GENIVI Welcomes New Board Members

During its annual meeting in March, the GENIVI Board of Directors elected two new members, Geotab and Renesas.

Geotab will be represented by Christoph Ludewig, VP OEM Europe, and Ulf Bjorkengren, Senior Connectivity Strategist. Christoph recently joined Geotab after previous positions at Mercedes-Benz Connected Services and Daimler Fleet Management. Christoph has also graciously agreed to keynote during the upcoming GENIVI All Member Meeting (4-7 May) so you will hear from him soon. Ulf is a familiar contributor to GENIVI and W3C, having been instrumental in developing the Vehicle Interface Service Specification (VISS) and also contributing heavily to the Vehicle Signal Specification (VSS) or related open source projects in GitHub.

Renesas will be represented by Hisao Munakata, Senior Director, and long time participant in GENIVI. Munakata-san has consistently supported the usage of open software in Renesas' products and brings to GENIVI strong relationships with several open source stakeholders, alliances and Japan-based organizations.

The Board will welcome its new members during its upcoming meeting on 14 April.

The Board also acknowledges the great work and leadership provided to GENIVI by the departing Board members, Tero Salminen (OpenSynergy) and Ari Aalto (TietoEvry). We are very grateful for their insights over the years and look forward to their continued engagement in the alliance going forward.