



GENIVI 14TH ALL-MEMBER MEETING

MARRIOTT, PARIS 14 APRIL 27, 2016



Agenda

Software is becoming more and more key in industry

What's wrong with In-Vehicle Infotainment systems?

Renault/Nissan experience over the last ten years

New approach: partnerships and software architecture

Cybersecurity

Connected car benefits

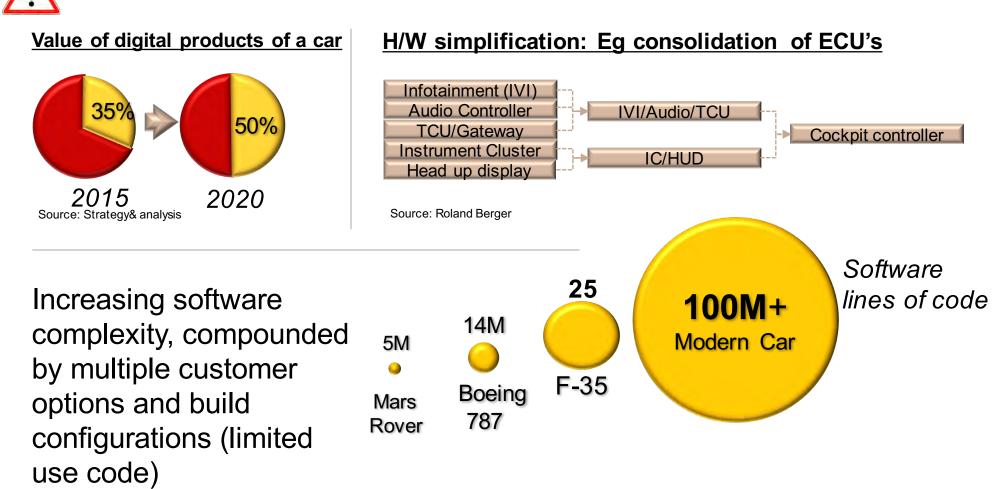
So what is expected from GENIVI?

And then?



Software is becoming key in the industry

Continued growth & value of electronics in the car, with simplification of hardware: huge increases in software complexity

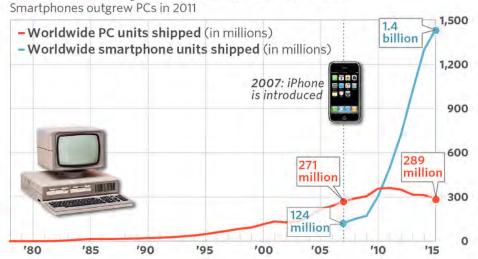




What's wrong with In-Vehicle Infotainment systems?

✓ Too many constraints to deal with: How smartphones killed the PC

- Automotive grade applications
- Consumer Electronics features
- Size and development scheme totally different



Source: Gartner, IDC, Apple

They are still quite bad at Start Of Production

- Unreliable schedules
- Questionable quality levels

It remains hard to bring new features with reasonable Time To Market



Renault/Nissan experience over the last ten years

Tier 1 SW Platform	Core technology	Schedule/ quality	Ease of Feature innovation
Old -	Proprietary	-	+
Brand new - LPN	Proprietary	cancelled	++
Porting of mature PND - NFA	Linux	+	-
Brand new – RLink1	Android		++
Portability of proven techno - ULC	WinCE	+	-
Brand new – RLink2	Android		++
Mature – RLink3	GENIVI	Hoping ++	Probably +
Next generation	Hoping GENIVI	Hoping +++	Hoping +++

As a rule of thumb:

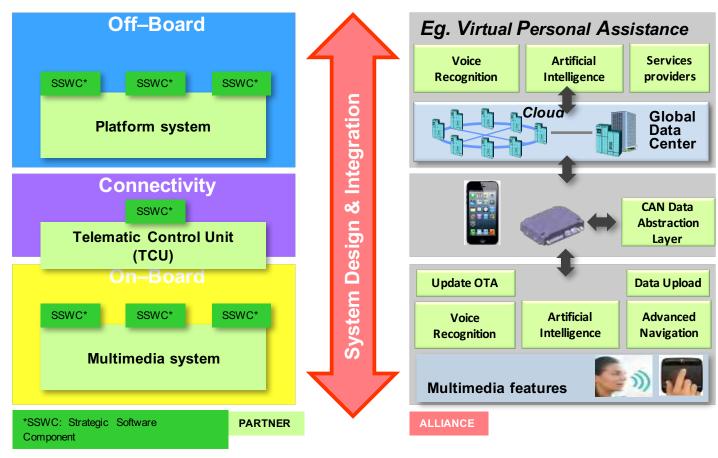
- New platform → trouble, but potentially nice feature sets
- Mature platform → less trouble (usually) but limited innovation



New approach:

Partnerships

□ Collaborative work : mandatory for development, with key partners in each field and Alliance as System Integrator

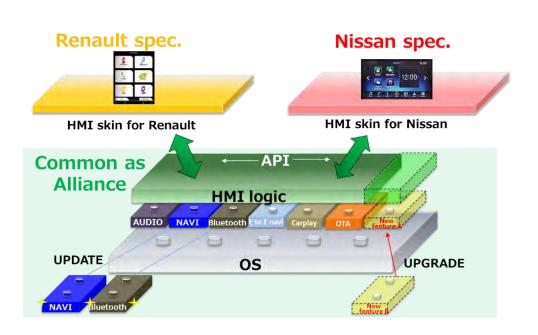




New approach

Software architecture

□ Use of open source software, supplier based platforms & industry standard protocols to reduce time to market and cost and increase quality.



Renault Nissan Multimedia platform developed with Bosch to cover multiple brands





Cybersecurity

Challenges



Who's next?

- Security measures must of course be end-to-end
- Only area were Renault/Nissan has been intrusive in IVI SW design for quite some time: everything is in the details...
- Security enablers and reasonable security pre-testing must be part of any shared SW platform
- → ASIL B safety is the next challenge, but will likely require far better (but cost effective) HW support (hypervisors alone are not a panacea)

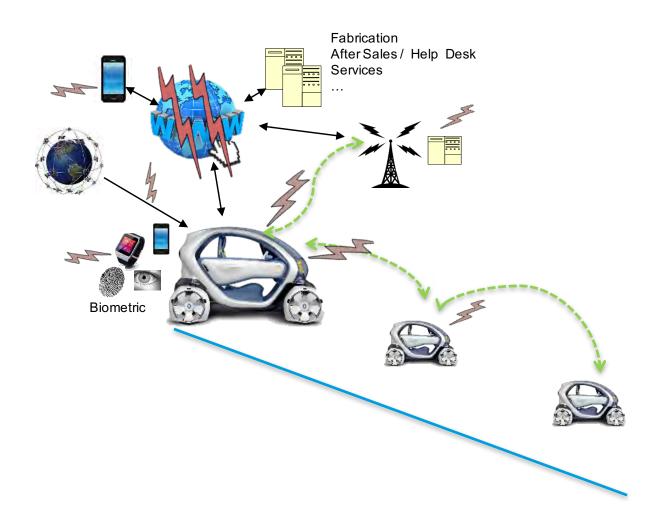


Cybersecurity

Action levers

More services and more wireless links: **3 levers:**

- Norms, governance, training
- Technologies and Architecture
- Management of identity, traceability and configuration / update

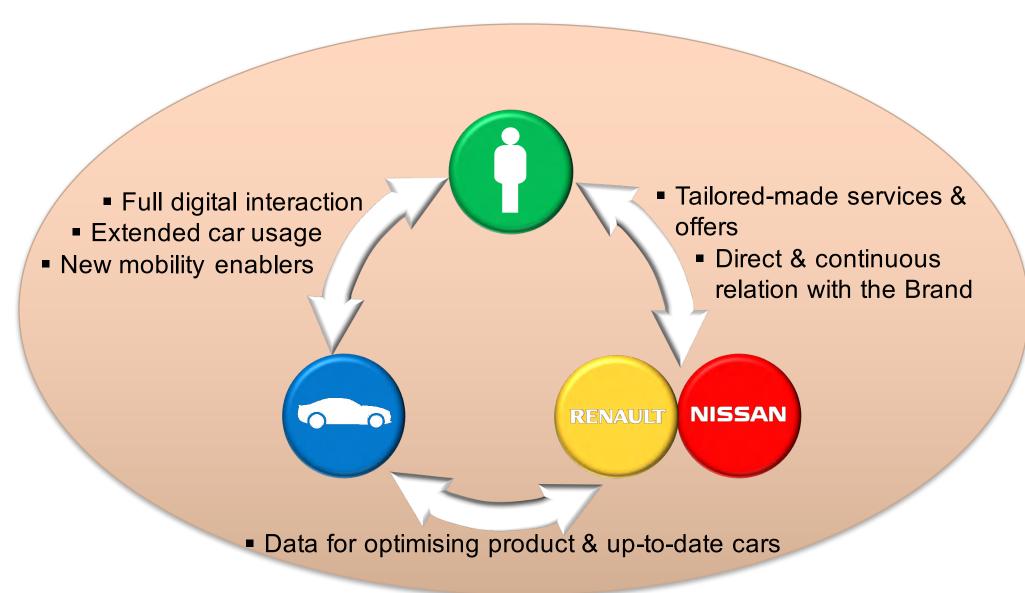


→ Constant evaluation of new technologies and processes to protect our customers



Connected car benefits

A new relationship with our customers





Connected car benefits

Supporting Autonomous Driving through real-time data flow Off-board services while autonomous mode engaged



HD mapping with live updates



Cloud based self-learning driving support



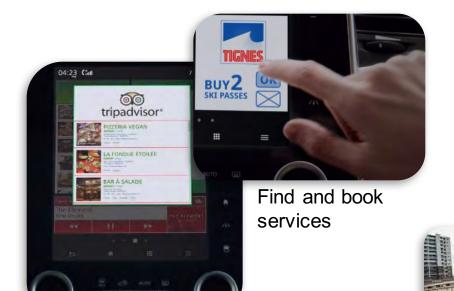


'Car to Car' and 'Car to Infrastructure' communication (V2X)



Connected car benefits

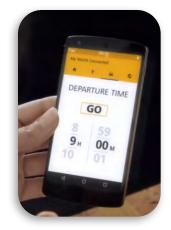
End to End mobility services and car access/sharing





In-Car delivery (Volvo+PostNord, Audi+DHL, Aftermarket 'Cardrops')

Send to car Navigation



Car sharing



Remote access





So what is expected from GENIVI?

Statements well known by GENIVI, Linux Foundation, and Autosar members:

- Most trouble comes from developing, porting, and tuning SW platforms (kernel + middleware);
- ✓ Both OEM and Tier1 suffer from this, wasting time and money;
- ✓ The ultimate solution is off-the-shelf, shared, continuously evolving and tested SW platforms;
- ✓ Hardly feasible without Open Source or with market fragmentation.



And then?

- ✓ GENIVI boldly went a long way in that direction;
- Most IVI players acknowledge this, but many still behave as if they didn't;
- Google Android Auto Embedded, LF Automotive Grade Linux and even QNX try to go one or two steps further;
- ✓ GENIVI Demo Platform is a promising initiative;
- ✓ GENIVI must (and will) still go further down this path.



Thank you!





VOIR AVEC OLIVIER GUETTA

