COMMON **SEMANTIC APPROACHES**IN & BEYOND VEHICLES



RAINER LANG
CHIEF DIGITAL OFFICE MOBILITY



DR. CHRISTIAN KERSTANTECHNICAL MOBILITY STRATEGIES



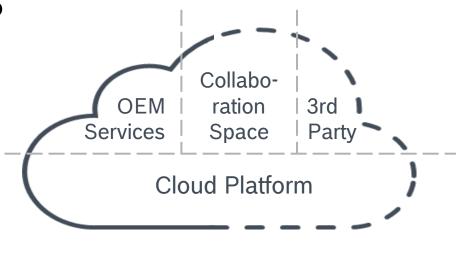


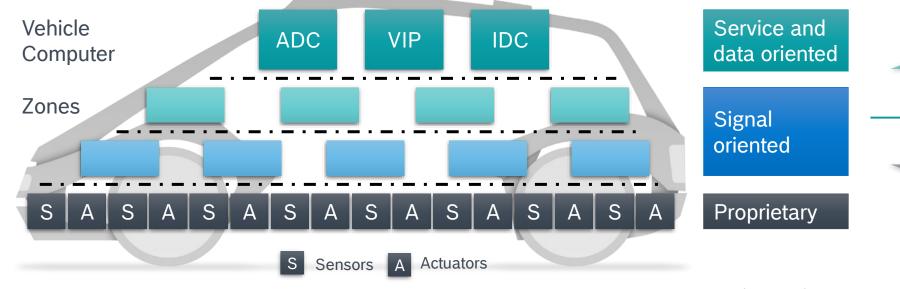


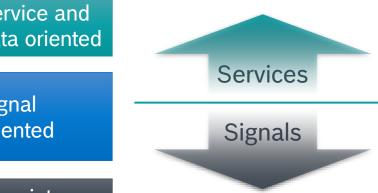
COMMON SEMANTIC APPROACHES

SIGNALS AND SERVICES

- > MODERN E/E ARCHITECTURES RELY ON SERVICES
 - > SERVICES SUPPORTS ABSTRACTION
 - > SIGNALS / DATA BECOME INFORMATION









COMMON SEMANTIC APPROACHES COMMON VEHICLE INTERFACES ENABLES SCALABILITY



BUSINESS DOES NOT SCALE





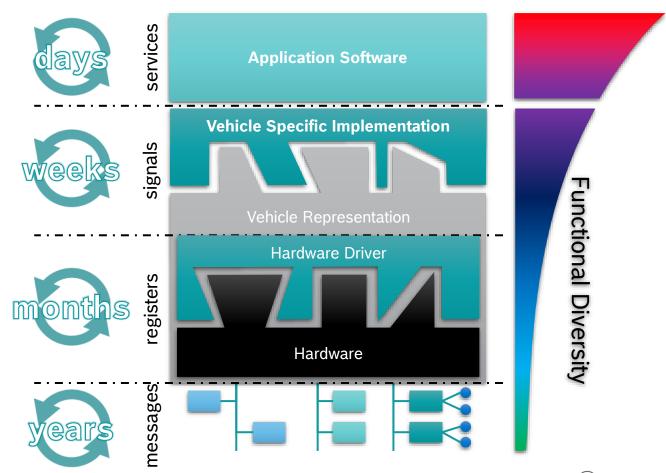






COMMON SEMANTIC APPROACHES DECOUPLING OF DEVELOPMENT & DEPLOYMENT CYCLES

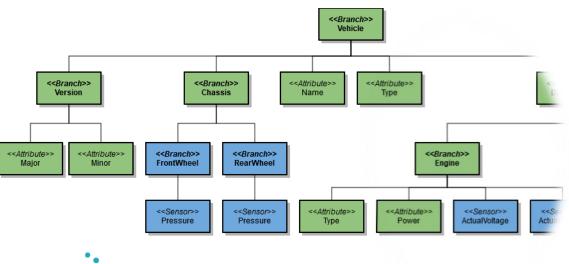
- Decoupling of implementation
- > Decoupling of deployment cycles
- Service development does not require knowledge of all future functionality
- New business models possible due to independent deployment





COMMON SEMANTIC APPROACHES COMMON VEHICLE INTERFACE INITIATIVE

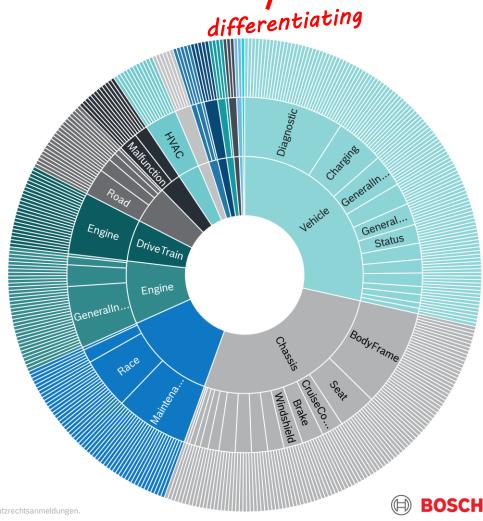
Cooperate on standards, compete on implementation.





Specific data model = Vehicle + Profile + Extension (e.g. ebike) (e.g. F





DIGITAL TWIN CONCEPTS APPLIED TO VEHICLE DATA WE ARE WORKING ON THE DATA DRIVEN LIFECYCLE

Closing the loop ...















As designed

As produced

As operated







Data integration across product lifecycle, enables Data Driven Business and Operations





DIGITAL TWIN CONCEPTS APPLIED TO VEHICLE DATA

CLOSING THE LOOP NEEDS OPEN STANDARDS & PARTNERING

DATA AS PRODUCED - EXAMPLE: OPEN MANUFACTURING PLATFORM (OMP)



BOSCH CONTINUES CONTRIBUTING TO OPEN SOURCE ACTIVITIES WITHIN THE INDUSTRY 4.0 ECOSYSTEM.





COMMON SEMANTIC APPROACHES

PARTNERING & OPEN SOURCE

Bosch teams up with Microsoft to develop software-defined vehicle platform for seamless integration between cars and cloud





#DEVELOPER

Bosch contributes software to the Common Vehicle Interface Initiative

Gain insights into the open source contribution of Rosch to the Common

ive (CVII) of

Bosch contributes Vehicle Edge and IoT Event Analytics to the Common Vehicle Interface Initiative (CVII)

The fundamental shift from a hardware-based to a software-centric IoT device on wheels requires a rethink to address customer needs. Today, customer value is driven by software features such as infotainment as well as driver assistance and intelligent connectivity features rather than by mechanical functions. This presents a towering challenge, as no company is going to be able to transform the automotive industry on its own. Companies have to collaborate within the automotive ecosystem and build synergies with partners. This is why we believe that open standards and open source, as a model for collaborative development, offer a

As part of the CVII, Bosch has contributed and is working on the Vehicle Edge and IoT Event Analytics open-source projects.

IoT Event Analytics is an efficient stream processing and complex event processing (CEP) engine based on a publish/subscribe system. It can run inside a vehicle to (pre)process data and in the backend. IoT Event Analytics platform already includes SDKs for Node.js. Python, and CPP to implement "talents" extend and use the platform. A Visual Studio Code plugin helps you to get productive fast.

The Vehicle Edge is a software stack for vehicle computers. It acts as a bridge to signals and services from field buses and other ECUs. The Vehicle Edge stack combines various software components and is built around the IoT Event Analytics platform. Vehicle signals are abstracted using the GENIVI VSS data model. These VSS signals are made available to vehicle-agnostic applications running in the IoT Event Analytics

Bosch supports the GENIVI and CVII goal of establishing an industry-wide common vehicle data language and invites the open source community to use and further develop the Vehicle Edge and IoT Event Analytics. In the CVII we look forward to sharing best practices across the industry and to further fruitful discussions and software contributions. Join the CVII by participating in any of the active subprojects.

For further information regarding the IoT Event Analytics or Vehicle Edge you can contact Lars-Erich-Kiefer, Christian Kerstan or Sebastian Schildt



COMMON SEMANTIC APPROACHES OUR COMMON GOAL

