

R-Car Series

for Automotive silicon supporting
cross-domain Interaction

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CHANGES OF AUTOMOTIVE INDUSTRY



evolution of Technology FOR owner car and service car

Owner car focuses on driver oriented technology, service car leads automation technology.



Evolution of Owner car

Evolution of Service car



Electric Vehicles

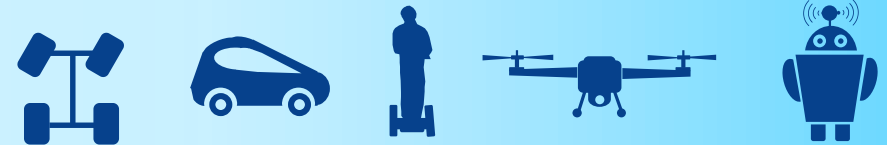
EV Cruising distance



Expand EV types

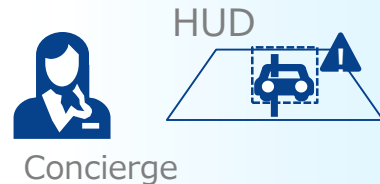


Electric mobility, Automation



Connected Car

Human Interface



OTA update



Failure prognosis, Insurance/Medical/Traffic service



Autonomous Drive

ADAS

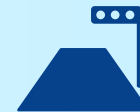


Autonomous drive function



Express highway

Public Highway



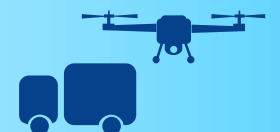
Auto Pilot



Driverless taxi

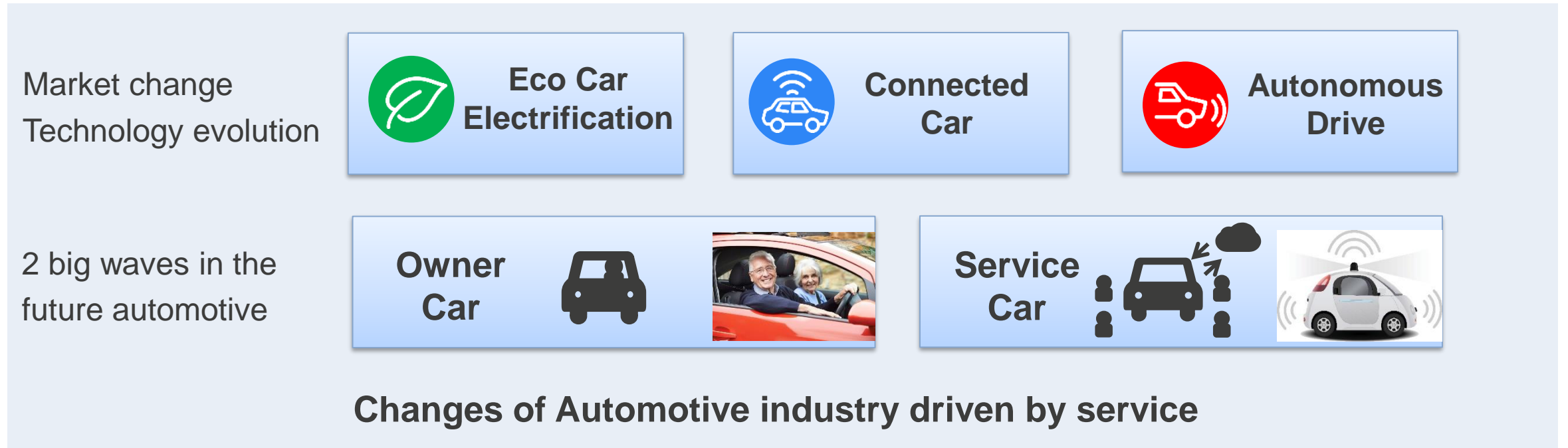


Automated delivery



SUMMARY OF MARKET REQUIREMENT IN AUTOMOTIVE INDUSTRY

Autonomous Driving will require not only to evolve Automation also service oriented business model

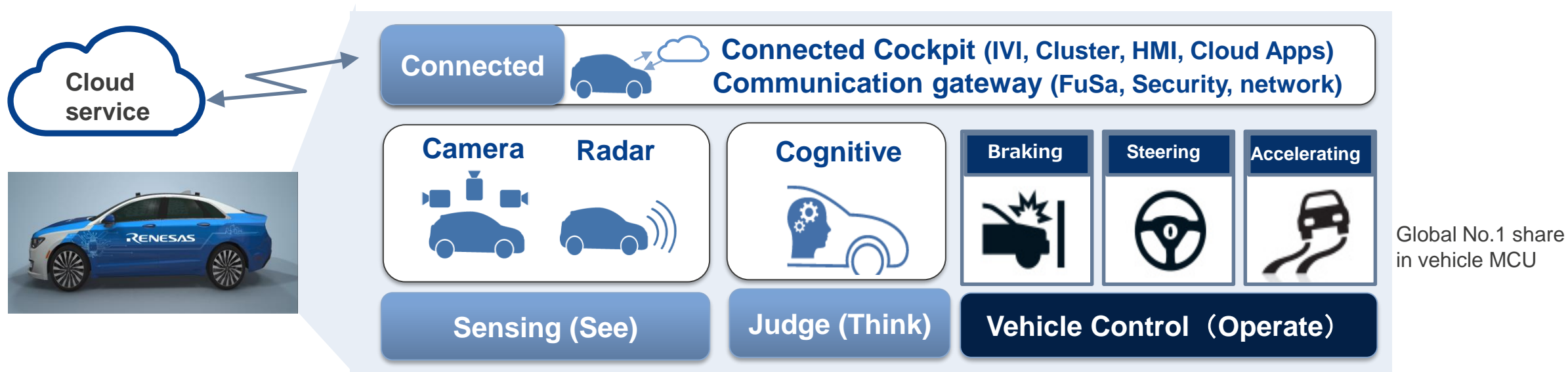


Requirement of robust autonomous driving solution from cloud service to sensing and control

NEW RENESAS CONCEPT FOR AUTONOMOUS DRIVING

Renesas autonomy

END TO END SOLUTION FROM CLOUD SERVICE TO SENSING AND VEHICLE CONTROL
CONTRIBUTE TO NEXT AUTONOMOUS DRIVING SOCIETY



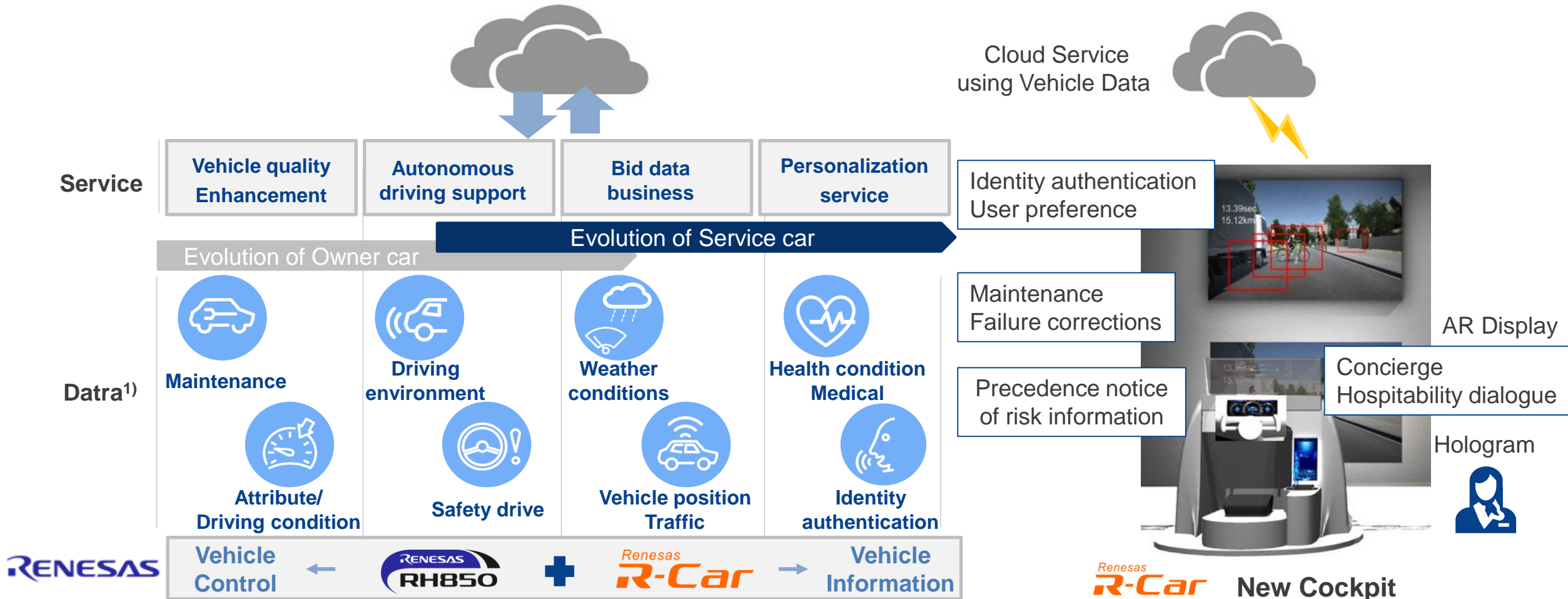
Promote end to end solution in collaboration with many global partners

CONNECTED CAR

A futuristic, blue-toned tunnel with light trails and a car driving through it. The tunnel is illuminated with bright blue light trails that create a sense of motion and depth. A car is visible in the distance, driving towards the viewer. The overall aesthetic is high-tech and modern.

CONNECTED CAR SOLUTION WITH CLOUD SERVICE

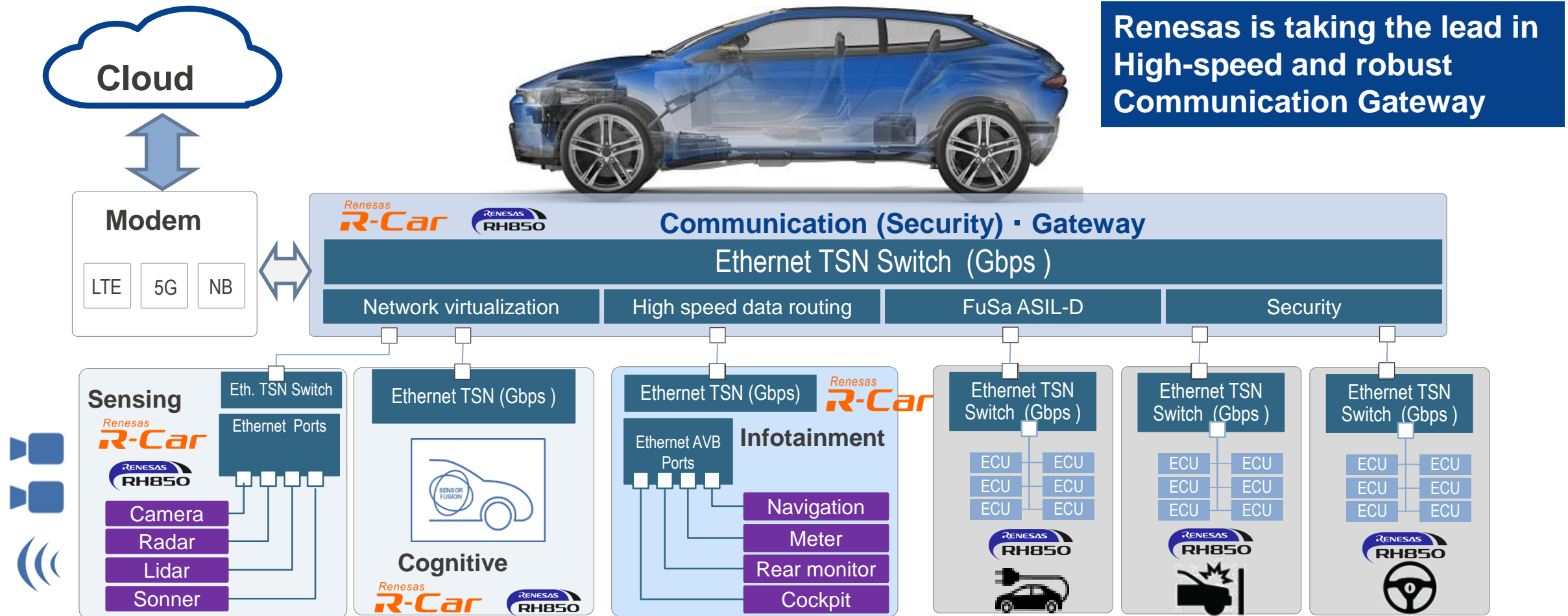
Renesas can link all information to Cloud from control (RH850) to car information (R-Car). Developed a demo that enables AI concierge service by interactive HMI linking to Cloud.



1)W3C/Vehicle Data, ISO22837

COMMUNICATION GATEWAY FOR CONNECTED CAR

Communication gateway will achieve high speed and robust communication required by cloud service



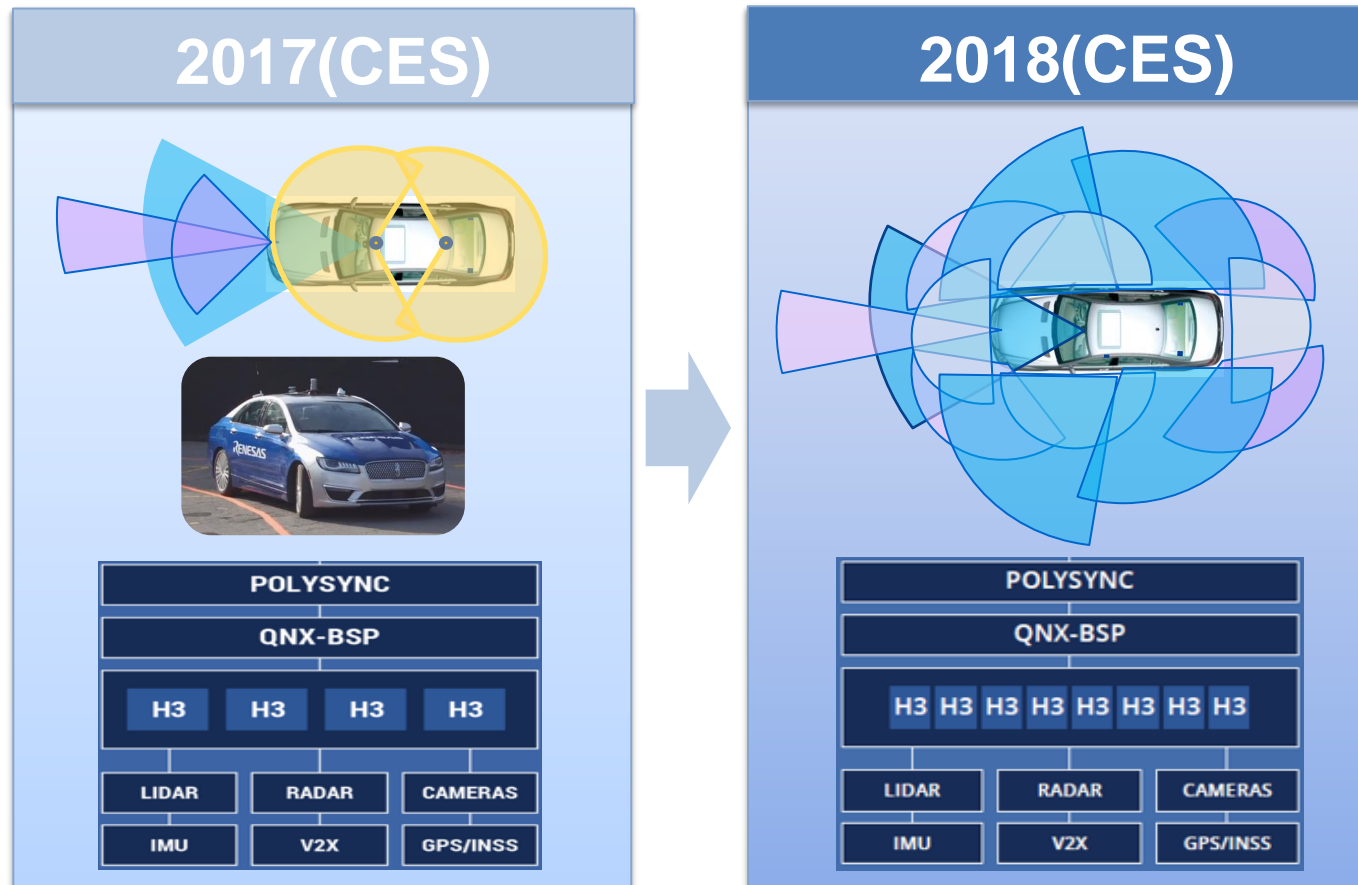
Renesas is taking the lead in High-speed and robust Communication Gateway

AUTONOMOUS DRIVING



AUTONOMOUS DRIVING DEMO ROADMAP

Autonomous driving demo for next CES2018 will have Fail Operational system of more complicated sensor system and processors to meet level 4/5 safety requirement



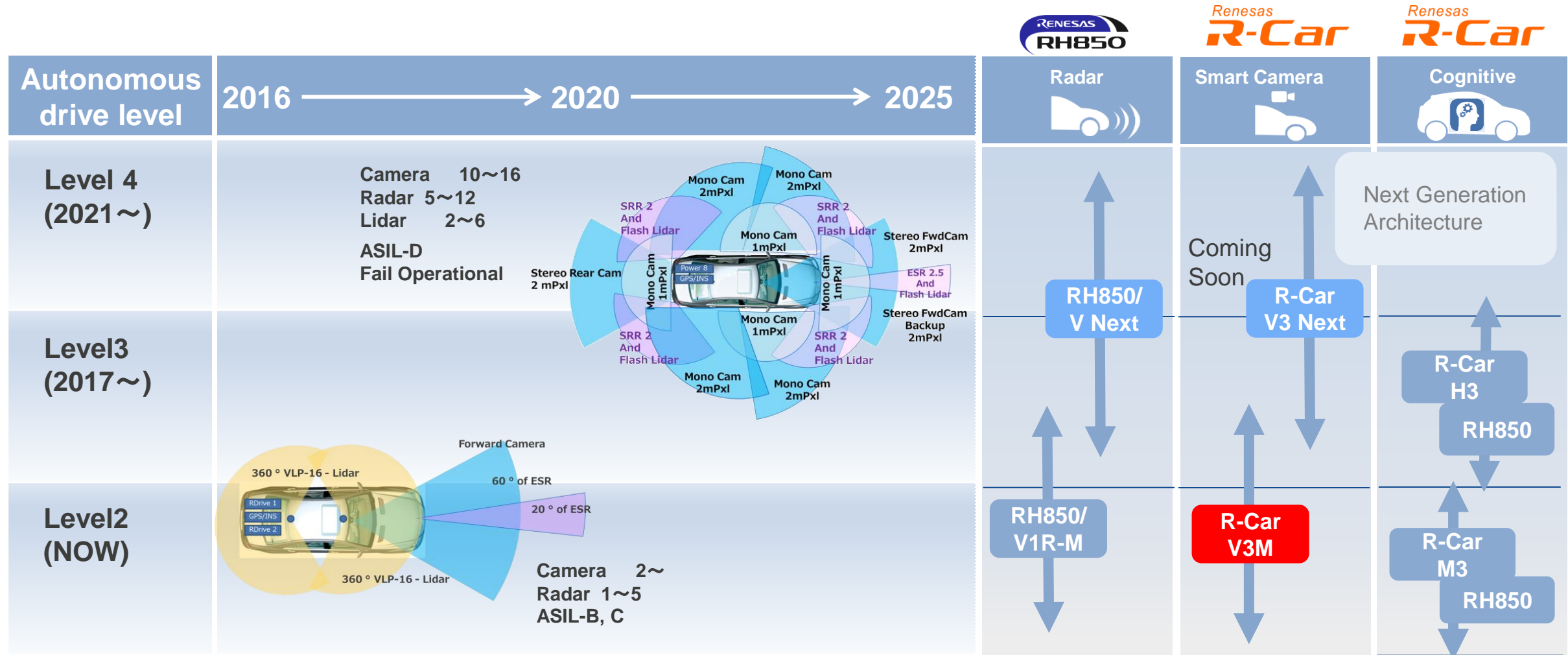
Fail operational system for sensor system

Assumed driver-less service car Level4 and Level5



SENSING & COGNITIVE SOLUTION FOR AUTONOMOUS DRIVING

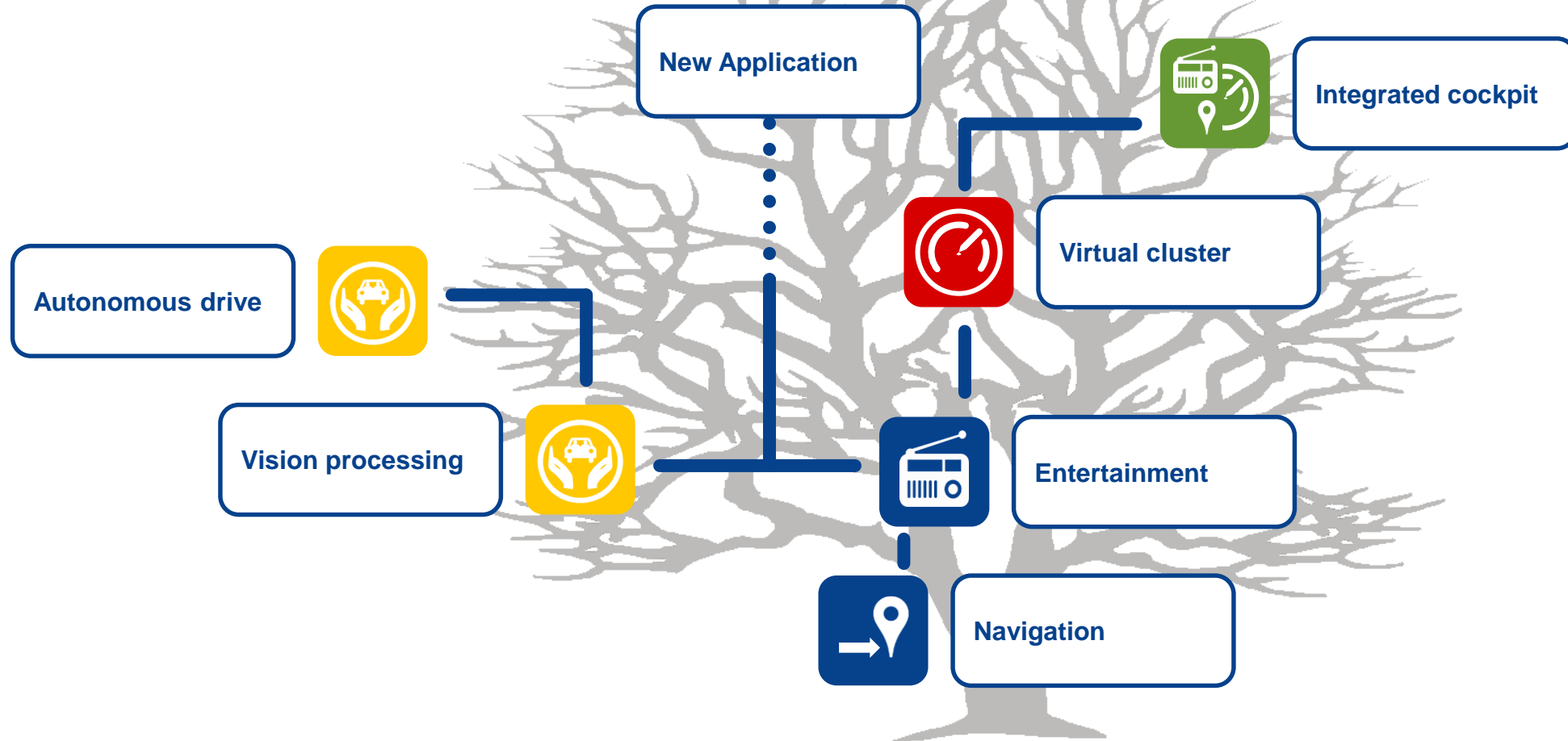
Scalable solution for sensing (Camera/Rader) and Cognitive from Level2/3 to Level 4/5





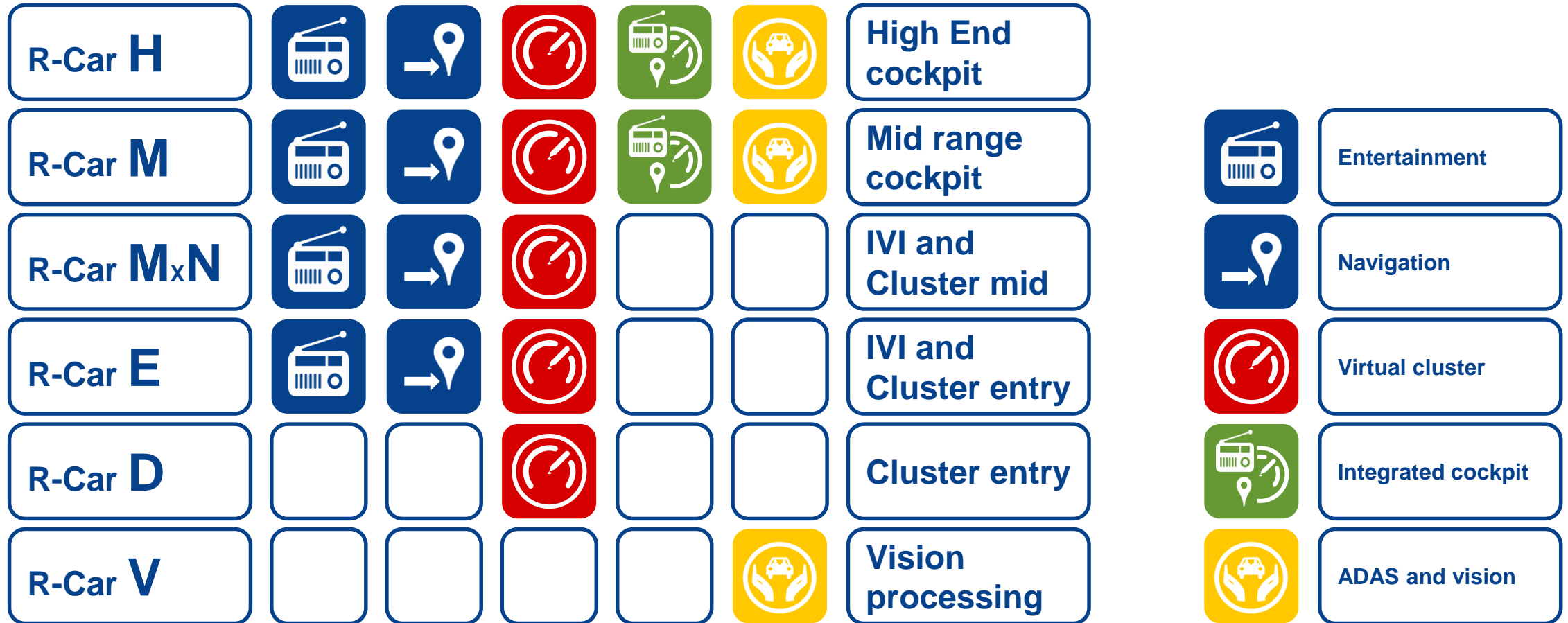
R-Car Overview

R-Car family for for all automotive applications



R-Car family

for all automotive applications



One platform for Many opportunities

R-Car use the **same driver** set and **compatible hardware**

- within one generation and
- from generation to generation

A single software platform can be used in many different projects

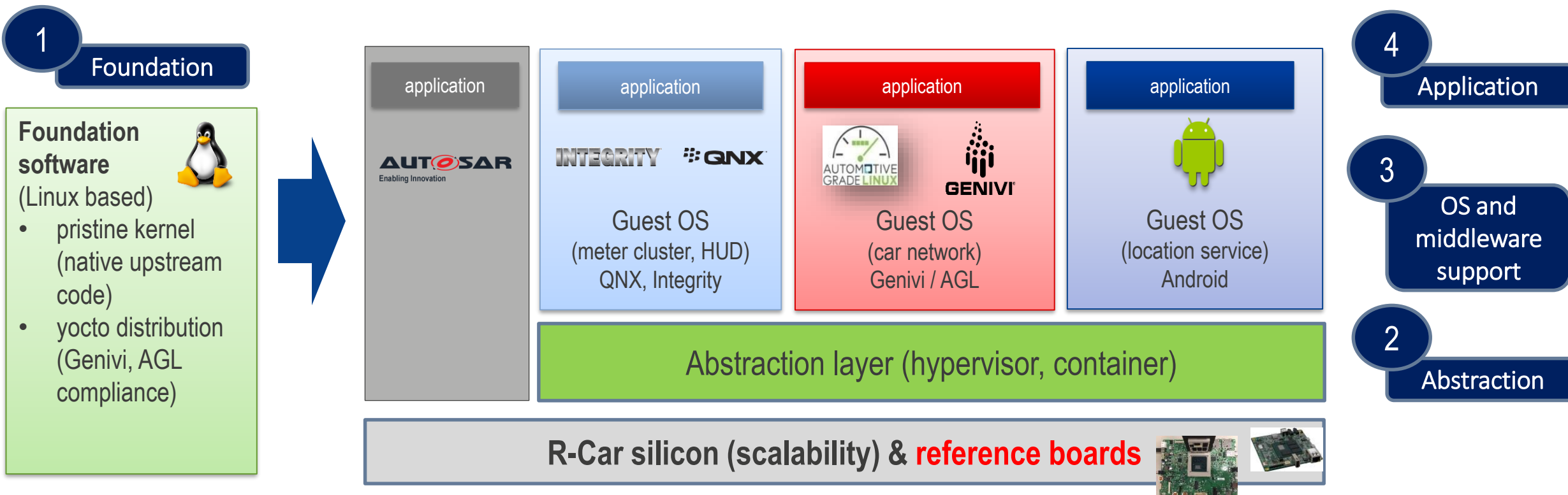
- Different performance range
- Different application range





R-Car Gen3 with Software and Eco system

R-Car system solution



Renesas provide all key software components to realize this construction

Genivi and AGL – contribution to standardization



G ENVI
D evelopment
P latform



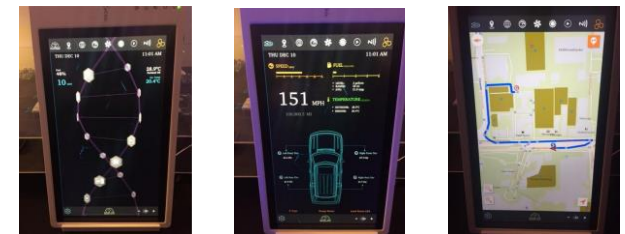
http://wiki.projects.genivi.org/index.php/GENIVI_Demo_Platform



Renesas support R-Car based software eco-system creation and GENIVI and AGL support



U nified
C ode
B ase



<https://www.automotivelinux.org/news/news/2016/01/agl-shows-demo-ces-2016>

Renesas leads both challenges to achieve next gen automotive standard

R-Car Starter Kit

2 products for customer demand

R-Car Starter Kit **Pro** \$499

- General purpose computing such as HMI computing
- New **R-Car M3** for various apps.



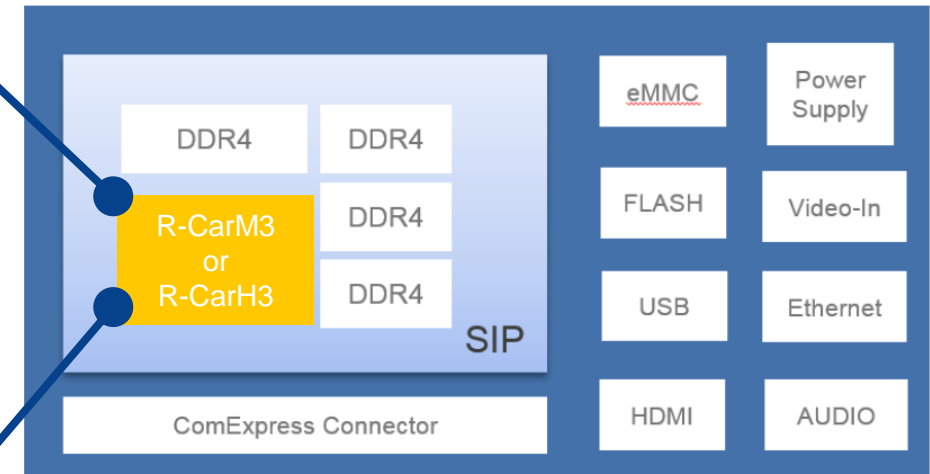
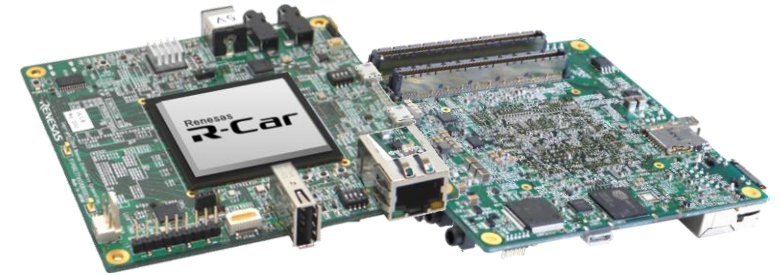
R-Car M3

R-Car Starter Kit **Premier** \$799

- High-end computing such as Cognitive computing
- R-Car H3** available form last Nov.



R-Car H3



Infotainment Carrier Board a.k.a “Kingfisher”

R-Car Starter Kit extension for infotainment software development

NEW



Infotainment Carrier Board for R-Car Starter Kit

July 2017 available (from authorized distributors)

Multi Display & Multi Camera

Selectable camera LVDS IF for in-vehicle connection

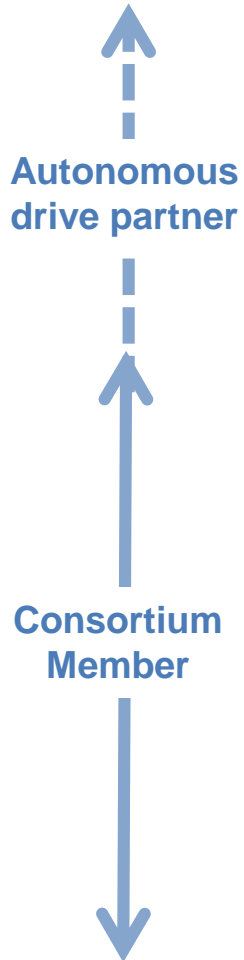
Wireless & In-Vehicle network

WiFi/BT/x2 CANFD/Ethernet AVB/MOST50

Easy to start automotive Linux

Best suited for AGL and GENIVI development

EXPANDING PARTNERSHIP FOR AUTONOMOUS DRIVING (OVER 220 COMPANIES)



Renesas R-Car Consortium



THANK YOU.

Renesas
R-Car