COVESAA Getting Started

Welcome to COVESAA!

*Navigate the many opportunities and privileges for your organization with your COVESAA membership!*

**ABOUT COVESAA**

COVESAA is the only alliance focused solely on developing common approaches and technologies for connected vehicles, which now form a growing percentage of vehicles on the road.

We are well-aligned to address opportunities and challenges in the automotive industry, which is experiencing a digital transformation driven by fundamental customer expectations.

COVESAA is focused on three core challenges, which are the foundation for our current active collaborations:

1. Keep the In-Vehicle Digital Experience Up-to-Date
2. Embrace the Customer’s Digital Life
3. Integrate Vehicles into Broader Mobility Solutions

Information on COVESAA can be found on our [website](#) and [Wiki](#) along with a complete list of our [Board and Officers](#).

**News & Updates**

Stay current on what’s happening with COVESAA and receive our newsletter and important updates. Email [help@covesa.global](mailto:help@covesa.global) to be added to the list.

**All Member Meetings & Events**

Twice a year, COVESAA holds All Member meetings featuring both business-level and technical content, as well as the popular Member Showcase and Reception. COVESAA also attends and speaks at various industry events and holds showcase and networking receptions annually at CES and AutoTech: Detroit.

A list of upcoming and past COVESAA events can be found on the COVESAA [website](#). If interested in sponsoring or participating in a COVESAA Reception & Showcase event, contact Mike Nunnery at [mikenunnery@comcast.net](mailto:mikenunnery@comcast.net).

**GET INVOLVED**

COVESAA welcomes new members to add to its strong, active base of current members working together to shape the future technologies of connected vehicles and the mobility ecosystem.

Learn more about our various collaborative projects, expert groups, and Birds of a Feather (BoF) projects and how to start getting involved using the various tools and resources listed below.

**Groups & Projects**

COVESAA Groups and Projects are organizational structures for members to collaborate on the advancement of connected vehicle systems, software-defined vehicles, and mobility ecosystems. Learn more about each group and project and how to get involved [here](#).

**COVESAA Wiki**

You can track COVESAA activities on our Wiki at [wiki.covesa.global](http://wiki.covesa.global). If you have not already received your login credentials or if you need to add access for a colleague, please contact [help@covesa.global](mailto:help@covesa.global).

**Community Calendar & Weekly Meeting Schedule**

A community calendar with a weekly meeting schedule can be found [here](#) and instructions on how to integrate the Google Calendar into Outlook are [here](#).
Communication Channels
A full list of communications channels (i.e., Slack workspaces/channels and mailing lists) for each Expert Group and Project can be found here.

COVESA GitHub Repository
COVESA code is openly available in GitHub and more information on COVESA projects can be found on the COVESA Wiki.

COVESA MARKETING & BRANDING

As a member-driven organization, it’s critically important COVESA members elevate, amplify and promote COVESA and their contributions to the alliance.

The COVESA marketing team is prepared to support and collaborate with you on promotional activities including social media, press activities, and thought leadership content.

COVESA members who are interested in joining the COVESA Marketing Team, please email marketing@covesa.global.

Using the COVESA Brand
The COVESA brand guidelines were created to facilitate and inspire communications that will present a clear and consistent identity for COVESA. To ensure proper usage of COVESA logos and branding, please follow the COVESA Brand Guidelines. You can also find COVESA logo files and a PowerPoint template on the Wiki here.

COVESA Blog
The COVESA blog features news, technology project updates and implementations, member profiles, and member roundtables. Please email marketing@covesa.global if interested in contributing a blog article or participating in a member roundtable or profile article.

Press Releases
Issue a press release announcing your company as a new member of COVESA. Include a description of COVESA along with a quote from a COVESA spokesperson. COVESA is available to help draft content for your approval.

Collaborate with COVESA on a joint press announcement highlighting collaboration efforts on a technology project. Include a quote from your spokesperson. COVESA is available to help draft content for your approval.

COVESA Social Media Channels
Please take a moment to connect with COVESA and support us on our social media platforms and please share and communicate news about COVESA on your social media channels.

Twitter
- Follow COVESA @COVESAglobal and share our news
- Tag COVESA when appropriate – @covesaglobal

LinkedIn
- Follow COVESA at Connected Vehicle Systems Alliance and “Like”, “Share” and comment on our posts to extend the reach of our news
- Tag COVESA when appropriate – Connected Vehicle Systems Alliance

Key Contacts
COVESA key contacts for operations, technical community, membership, marketing, and events are listed below. Contact the COVESA Help Desk for general membership questions and Wiki access.
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<thead>
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<th>Name</th>
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