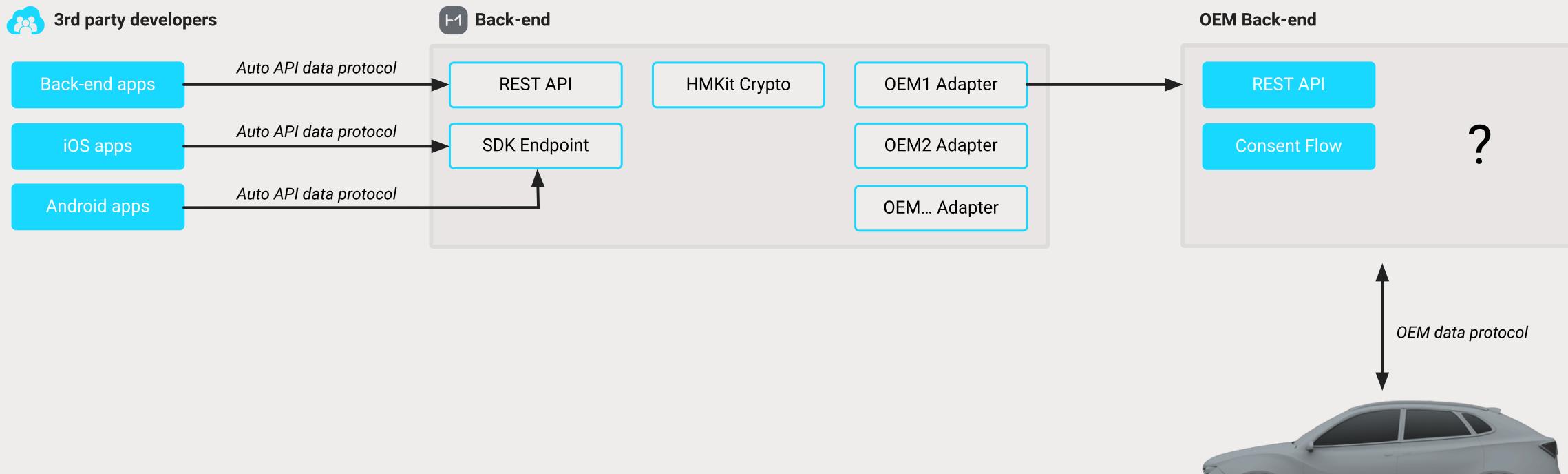
	Start learning - HIGH MOBILITY × +	
A STANDARDI	ISED CROSS-OEM VEHICLE API	НОМЕ

The Auto API is an open protocol that specifies car data and functions in an abstract format, removing the specifics of each car model or brand.

It's flexible and can be easily expanded to

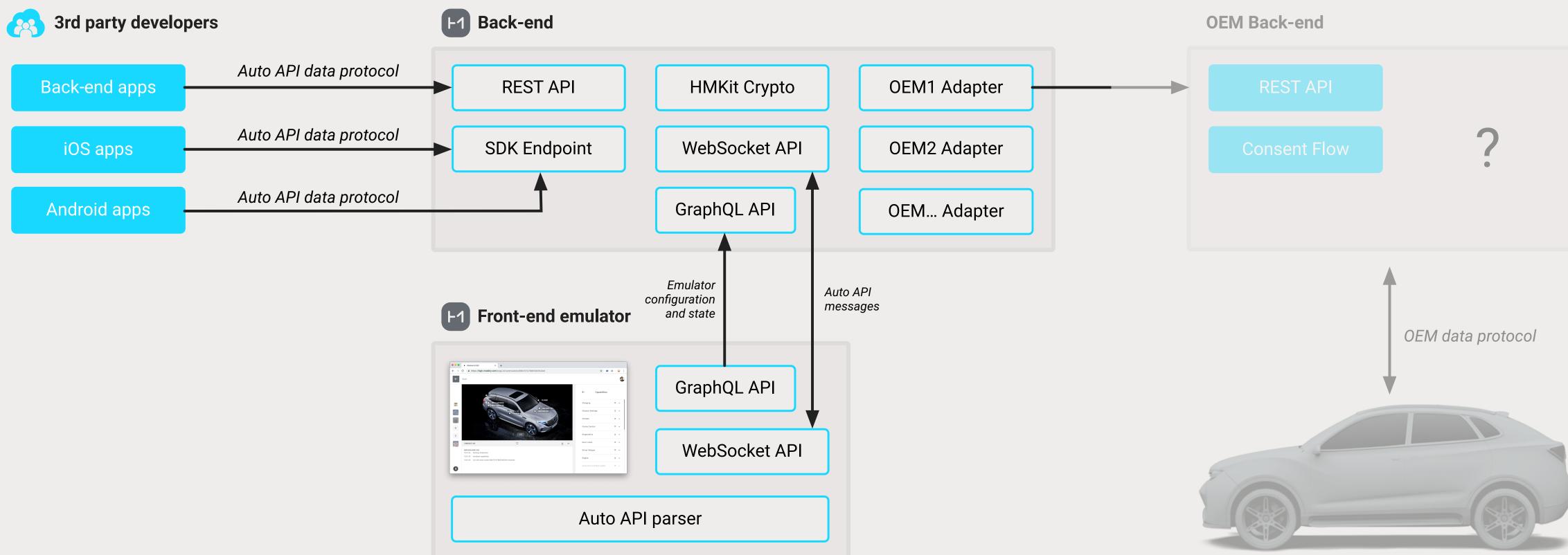


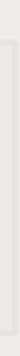














### Approach taken to harmonise vehicle data for 3rd parties: Auto API

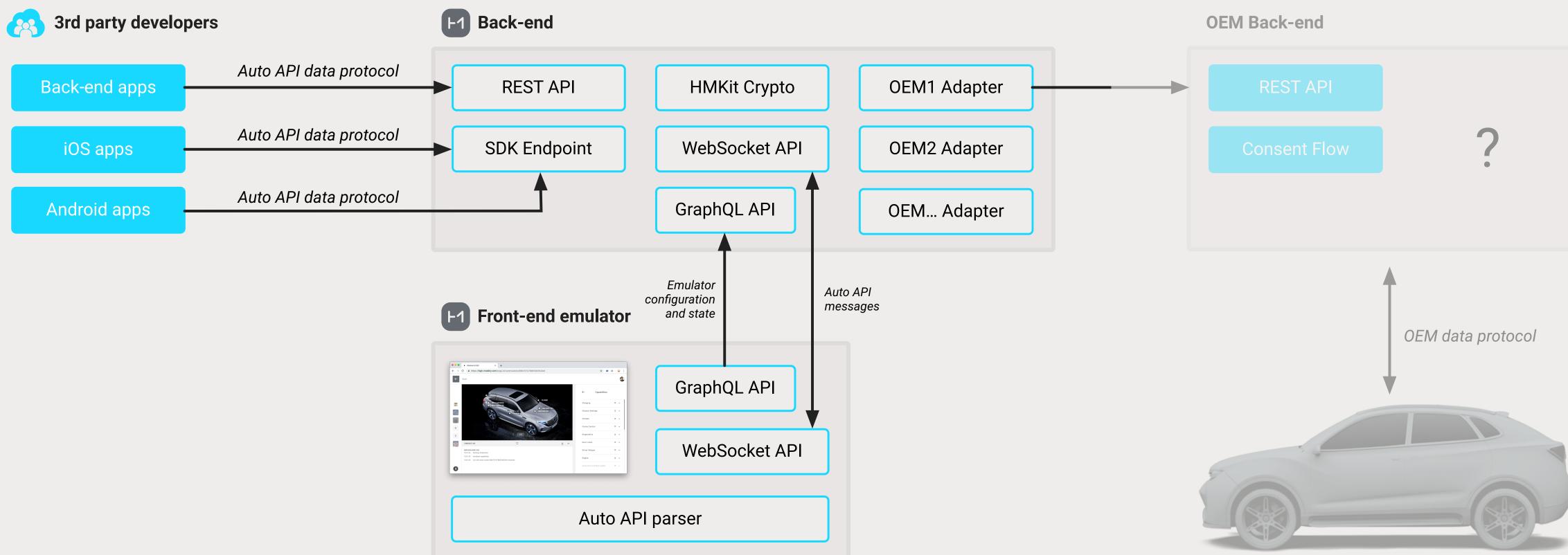
## REQUIREMENTS

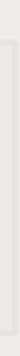
- Has to work in an IOT environment, embedded solutions
- Supports both polling and pushing of data
- Can efficiently be encrypted/decrypted
- Is specific for automotive use cases

### SOLUTION

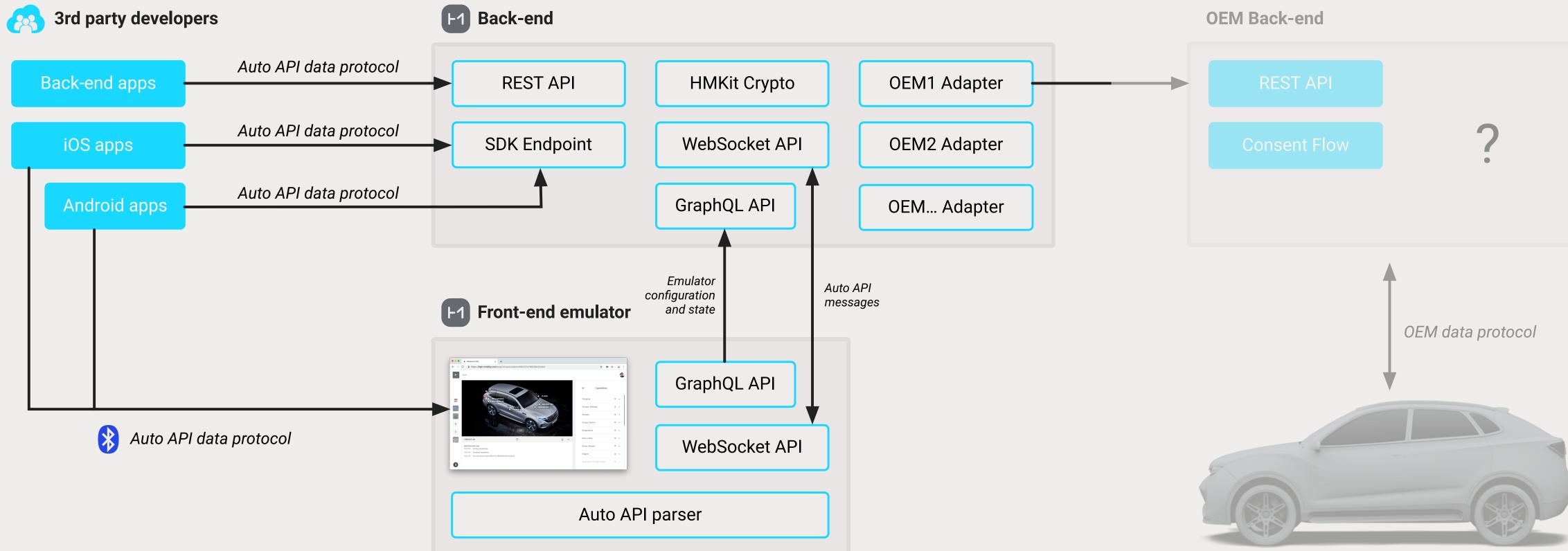
- Went ahead with two different components: HMKit, Auto API
- Binary format at its core with abstraction layers
- SDKs to handle the security layer and platform specifics
- First prototypes with Bluetooth Low Energy, Telematics added later

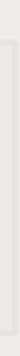








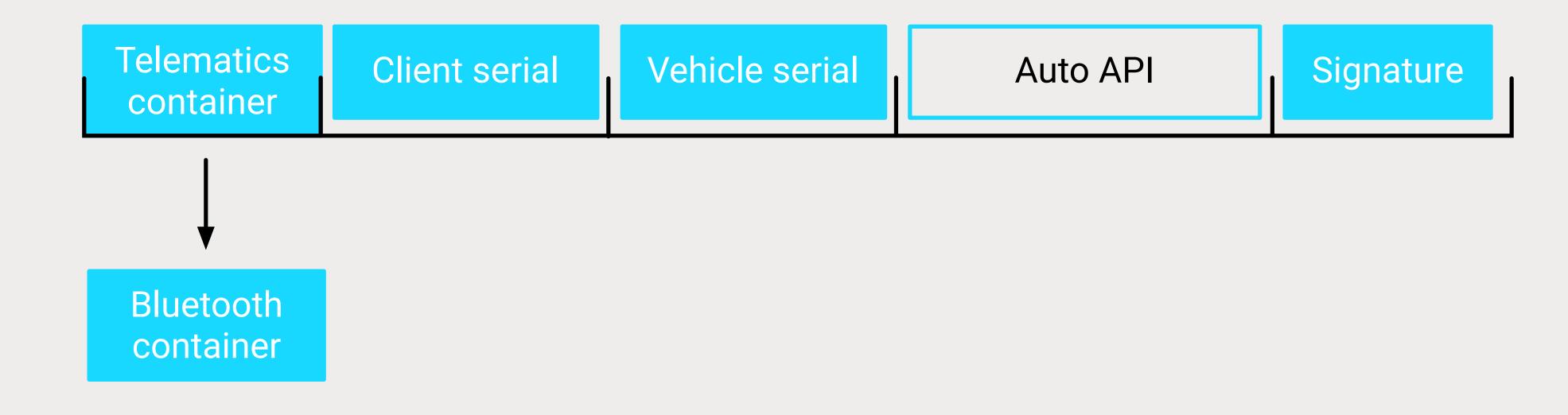






### HMKit & Auto API

## HMKit — Transport protocol with security layer and SDKs Auto API — Vehicle data specification





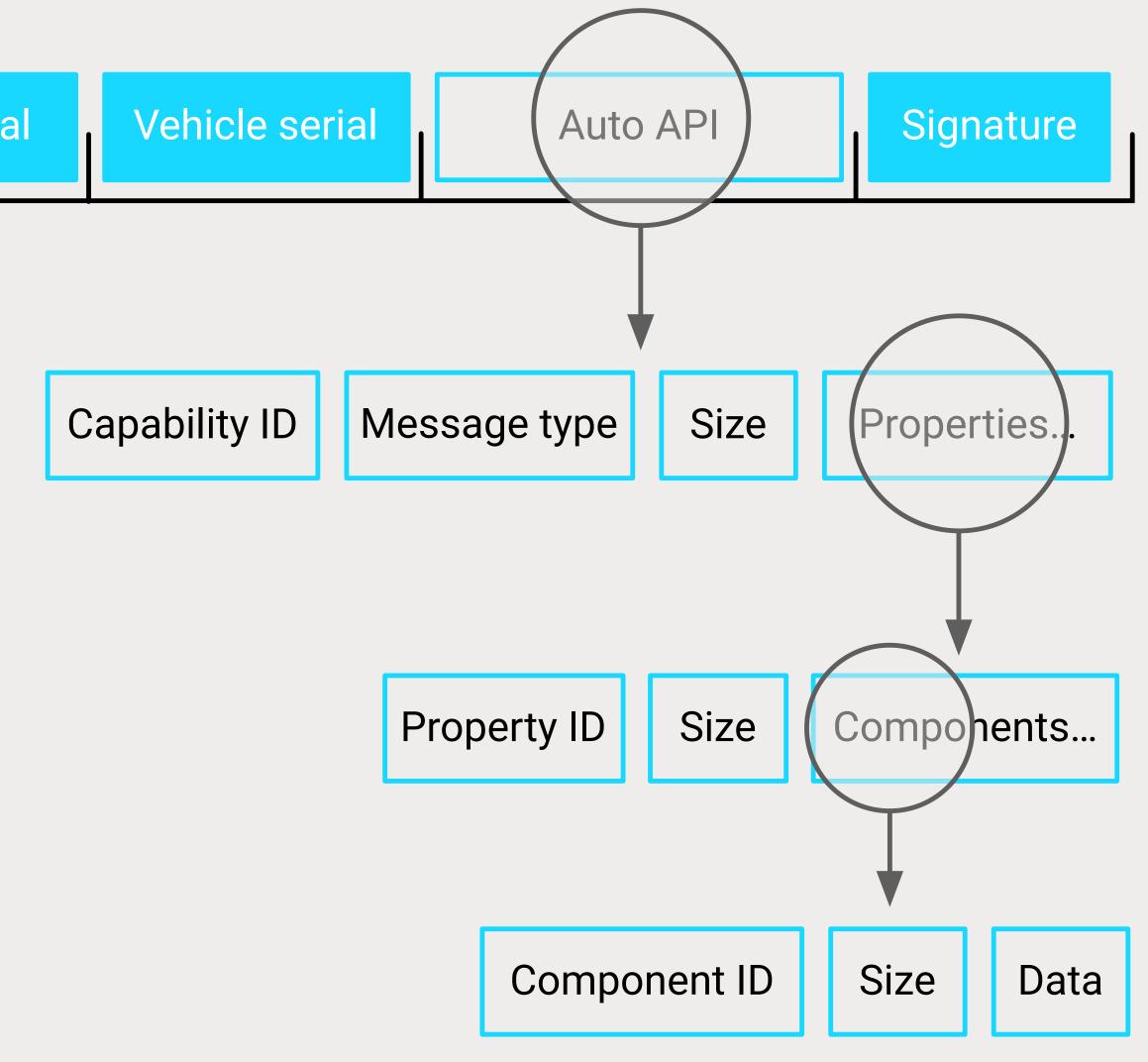
### HMKit & Auto API

Telematics container

### **Example: Diagnostics, Diagnostics State**

### **Examples: Mileage, Engine oil temperature**

Components: value, timestamp, failure





### HMKit & Auto API

### ← Diagnostics State

This message is sent when a Get Diagnostics State message is received by the car. The new state is included in the message payload and may be the result of user, device or car triggered action.

### MESSAGE SPECIFICATION

Message Direction	Sent from Car to Smart Device
Data[01]	Message Identifier
0x00	MSB
0x33	LSB
Data[2]	Message Type
<b>Data[2]</b> 0x01	Message Type Diagnostics State

### MESSAGE EXAMPLE



```
\bullet \bullet \bullet
010199000700270101000102
VehicleStatus =
       colourName = Estoril Blau
       licensePlate = ABC123
      modelName = Type X
      modelYear = 2017
      name = My Car
      numberOfDoors = 5
      numberOfSeats = 5
       powerKW = 220
       powerTrain = allElectric
      salesDesignation = Package+
       states =
             TrunkAccess =
                     lock = unlocked
                     position = opened
                     * properties.count = 2
             RemoteControl =
                    angle = nil
                    controlMode = started
                    * properties.count = 1
       vin = JF2SHBDC7CH451869
      * properties.count = 13
~/D/W/S/hm-auto-api-swift (master / ) $ ./AutoAPICLT
 Enter HEX data after the command to parse it.
       Allowed besides HEX:
       - 0x
       – commas

    spaces

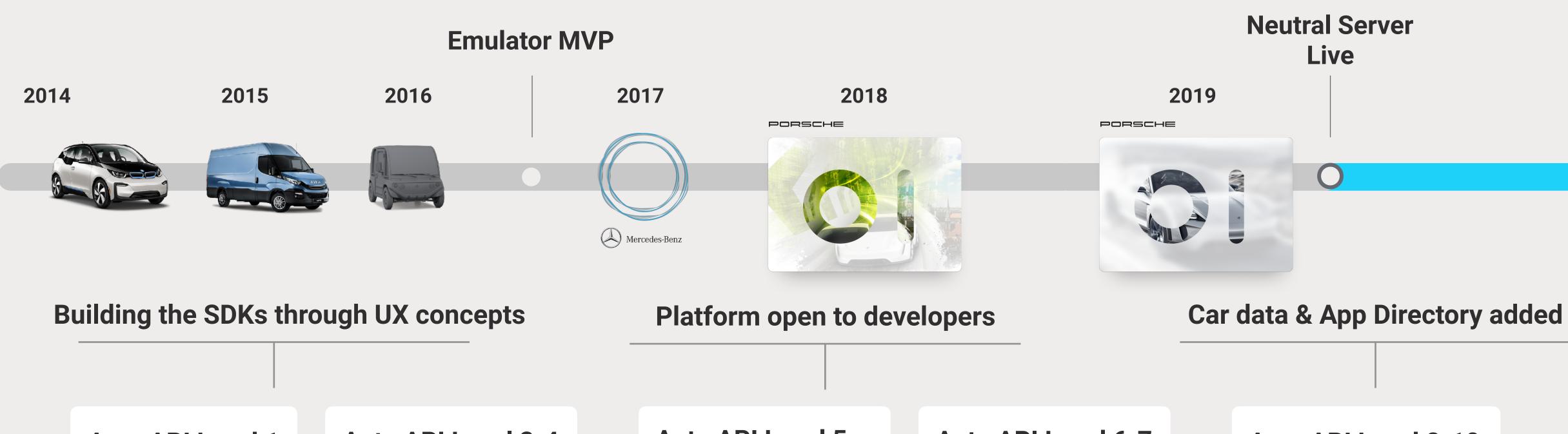
       - new line (i.e. when inside "...", or a var)
       Flags:
       -b64: input is in Base64
       -dc: input is like in Developer Center (0x00, 0x01 # Comment)
       -ep: expand properties
 Example: 10938A1 12B9C9 1239 0x1b, 0xc0ca
~/D/W/S/hm-auto-api-swift (master/~) $
```

hm-auto-api-swift — -fish

4361720500064142433132330600085061636B6167652B07000207E108000C4573746f72696c20426c617509000200DC0A0001050B00010599000B002101010001000200



## Auto API journey from Level 1 to Level 10



### Auto API Level 1

- Door Locks
- HMKit iOS

### Auto API Level 2-4

- Diagnostics
- Trunk Access
- Climate
- Charging
- HMKit Android



- Rooftop
- Windows
- Maintenance
- Engine
- Theft Alarm
- + more
- HMKit Node.js

- Auto API Level 5 Capabilities
- Vehicle Status
- Vehicle Location

### Auto API Level 6-7

- Race
- Offroad
- Dashboard Lghts
- Chassis Settings
- Seats
- Light Conditions
- + more
- REST API

### Auto API Level 8-10

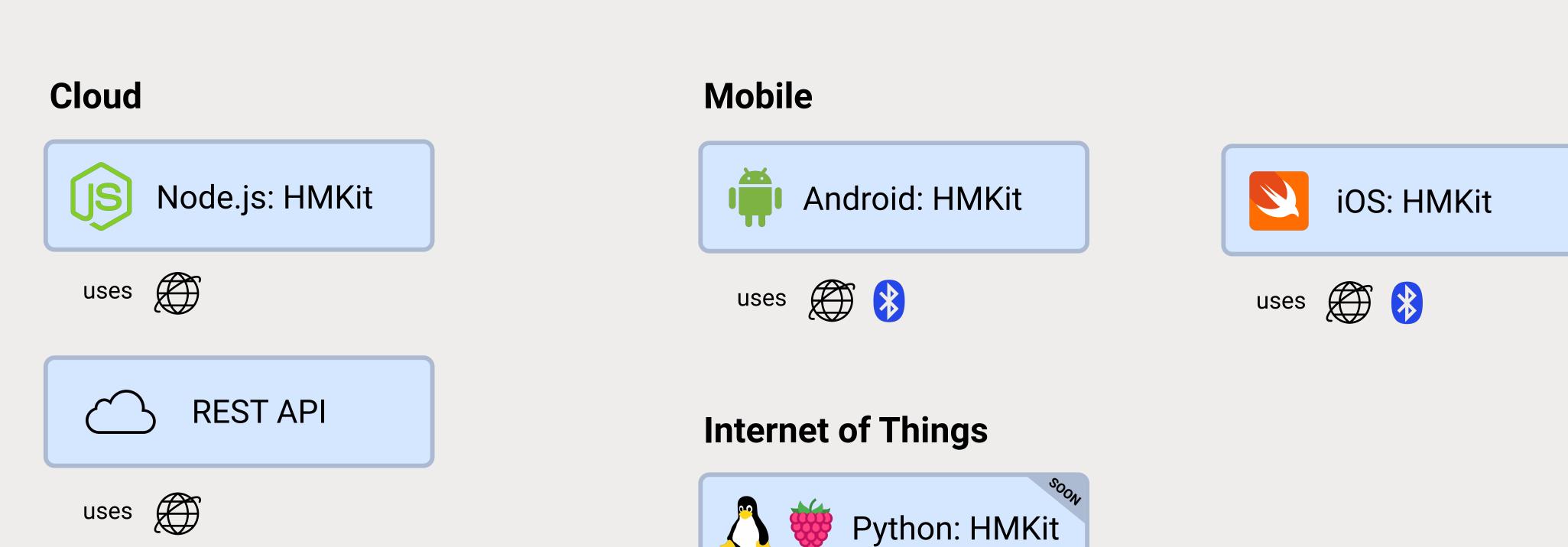
- Historical
- MultiCommand
- Usage
- + more

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## **HMKit & Auto API landscape**



Telematics

Bluetooth Low Energy





### Parse the received command's bytes

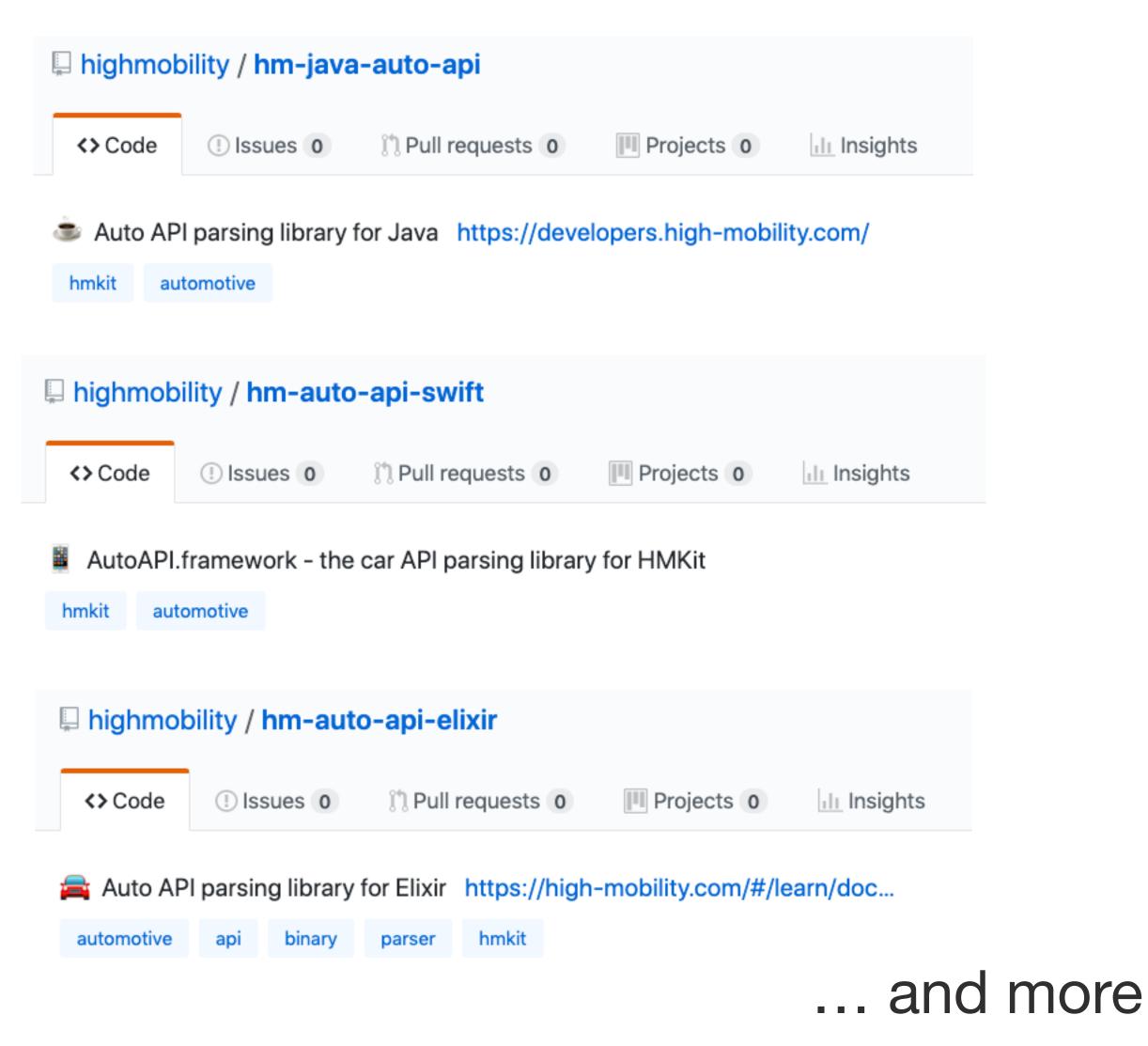
```
byte[] bytes = ...
Command command = CommandResolver.resolve(bytes);
VehicleStatus vehicleStatus;
Capabilities capabilities;
if (command instanceof VehicleStatus) {
    vehicleStatus = (VehicleStatus) command;
}
else if (command instanceof Capabilities) {
    capabilities = (Capabilities) command;
}
```

### Get a specific state from the vehicle status

```
LockState state = vehicleStatus.getState(LockState.TYPE);
if (state != null) {
    . . .
}
```

### Inspect whether the capability is supported for the vehicle

```
if (capabilities.isSupported(LockState.TYPE)) {
    . . .
```







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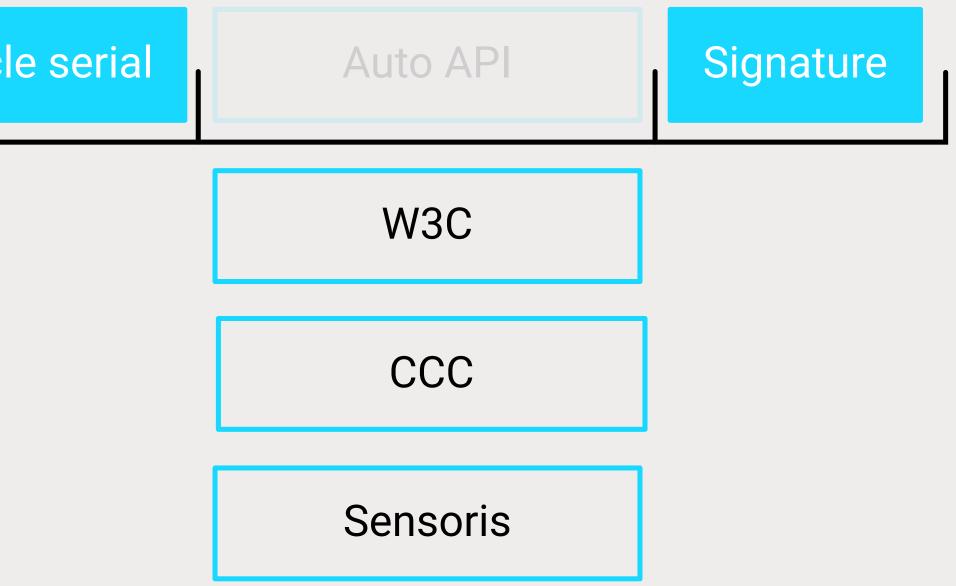
## The role of a Neutral Server Market status 3rd party expectations Experience so far Outlook



## **HMKit & vehicle data standardisations**

- Positive trend for vehicle data format specifications Most helpful if the impact includes external APIs
- Allows for better adoption among 3rd parties

Telematics container	<b>Client serial</b>	Vehic





## **Neutral Server**



### Thank you

### High-Mobility GmbH

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