

GENIVI All Member Meeting Dates Announced (5-8 October 2021)

GENIVI will be gathering again on 5-8 October for its next event that is **open to both members and non-members**. This event will perhaps be one of the more important events in the 12-year history of GENIVI as several projects to evolve the purpose, scope and even brand of the organization will be unveiled. GENIVI Members can expect an early "reveal" webinar in late September so stay tuned for an email invite.

The theme of the meeting is **accelerating the potential of connected vehicles**. As with last Spring's event, the program will emphasize the how connected vehicles and the data they generate impacts services delivered by the automotive industry as well as adjacent industries. Participants can expect content on core projects like Android Automotive, Common Vehicle Interface Initiative (CVII) as well in-vehicle payments, dynamic insurance applications leveraging vehicle data, and cybersecurity considerations. If you have an interest in being considered as a speaker during this program, please contact [Steve Crumb](#).

The GENIVI Board of Directors is still considering whether small face-to-face, regional gatherings in Munich and in Detroit-area are possible and prudent given the impact of the latest delta variant of COVID. This decision will be finalized in mid-August, leveraging the latest information from relevant agencies to ensure the health of all participants is the top priority. Either way, the event will use a new virtual platform called [ExVo by AllSeated](#). The platform has a very immersive experience that makes participation in program content and in networking much more intuitive and enjoyable. GENIVI is able to offer 20 virtual booths for organizations interested in presenting product/service information to event participants. ExVo feels much more like a virtual showcase experience allowing participants to "browse" content available at the booth, to request additional information with a simple click as well as engage in direct conversation with a company representative. If you are interested in more information on sponsorship or reserving a booth, please contact [michael nunnery](#) or [Karin Hanson](#).

As with previous events, the program timing will align to afternoon Central Europe Time and early morning for most US time zones. Content will be streamed live and also captured for on-demand playback by all including Asia-based audiences.

Program content will be published iteratively with a full program available in early September. If you have any questions about the event, please contact [Steve Crumb](#). Please put a "save the date" in your calendars today for this important event and stay tuned for more information on the program in late August.