Shaping the future of road safety

April 2024
CURRENT CHALLENGES TO OVERCOME

→ Crash data is lost during crashes
→ Information is rarely sent quickly enough, if at all
→ Visual information is not sent
→ Poor reliability and accuracy in data collection
→ Lack of fast communication between technologies and systems
WE CAN MAKE A REAL DIFFERENCE IN CRUCIAL MOMENTS

SCENARIO 1

Tanker truck changes lanes – Crash happens

Value proposition:
Instantaneous IP notification is sent to rescue services

SCENARIO 2

Hazardous materials leak onto the road

Value proposition:
LiDAR/radar/camera 3D point cloud informs emergency responders about what to expect

SCENARIO 3

Emergency personnel are provided with information

Value proposition:
First responders gets accident-specific information on their way to the crash

IN ALL SCENARIOS, SPEED AND ACCURACY ARE VITAL
IMAGINE

The world’s first end-to-end fully-integrated system for crash avoidance, detection, and instantaneous crash response.
IMAGINE A NEXT-GENERATION 112 EMERGENCY SERVICE

That sends out real-time visual data
Giving first responders crucial pre-arrival information
Where preliminary crash data can be sent before any hardware is destroyed in the crash
That sends out lossless and relevant crash data, containing:

- Airbag deployment data
- In-car monitoring
- Events leading up to the crash
IMAGINE A NEXT-GENERATION 112 EMERGENCY SERVICE

That you can trust in any weather or lighting conditions – Accurately recording each millisecond of the accident
IMAGINE A NEXT-GENERATION 112 EMERGENCY SERVICE

That through BlincVision’s quick detection and sensor fusion gives other sensors the time to react to the danger.
In 70% of all accidents with pedestrians, cars actually have ADAS systems.
WE STRIVE FOR ZERO TRAFFIC ACCIDENTS

But when accidents do occur, we want to enable the smartest and most efficient emergency response possible.
BlincVision - the fastest and most accurate anti-collision system for automotives in urban road traffic
FOR US – EVERY METER MATTERS
FOR YOU – EVERY SECOND COUNTS

Integrating the fastest and smartest ADAS system with the Next-Generation 112 emergency services

Post-crash care for when crashes do happen
ROAD SAFETY IS A GLOBAL ISSUE
1.3 million people die in traffic every year.

40% of the fatalities occur in urban areas.
More than 50% of all road traffic deaths are among vulnerable road users: pedestrians, cyclists, and motorcyclists.
City traffic is getting more and more complex
Terranet is redefining what it means to move safely in urban traffic
THINGS ARE MOVING IN THE RIGHT DIRECTION

NEW REGULATIONS, TECHNOLOGICAL DEVELOPMENT, AND EFFECTIVE COLLABORATION IS KEY TO ACHIEVE VISION ZERO!
NEW SAFETY REGULATIONS DRIVE DEMAND FOR BLINCVISION AND MORE ADVANCED AUTOMATIC EMERGENCY BRAKING (AEB) SOLUTIONS
→ Vulnerable road users is a top priority

→ Technical constraints

→ Low latency is important

→ 2026 revision is going to be tougher
We are a technology development company with a passion for cutting-edge sensor technologies.

We consist of world-class engineers and experts from across the world and a variety of sectors.

Offices in Gothenburg, Sweden and Stuttgart, Germany with a HQ in Lund, Sweden.

Listed on Nasdaq First North Premier Growth Market since 2017 (TERRNT-B).