THENEW

ECONOMY

THE EVOLUTION OF BUSINESS

The more things change, the more they stay the same...

Collaboration

Convergence

Connectivity Communication

Computing



30min/5m 20hrs/7b

Communication



14k/dial-up/16m 4Mb/b-band/3b+

Connectivity

100m/Facebook 4b/All platforms



Everything; wherever you are





Innovation that used to take a generation now happens in weeks or months Google

A new world of innovation

Past + Present = Future

(Past/Present) Different <</p> = Future

Excellence

Unconscious competence

Conscious competence

Conscious incompetence

Unconscious incompetence

We all need a new focus... on the destination

Not here



What's holding us back from discovering new opportunities?

THECHALLENGEOF

human-centric innovation

CHANGE

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