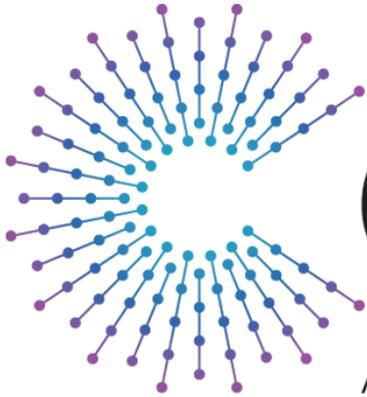


GENIVI Rebrands as COVESA

We have some exciting news to share -- today we announced the rebrand of GENIVI Alliance and we are now the Connected Vehicle Systems Alliance (COVESA). The new brand signifies the Alliance's evolving technical focus to connected vehicle systems including in-vehicle, on-edge and in-cloud services, interfaces and data exchange. COVESA is the only alliance focused solely on developing open standards and technologies for connected vehicles, and our new brand and vision reflects the commitment and shared goal of creating a more diverse, sustainable and integrated mobility ecosystem.



COVESA

Accelerating the future of connected vehicles

Discover more about COVESA, and how we are accelerating the future of connected vehicles, in this short [video](#).

COVESA will expand upon GENIVI's strong foundation of active technology projects as well as its vehicle signal specification and work on vehicle to cloud connected services. COVESA encourages current and prospective new members to introduce new projects that deliver specifications, open source licensed software and related materials that equip the industry with useful assets for commercial solution development. More information on COVESA projects can be found on the [COVESA Wiki](#).

Please see the full [press release](#) and visit our new website at [covesa.global](#). Also, please take a moment to read what some of our members are saying about COVESA and their enthusiastic support for accelerating the future of connected vehicles. COVESA member quotes can be found [here](#).