

In-Vehicle Payment

Special Interest Group



IVP SIG Leads





John Moon

- COO, Connected Travel
- GENIVI IVP SIG Team Lead
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Michael Nunnery

- Marketing Executive, GENIVI Alliance
- a.k.a "GENIVI Mike"
- GENIVI IVP & EV Charging Group Mkt. Lead
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IVP SIG Workshop - February 25







































































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GENIVI IVP SIG Objectives



- Develop technical standards in cooperation with payments ecosystem partners
- Develop payment interfaces that lower merchants and brands ability to address drivers
- 1. Reduce cost for OEMs to explore service monetization
- Explore driver UX that enables commerce transactions to be conducted safely in the vehicle



Capitalize on the \$86 Billion Industry

Be part of the conversation to make In-Vehicle Payments a viable channel and achieve widespread adoption.

Studies published in 2020 highlight the commercial future of In-Vehicle Payments, estimating a value of \$86 billion by 2025.

In-Vehicle Payments leverage the vehicle's onboard systems to facilitate payments. One of the major advantages of this is the increased convenience for drivers. Exciting new FinTech innovation, partnerships within the industry, and increased consumer demand has sparked a Payment revolution.

But what is needed to drive In-Vehicle Payments forward?

2021 Focus: Connected Vehicle Commerce will gather the experts to bring the latest innovation, technology, and strategy to your screen for a live virtual event.

TOPICS INCLUDE:

Who are the Key Players in the Automotive In-Vehicle Payments Ecosystem? What Does the Future of In-Vehicle Payment Authentication Look Like?

What Will be the Largest Consumer Benefit? What is the Best Option When it Comes to Protecting Consumer Data?

Mobile vs. Embedded: Which Interface Will Win?



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Meet new people and network with 1,000⁺ others in fintech



We cut straight to the most valuable part of events: Meetings with other knowledgeable, influential industry professionals.

(HEY)

No speakers. No sessions.

Just meetings.



Anil D. Aggarwal
Founder, Chairman & CEO



Simran Rekhi Aggarwal

Founder & President

What is Fintech Spring Meetup?

It's Where Business Gets Done! Fintech Spring
Meetup is an online meetings event that connects the
payments, banking and financial services community for
new opportunities, potential partnerships, networking,
professional development and other meaningful
collaboration. Join to:

- 1. Reach over 1,000 fintech industry professionals: share and hear how to work together
- Participate in an average of 8-12 double opt-in 15-minute meetings per participant (during 24 time slots) and up to two 55-minute peer group conversations called Tabletalks
- 3. Get up to 8 post-event introductions for high priority matches that weren't scheduled as meetings

Fintech Spring Meetup takes place on June 15-17, 2021 from 9:30 am-12:15 pm PT (12:30 pm-3:15 pm ET).

Have meetings. Create opportunities!

Special Offer to GENIVI Members

HEY

https://registration.fintec hmeetup.com/code

\$200 off admission USE CODE: GENI795



Why is Everyone Joining?

Participants are joining to do what every community does to move forward--work together, collaborate and network. Fintech Meetup will facilitate all of the networking and interactions that typically take place at traditional events, so that you can:



Connect with new and familiar faces including clients, vendors, partners and friends



Fund startups or raise capital



Participate in media and analyst interviews



Find a mentor or be a mentor



Meet potential customers and partners, including retailers and other merchants



Provide or get offers and promotions



Ask experts pressing questions and learn about cutting edge corporate initiatives



Leverage resources for professional and personal development



Buy, sell and discover products and solutions



Reach out to potential acquirers or acquisition targets



Recruit and hire or find a job



Discuss timely topics with a group of peers



Uncover the newest and hottest startups



Launch products, make announcements and share news

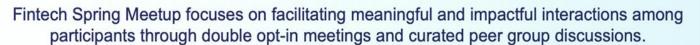




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- 34% C level
- 67% VP/above
- 250+ from startups
- 250+ from banks and credit unions, including the innovation teams at the top banks
- 75+ investors
- 600+ organizations, including processors, networks and all kinds of tech provider

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NETWORKS











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■ Federal Reserve Bank of Atlanta



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FINTECH ESTABLISHED







































Boomtown





















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Closing





GENIVI IVP & EV Charging WIKI



In-Vehicle Payment (SIG)

- 1. Project Overview
- 2. SIG Activity
- 3. Proposed Areas of Project Focus
- 4. Community
- 5. Mailing List for IVP SIG notifications
- 6. IVP SIG Collaboration Workshop
- 7. Documentation
- 8. Meeting minutes recorded sessions & workshops
- 9. Downloadable Assets
- 10. Presentations
- 11. White papers
- 12. Resource articles
- 13. Links
- 14. Contact Leads
- 15. Survey's
- 16. Upcoming Events

The link to view more regarding the GENIVI IVP Special Interest Group along with resources, upcoming events, surveys, articles, etc.

- 1) From your browser enter "projects.genivi.org"
- 2) Select In-Vehicle Payment SIG from MENU
- 3) or to go to direct...url below

https://at.projects.genivi.org/wiki/pages/viewpage.action?pageld=65896819

Events Related to IVP & EV Charging



- February 25, 2021 1st IVP Collaborative Workshop
- April 2021 SAE World Congress (WCX)
- May 4-7th, 2021 GENIVI Virtual AMM Experience with IVP panel discussions & possible workshop session
- June 8-10th, 2021 TU Automotive FOCUS: Connected Vehicle Commerce (IVP)
- June/July 2021 IVP & EV Charging Webinar
- August 2021 TU Automotive Week w/IVP & EV Charging panels
- August 2021 LIVE GENIVI IVP Collaboration Workshop During TU Automotive Week
- September 2021 GENIVI Technical Summit
- September 21-22nd, 2021 Automobili-D (part of Autoshow Week)
- October/November 2021 GENIVI AMM with IPV panels and workshop
- November/December Possible IVP Automotive World Webinar
- January 5, 2022 CES 2022 Connect2Car (IVP/EV Charging Panel)
- January 5, 2022 CES 2022 GENIVI CES Networking Reception and Showcase with IVP Pavilion Area

Note: In-Vehicle Payment (IVP) & EV Charging Group monthly calls to be announced shortly following the Feb 25th workshop

Thank you!

Visit GENIVI:

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http://projects.genivi.org

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