

Return-of-experience presentation format for All Member Meeting

For time information for the All Member Meeting, please follow [the following link](#)

Note that other speaking slots may be of **traditional presentation** or **workshop** type. Those are not covered here.

An **Return-of-experience** presentation (**real-life** or **production experience** presentation) is a special multi-company format for the AMM presentations, focused around a **shared topic**. Many project presentations at an AMM explain the plans and results of collaborative projects and thus they present a formed consensus. The RoE format is rather set up for companies to be able to give their own unique viewpoint.

We have created this format of presentation for a number of reasons:

1. We have many requests for a speaking opportunities and instead of saying no to companies, we want to give the opportunity to many, with shorter time slots. At the same time we are still selective, so that presentations can give an interesting, relevant, and diverse mix of viewpoints.
2. The short talk format should enable getting to the core of things quickly. It will keep the content lively and interesting for the audience.
3. Much like a panel discussion, but here set up as separate speaking slots instead, we expect each speaker to be able to provide a unique opinion on the subject matter. The combination will build a wide for our shared collaborative ecosystem, as well as keep things interesting for the audience.

(Once filled in, this is useful to send to speakers in their confirmation email)

Shared topic: Blueprint for ...

Abstract: *A common abstract describing the topic / problem statement which companies will bring multiple viewpoints on.*

Day and Time (for the shared session):

List of speaking companies: *(Inform all speakers which other companies are part of this block).*

Expected length and setup: E.g. 3 Companies, 1 hour = 18 minutes dedicated to your company, all inclusive, with 2 minutes switching time.

Time schedule breakdown: Write a strict division of time for each time block. 20-30 minutes is appropriate. Speakers should be well prepared and stick to the allotted time.

When planning note the required time for switching speakers such as 2 minutes for example. If the time is particularly short and/or in a plenary setup, it may be appropriate to avoid Q&A for these sessions – see below.

Speaker Guidelines and tips

In order to make this format successful and fair there should be a balance between guidelines for the type of presentation we prefer, while still giving companies a lot of freedom to present their own viewpoint,. The diversity of input will provide the greatest sum of parts when looking at the Return-of-experience presentation block as a whole.

1. If it's a short time slot, keep corporate introductions to a minimum. Get to the meat of the topic.
2. Present the technical challenge in question (and if the talk abstract already presents it, this too can be short, but you might prefer to highlight a particular aspect)
3. Then present solutions. Do not be afraid to **be opinionated** here, since RoE sessions are for "several companies **unique view** on a subject".
4. We have a technical audience and this is not a "business track". Some tips:
 - a. You can use the opportunity to describe several possible approaches
 - b. Include criteria for choosing one method over another, whether based on practical tryouts, or on theoretical reasoning,
 - c. ... **try to include hard data**, which is useful to guide a technically minded audience: Measurements, statistics, memory footprint, size, lines of code, performance benchmarks, and so on.
 - d. Finally, including **negative experiences**, mistakes, or reasons why an alternative did not work out, is also extremely useful for everyone. Please remember that these sessions are about sharing of real-world experience!
5. When possible RoE focuses on **production experience**. If applicable, mention experiences from putting the solution into production cars.
6. Finally your company is of course free to take this opportunity to mention a solution you may have in your portfolio (i.e. **a solution to the presented challenge**, not other irrelevant products). As you can see, the presentation is not expected to be a plain "sales pitch" – it ought to explain technical rationale for the offered product, and the rest of the presentation material should overall add to the shared body of technical knowledge.
7. There is often a single shared abstract, but while considering that description and the above tips, you may still interpret the topic quite freely.
8. If the shared abstract *totally* does not match your speaking intentions, let us know and we should discuss it.
9. There might not be time for Q&A, but for some topics we have related workshop time, where we can follow up on what was presented with audience interaction (note there is a schedule for each workshop, so make sure there is time planned for this).

To unify the presenters' approach, let's use this guideline for speaker slot length:
=< 20 minutes -> no Q&A
>20 minutes** -> optional Q&A, speaker decides (but stay within allotted time)

** Note, for the 2019 Spring AMM in Munich, the speaking slots are 30 minutes.

Slidedeck Template

- Since **RoE** is set up for companies to bring their own unique viewpoint, **you should use your own company slide deck template.**
(other presentations such as **project** results and **workshops** shall use a consistent GENIVI template: [see here](#) (Please note there may be a graphical update of this soon))
- The presentation template should be prepared for **16:9** aspect ratio

Notes

To confirm a speaking engagement

- 1) Send a confirmation to the representative of the programme committee that you are in contact with.
- 2) Send a **picture** and **Bio** (personal introduction) for the speaker to the conference organizer [Unknown User \(karinha\)](#)

If you have questions or concerns, let us know.

[Gunnar Andersson](#) [Philippe Robin](#) [Steve Crumb](#)