# Possible questions for discussions if audience is quiet FOR PREP ONLY, NOT TO SHOW

- What's the existing solution before VSS and what are the limitations?
  - Inconsistent naming by OEM and model, region, brand
  - Chaos in signal naming across different ECU's
  - Same signal may have different meanings, even different units, in different vehicles
- What's the downside to not adopting VSS
  - Decreased reuse
  - Increased development costs
  - Duplication of appl development effort
- What is the process OEMS need to follow to deploy VSS?
  - Look up existing signal names
  - Standard hierarchy and naming conventions
  - Propose extensions where a signal is missing
- What can we do to streamline VSS development?
  - Sonatus helping our OEMs deploy this
  - Providing tool support

- Do we need to deploy VSS on vehicle, cloud, or both? [Sudhir]
  - Range of benefits depending where you deploy
  - Cloud is a good starting point
  - Allow path for engaging legacy vehicles

- Are there any shortcomings to VSS?
- What can be done to expand VSS
  - Promote consistent time stamps in signals?

### Using COVESA Vehicle Signal Specification (VSS) to Accelerate Sonatus' Next Generation Vehicle Services

**COVESA - Webinar 2023** 

February 2nd, 2023

### SØNATUS



### Sonatus: Silicon Valley-Based Automotive SW Leader



#### Award Winning Technology





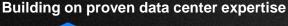
#### A Successful Track Record in Production

Proven solutions in production today with Hyundai Ramping across their product line

#### **Global Presence**

Networking, Storage and Compute Systems

Communications (Wireless, Broadband Fixed Wireless, APN,)



Security: Authentication, Encryption, VPN, FW



Cloud/Data Management



Mobile and Cloud based Applications & Services



Virtualization, Orchestration, SaaS, Managed Services



### The importance and benefits of SDV

### Software-defined vehicles (SDV) unlock a range of powerful benefits

- Improved functionality
- Upgradability
- Extensibility including after development
- Development cost savings
- New business models
- New monetization opportunities

# Key challenges to adopting SDV

### **Data Volume**

- Vehicle data is significant
- Impractical to send all vehicle data to the cloud all the time
- Prohibitive transmission and storage costs

### Upgrades and Extensibility

- SDV enables extensibility
- Heavy OTA updates may be burdensome
- Deploying updates quickly
  - New use cases
  - New business opportunities
  - Evolving needs
  - Urgent situations

### **Data Formats**

- Inconsistent naming across OEMS, models, regions
- Inconsistent units
- Conflicting naming conventions
- Same names, different meaning

### **Sonatus Vehicle Data Collector**

Powerful data collection, configurable in seconds

#### **Technology Examples**



### Vehicle Data Collector



Vehicle Automation

#### Features

- Collect only necessary data
- Data policy deployed in seconds
- One vehicle or entire fleets
- Stream to any cloud
- Dynamically adapt data resolution

### **Benefits**

- New monetization options
- Diagnose or eliminate recalls
- Reduce data transmission costs

### **Sonatus Vehicle Automation Manager**

Vehicle automation and extensibility without coding

#### Technology Examples



### /ehicle Data Collector



### **Vehicle Automation**

### Features

- Deploy automations in seconds
- Inputs from across vehicle
- In-vehicle and external actions
- Create workflows without coding
- Limit access to ensure safety

### **Benefits**

- Prototype new features rapidly
- Enhance vehicles after production
- Diagnose issues in the field
- New monetization opportunities
- Lower manufacturing costs

### **Benefits of COVESA VSS**

### Interoperability

- Consistency across OEMs
- Consistency across models
- Communication between different vehicles, infrastructures

#### Innovation

- Faster develop applications
- Signal meaning clearer
- Abstracts low-level architecture

### **Reduced Costs**

- Lower development costs
- Software reuse across OEM brands/models
- Easier programmer ramp-up

### Easier after-market usage

 Lowers burden on downstream value-added services

### Safety

- Consistent use of signals avoid confusion
- Consistent units
- Safer data sharing for V2V

## Discussion



### Positive experience with VSS

- Sonatus has found VSS useful in building consistency across automotive
- Our solutions benefit from the portability it provides
- We are excited to be one of the leaders driving VSS adoption

### More information about Sonatus

- www.sonatus.com
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- https://www.linkedin.com/company/sonatus



ACCELERATING VEHICLE SOFTWARE INNOVATION

### More information about COVESA

- https://www.covesa.global/
- https://www.linkedin.com/company/covesa-alliance/

