



In-Vehicle Payment

Special Interest Group

John Moon | May 6, 2021



IVP SIG Leads



John Moon

- COO, Connected Travel
- GENIVI IVP SIG Team Lead
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Michael Nunnery

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- GENIVI IVP & EV Charging Group Mkt. Lead
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IVP SIG Workshop - February 25



GENIVI IVP SIG Objectives



1. Develop technical standards in cooperation with payments ecosystem partners
1. Develop payment interfaces that lower merchants and brands ability to address drivers
1. Reduce cost for OEMs to explore service monetization
1. Explore driver UX that enables commerce transactions to be conducted safely in the vehicle

INFORMA TECH AUTOMOTIVE GROUP

Focus: **Connected Vehicle Commerce**

June 8 – 10, 2021 | Virtual

Capitalize on the \$86 Billion Industry

Be part of the conversation to make In-Vehicle Payments a viable channel and achieve widespread adoption.

Studies published in 2020 highlight the commercial future of In-Vehicle Payments, estimating a value of \$86 billion by 2025.

In-Vehicle Payments leverage the vehicle's onboard systems to facilitate payments. One of the major advantages of this is the increased convenience for drivers. Exciting new FinTech innovation, partnerships within the industry, and increased consumer demand has sparked a Payment revolution.

But what is needed to drive In-Vehicle Payments forward?

2021 Focus: Connected Vehicle Commerce will gather the experts to bring the latest innovation, technology, and strategy to your screen for a live virtual event.

TOPICS INCLUDE:

Who are the Key Players in the Automotive In-Vehicle Payments Ecosystem?

What Does the Future of In-Vehicle Payment Authentication Look Like?

What Will be the Largest Consumer Benefit?

What is the Best Option When it Comes to Protecting Consumer Data?

Mobile vs. Embedded: Which Interface Will Win?



REGISTER HERE:

<https://wardsauto.informa.com/attend-focus-connected-vehicle-commerce/>
Use discount code **GENIVI25** for 25% off

Meet new people and
network with 1,000+
others in fintech



We cut straight to the most valuable part of events: Meetings with other knowledgeable, influential industry professionals.

**No speakers. No sessions.
Just meetings.**



Anil D. Aggarwal

Founder, Chairman & CEO



Simran Rekhi Aggarwal

Founder & President

What is Fintech Spring Meetup?

It's Where Business Gets Done! Fintech Spring Meetup is an online meetings event that connects the payments, banking and financial services community for new opportunities, potential partnerships, networking, professional development and other meaningful collaboration. Join to:

1. Reach over 1,000 fintech industry professionals: share and hear how to work together
2. Participate in an average of 8-12 double opt-in 15-minute meetings per participant (during 24 time slots) and up to two 55-minute peer group conversations called Tabletalks
3. Get up to 8 post-event introductions for high priority matches that weren't scheduled as meetings

Fintech Spring Meetup takes place on June 15-17, 2021 from 9:30 am-12:15 pm PT (12:30 pm-3:15 pm ET).

Have meetings. Create opportunities!

**Special Offer to
GENIVI Members**

<https://registration.fintechmeetup.com/code>

**\$200 off admission
USE CODE: GENI795**

Why is Everyone Joining?

Participants are joining to do what every community does to move forward--work together, collaborate and network. Fintech Meetup will facilitate all of the networking and interactions that typically take place at traditional events, so that you can:



Connect with new and familiar faces including clients, vendors, partners and friends



Meet potential customers and partners, including retailers and other merchants



Buy, sell and discover products and solutions



Uncover the newest and hottest startups



Fund startups or raise capital



Provide or get offers and promotions



Reach out to potential acquirers or acquisition targets



Launch products, make announcements and share news



Participate in media and analyst interviews



Ask experts pressing questions and learn about cutting edge corporate initiatives



Recruit and hire or find a job



Find a mentor or be a mentor



Leverage resources for professional and personal development



Discuss timely topics with a group of peers

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Fintech Spring Meetup focuses on facilitating meaningful and impactful interactions among participants through double opt-in meetings and curated peer group discussions.

FINTECH Online June 15-17 SPRING *Meetup*



- 34% C level
- 67% VP/above
- 250+ from startups
- 250+ from banks and credit unions, including the innovation teams at the top banks
- 75+ investors
- 600+ organizations, including processors, networks and all kinds of tech provider

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FINTECH SPRING Meetup

Online
June 15-17

NETWORKS



DISCOVER



VISA



LARGE BANKS & FINANCIAL INSTITUTIONS

BANK OF AMERICA



Citizens

Federal Reserve Bank of Atlanta



JPMORGAN CHASE & CO.



PNC BANK



LARGE PROCESSORS, TECH & SOLUTION PROVIDERS



EBAY COMMERCE



Cambridge

The Clearing House



exact payments

FACEBOOK

FINASTRA



global payments

InterPayments



shopify plus

Western Union WU

RETAILERS & MERCHANTS

AB InBev



BT furnishings



APITURE



bitpay

faire.ai



Harding's

HyVee

instacart

Boomtown

checkout.com

Currencycloud



DWOLLA

KOHL'S



Marriott INTERNATIONAL

RUZE SHOES

everc

F2ST PSY

FISPAN

instant

MARQETA



Wakefern FOOD CORP.

Walmart

Winc

FINTECH ESTABLISHED

nerdwallet

NETSPEND

new start



PAXOS

riskified



URBAN FT FINANCIAL TECHNOLOGY

Volanté

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Closing

GENIVI IVP & EV Charging WIKI



In-Vehicle Payment (SIG)

1. Project Overview
2. SIG Activity
3. Proposed Areas of Project Focus
4. Community
5. Mailing List for IVP SIG notifications
6. **IVP SIG Collaboration Workshop**
7. Documentation
8. Meeting minutes recorded sessions & workshops
9. Downloadable Assets
10. Presentations
11. White papers
12. Resource articles
13. Links
14. Contact Leads
15. **Survey's**
16. **Upcoming Events**

The link to view more regarding the GENIVI IVP Special Interest Group along with resources, upcoming events, surveys, articles, etc.

- 1) From your browser enter “projects.genivi.org”
- 2) Select In-Vehicle Payment SIG from MENU
- 3) or to go to direct...url below

<https://at.projects.genivi.org/wiki/pages/viewpage.action?pageId=65896819>

Events Related to IVP & EV Charging

- **February 25, 2021 - 1st IVP Collaborative Workshop**
- **April 2021 - SAE World Congress (WCX)**
- **May 4-7th, 2021 - GENIVI Virtual AMM Experience with IVP panel discussions & possible workshop session**
- **June 8-10th, 2021 - TU Automotive FOCUS: Connected Vehicle Commerce (IVP)**
- June/July 2021 - IVP & EV Charging Webinar
- August 2021 - TU Automotive Week w/IVP & EV Charging panels
- August 2021 - LIVE GENIVI IVP Collaboration Workshop During TU Automotive Week
- September 2021 - GENIVI Technical Summit
- September 21-22nd, 2021 - Automobili-D (part of Autoshow Week)
- October/November 2021 - GENIVI AMM with IPV panels and workshop
- November/December - Possible IVP Automotive World Webinar
- January 5, 2022 - CES 2022 Connect2Car (IVP/EV Charging Panel)
- January 5, 2022 - CES 2022 GENIVI CES Networking Reception and Showcase with IVP Pavilion Area

Note: In-Vehicle Payment (IVP) & EV Charging Group monthly calls to be announced shortly following the Feb 25th workshop

Thank you!

Visit GENIVI:

<http://www.genivi.org>

<http://projects.genivi.org>

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