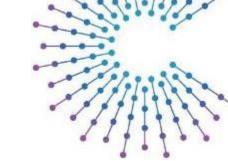


COVESA for Newcomers

Antitrust Note Well

Before we begin, we would like to make clear that COVESA is committed to compliance with the antitrust laws in all of its activities, and that it expects all participants to similarly comply with the antitrust laws. We will not engage in--and members must refrain from--any discussion of, or understandings regarding competitively sensitive topics. If you have any doubts regarding whether a matter is appropriate for discussion, please consult with your antitrust counsel.





Why COVESA?



Digital experiences in and around the vehicle must continually evolve



Vehicle experiences must integrate seamlessly with the consumer's digital world

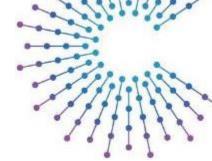


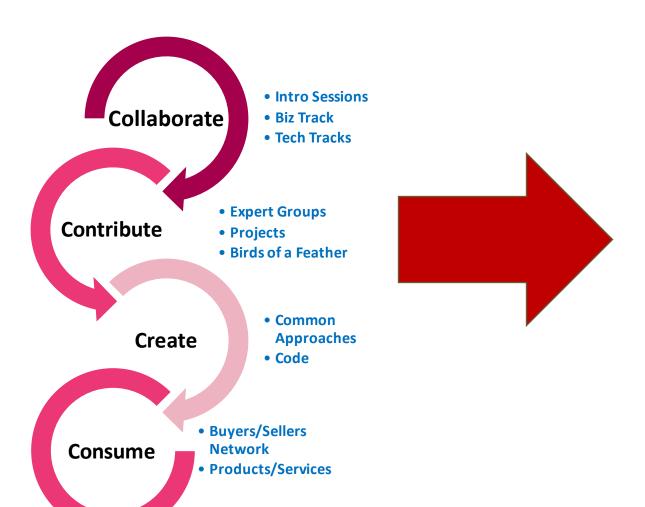
Vehicles must increasingly be part of a connected mobility ecosystem of solutions and services





Why does COVESA gather?









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Board of Directors

Matt Jones, President

Ford

Graham Smethurst, Chairman

BMW

Gerald Spreitz, Vice President Robert Bosch Thomas Bloor, Secretary

RTI

John Sergakis, Treasurer











BOARD MEMBERS

BOARD SECONDARY REPRESENTATIVES

Florian Baumann, Aptiv

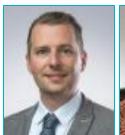
Tara Akhavan, Forvia Christoph Ludewig, Geotab Hisao Munakata, Renesas Trpko S. Blazevski, Stellantis Dan Nicholson, General Motors

Shareef Hakim, Ford

im, Jo

John Sergakis, General Motors Stephen Lawrence, Renesas

Ted Guild, Geotab Mona Levacher, Forvia

























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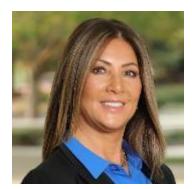
COVESA – The Team



Paul Boyes Community Director



Mike Nunnery Biz Dev Manager



Sue Schmitt Operations Manager



Karin Hanson Sr. Events Manager



Nicholas Contino IT Manager



Tina Wright
Finance Coordinator



Shellie Smith
HelpDesk & Membership



Traci Renner
Branding & Social Media



Members

OEMs













KARMA







FORVIA ·faurecia



GARMIN

MOBIS













Silicon arm RENESAS

> **Other W3**C°

OSV, Middleware, Hardware & Service Suppliers





















































































































The Vision

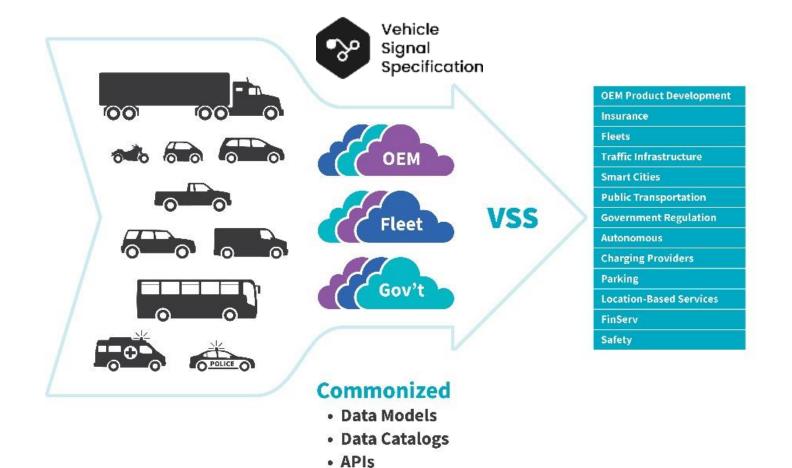
COVESA is an open, collaborative and impactful technology alliance; accelerating the full potential of connected vehicles.

Working together, we are a forcemultiplier, creating a more diverse, sustainable and integrated mobility ecosystem.





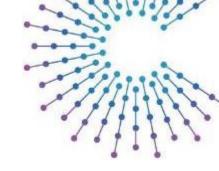
The Impact



VSS commonizes diverse data sources enabling focus on business value.



Another Impact: AOSP App Framework Standardization





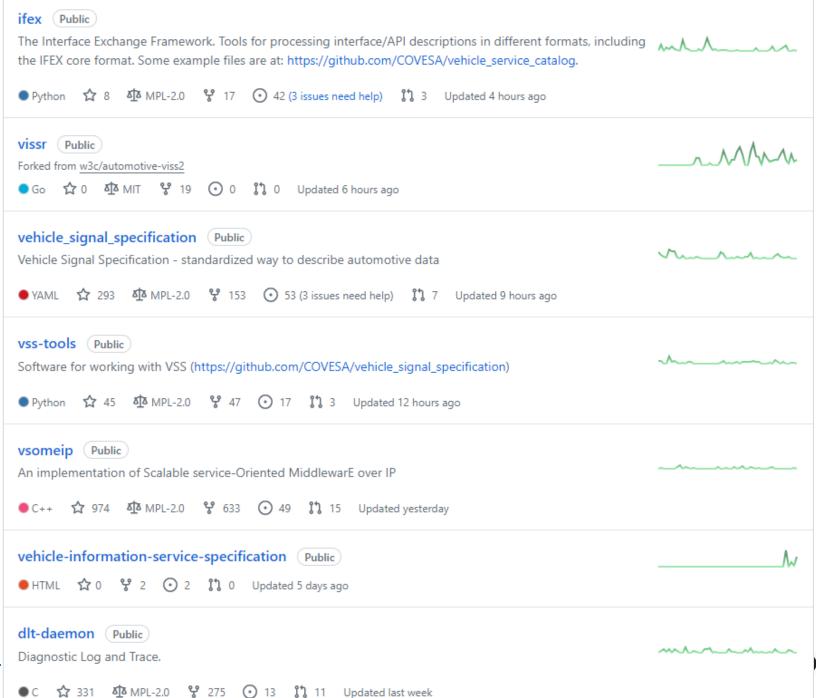




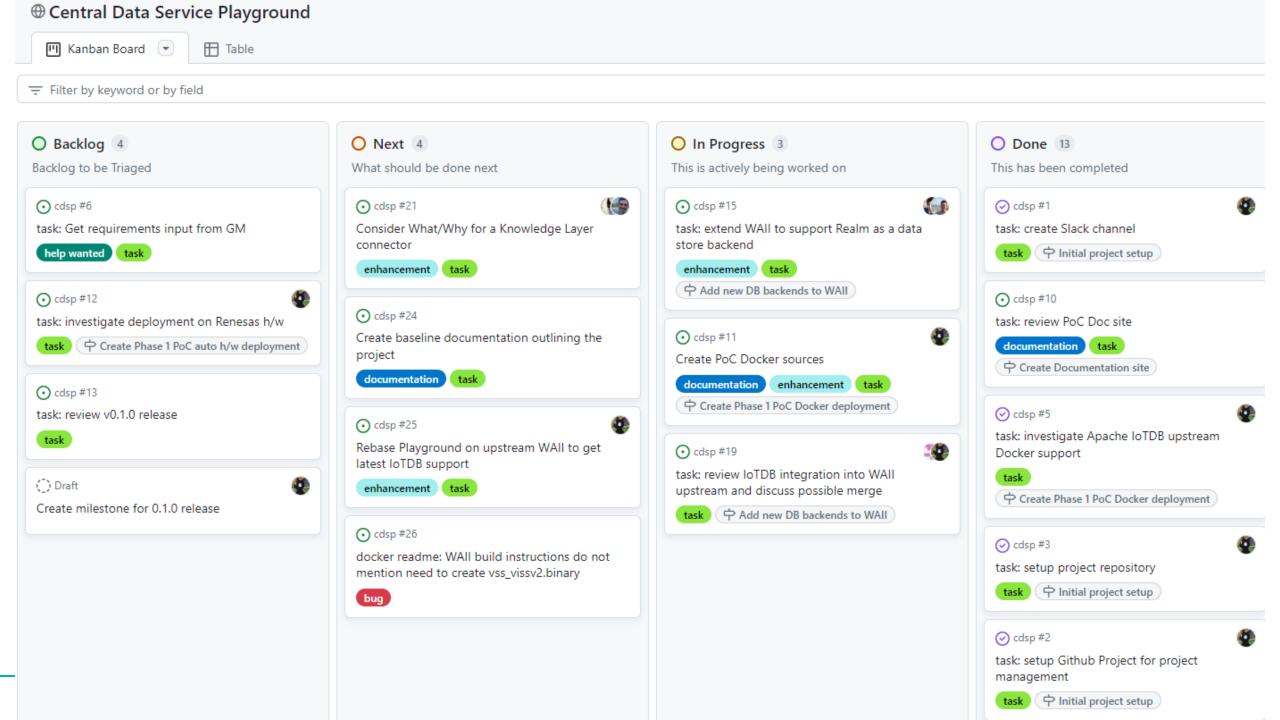
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Code Lives HERE!



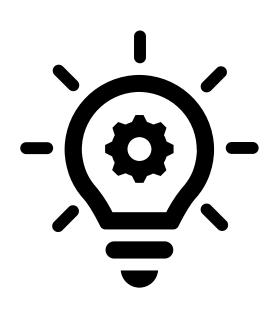




Member-driven Ideas (Birds of a Feather)









Connected Safety BoF



Vehicle Commerce BoF

13



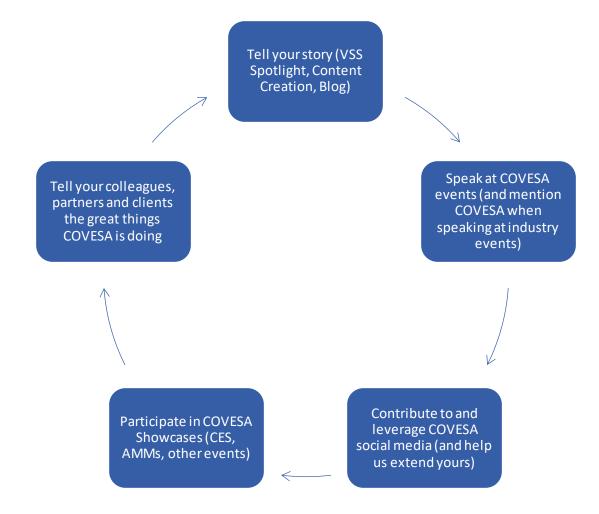
The Message – COVESA Marketing Team

Top 3 Reason to Join the Marketing Team

- Ensure your organizational priorities are reflected in technical projects, communications, and events.
- Enjoy visibility as thought leaders and influencers at COVESA and Industry-related events to elevate and promote the alliance and your organizational priorities.
- Unprecedented access and collaboration with industry leaders across the value chain to share next and best practices.



Ways to Contribute (and get benefit)





Tuesday Sessions Newcomers Should Attend

1:30 PM - 1:55 PM



Hear the latest happenings in COVESA from COVESA President, Matt Jones. Matt will also share his view of the future of COVESA and topics to be considered in the next year. Plenary

2:00 PM - 2:40 PM

COVESA Priorities & Future

COVESA Board Members will present and discuss COVESA core values and progress on strategic goals for 2024. A brief Q&A session will be offered at the end.

Panel Session Plenary

2:45 PM - 3:15 PM

<u>Understanding and Engaging in COVESA Expert Groups & Projects</u>

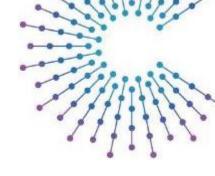
Community Director Paul Boyes and Executive Director Steve Crumb engage the audience in dialog over COVESA's current groups and projects.

<u>Informal Discussion</u> <u>Plenary</u>

3:45 PM - 4:10 PM

A Beginners Guide to Vehicle Signal Specification (VSS)

This session is for those new to COVESA's Vehicle Signal Specification (VSS).





How to Make the Most of This Event



Meet

- COVESA 'veterans' and ask questions (Breaks, receptions)
- Board members, Paul Boyes (Community Director), Mike Nunnery (Industry events and showcases), and others...



Listen

- To this week's announcements (especially, during today's Keynote)
- To status updates, do your homework, and (pretty please) don't slow down work in-progress



Enjoy

- Receptions, breaks and showcase event (Wednesday night)
- The great content brought to you and consider what action you and your company should take





QUESTIONS?





