

# COVESA July Newsletter

## COVESA Member News

What a great first half of the year it has been for COVESA with continued growth and interest. In April, we kicked off the second quarter with a wildly successful All Member Meeting held in Leipzig, Germany. This was followed by the much-anticipated event at AutoTech: Detroit in June where COVESA had a strong presence on stage and on the showroom floor driving a standout experience to increase COVESA awareness and engagement with existing members and prospects.

To top off the AutoTech: Detroit event, we had a full house at our annual networking reception. Thank you to our networking event sponsors (see below) for their continued alliance support. The positive response we have received from our presence at AutoTech has boosted our member interest substantially with new members joining COVESA each month. A big welcome to some of our recent new members: Humanising Autonomy, Cymotive Technologies, Garrett Motion, Innovation Works, Emergency Safety Solutions, Mojio, Area X.O., Stellantis, MAVI.io, TuneIn, and Rivit360.

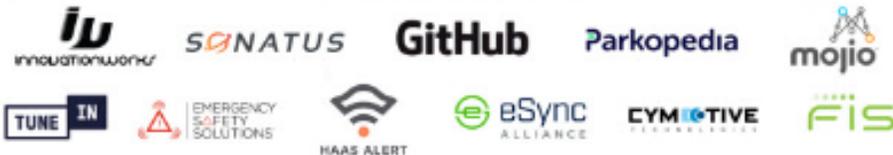
## PLEASE THANK OUR SPONSORS



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The COVESA Board was able to meet in person in Frankfurt, Germany early July to discuss the next 18-24 month outlook for strategic planning.

Please read on to learn more about our significant inroads over Q2.

## Technology Engagements

- **EV Charging**

EV Charging BoF kicks off with a proposal by member company Ford for multiple OEMs to collect and share charging data to improve the charging experience.

A recording of the presentation is [here](#). Next steps: Scope and start proof-of-concept.

- **digital.auto**

digital.auto BoF kicks off with a proposal by member company Bosch to support OEMs in the adoption of SdV and COVESA standards by making it easy to rapidly explore and test the feasibility of new business ideas and features through an online playground. Project details and a recorded presentation can be found [here](#).

- **Vehicle Service Catalog**

"Vehicle Service Catalog Deployment - Containers" was presented by member company Renesas to the VSC project team showing the potential of deploying VSC as Open Container Initiative containers. More information on the presentation can be found [here](#).

Vehicle Service Catalog continues to mature as a project. Please join the project team on Mondays at 10 am PT / 1 pm ET / 1900 CET. For the latest on VSC, please visit [here](#).

- **Vehicle Edge to Cloud Edge**

Vehicle Edge to Cloud Edge was proposed as an implementation project by member company Geotab. Project details can be found [here](#).

Details on COVESA projects can be found on the [COVESA Wiki](#).

## Upcoming Events

COVESA All Member Meeting

We have kicked off the planning for COVESA's Fall All Member Meeting (AMM) which will be held at the Dearborn Inn in Dearborn, Michigan USA on October 18-20, 2022. Early bird registration will open on Monday, August 15th. Our theme will be data and in-vehicle services and the AMM will include a showcase. A sponsorship prospectus will be available by mid-August and a call for member participation proposals will be sent on July 31st with a deadline of late August. More details on the AMM will be shared in a separate communication.

## COVESA Marketing Team

The Marketing page is now LIVE (<https://www.covesa.global/covesa-marketing-team>). We have successfully transitioned from a Marketing Team Wiki page to our newly launched HTML-based page. Please take time to review the contents of this page which include COVESA Brand and Communication guidelines, access to download COVESA logos, artwork for use on your company website and social media, a COVESA briefing deck, and much more. If you're interested in becoming a part of the Marketing Team please contact [marketing@covesa.global](mailto:marketing@covesa.global) or [bgoalsby@covesa.global](mailto:bgoalsby@covesa.global), we would be happy to welcome you to the team.

## COVESA Blog Highlights

In case you missed some of our most recent blog articles, please be sure to review them on the [COVESA Wiki](#).

COVESA Roundtable - July: How would a similar, common approach for defining vehicle services in a standard way simplify system development and deployment? Ulf Björkengren, Principal Connectivity Strategist at GEOTAB, and Paul Boyes, Community Director at COVESA share their perspectives on how a common approach for defining vehicle services will simplify system development and deployment. Read the article [here](#).

COVESA Roundtable - May: What benefits does an industry-wide initiative like the COVESA and W3C Common Vehicle Interface Initiative (CVII) bring to the automotive industry? COVESA members GEOTAB, Humanising Autonomy, and Renesas Electronics along with COVESA's community director, share their insights on the benefits they see from an industry-wide initiative such as the Common Vehicle Interface Initiative (CVII). Read their perspectives [here](#).

COVESA Roundtable - April: How can collaborative organizations accelerate the development of a common platform for the software-defined vehicle? We asked some of our members to provide their perspectives on how collaborative organizations can accelerate the development of a common platform for the software-defined vehicle. Read the article [here](#).

Information and news on COVESA can always be found on our social channels. Be sure to Share/Like/Comment on COVESA content and **follow us at**:

- Twitter [@COVESAGlobal](#)
- LinkedIn at [Connected Vehicle Systems Alliance](#)
- [YouTube](#)

COVESA Marketing Team