



# GENIVI Collaborations & Open Standards in the Connected Space

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**Joel Hoffmann, Moderator**

## Guest Panelists

**Ted Guild** HEAD OF IT AND  
CONNECTED VEHICLE LEAD AT W3C



**Rudolf Streif** SYSTEM ARCHITECT  
Jaguar Land Rover - Open Source  
Technology Center

**Stefan Rathgeber** HEAD OF  
AUTOSAR CENTER Continental  
Automotive GmbH



**Doug VanDagens** GLOBAL DIRECTOR,  
CONNECTED SERVICES SOLUTIONS  
Ford Motor Company