

# 20th All Member Meeting a Digital Experience

October 26-30, 2020

[Slides and Videos](#)

## Standard Approaches for Vehicle Software Integration & Maximizing the Value of Vehicle Data

We are excited to host this year's **GENIVI** AMM in an online digital experience. The first two days of the event, **October 26 and 27**, will include presentations, thought leadership panels and technical sessions, with a variety of technical workshops on **October 28 through 30**. In addition, we are hosting the ever popular **GENIVI** Demo Showcase from **October 26-28**.

So, what can you expect at our upcoming, 20th edition of a **GENIVI** All Member Meeting?

First, **GENIVI** will hold its industry-trend oriented program tackling issues like vehicle software complexity and maximizing the value of vehicle data. Speakers from Strategy Analytics, McKinsey and a number of OEMs and Tier 1 suppliers will fill the first day and a half of sessions.

Second, **GENIVI** will continue its history of holding technical workshops on topics ranging from Android Automotive to Cybersecurity to Cloud and Connected Services. Additionally, **GENIVI** intends to launch a new project called [Common Vehicle Interface Initiative \(CVII\)](#) during the event. This initiative has already been discussed during a recent [OEM Roundtable](#) where several OEMs (BMW, Ford, Jaguar Land Rover, Renault, Volvo Cars) expressed strong support for the work.

And finally, sponsoring members will also unveil the latest products and platform innovations using a virtual exhibition and networking tool that enables scheduled and ad-hoc side-bar meetings.

We look forward to hosting our members, non-members, and partners from around the world at the **GENIVI** All Member Meeting, **October 26-30, 2020**, to discuss the future of automotive collaboration and the growing challenges of software integration. Coming together as a productive and collaborative community is what makes **GENIVI** so great!

You can view and download the agenda [HERE](#)

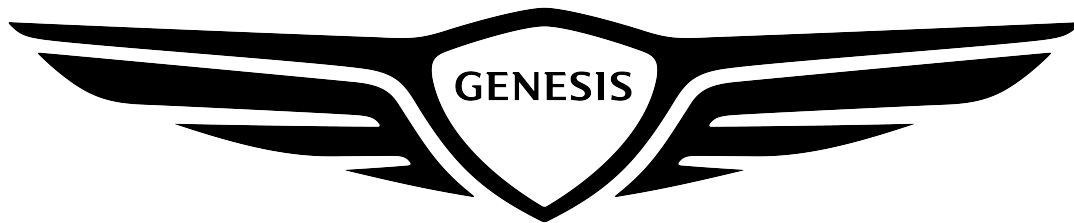
## BE A SPONSOR

If you are interested in more info on **Sponsorships**, or if you would like to participate in the **Digital Demo Showcase**, let us know by clicking the button below!

**I'M INTERESTED!**

Thank you to our Sponsors

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## VIRTUAL EVENT FAQ

**Q.** In what time zone will the event start?

A. The event is planned for the CET time zone. We don't want you to miss any of the sessions, so we prepared the time zone chart below for your convenience. The time zones represented in this chart are standard time and take into account the change from DST on October 25.

GENIVI AMM Time Zones									
PDT	EDT	BST	CET	<b>CET</b>	CET	IDT	WEST	KST	JST
SFO	Detroit	UK	Paris	<b>Berlin</b>	Sweden	Israel	Lisbon	Seoul	Tokyo
7:00 AM	10:00 AM	2:00 PM	3:00 PM	<b>3:00 PM</b>	3:00 PM	4:00 PM	2:00 PM	11:00 PM	11:00 PM

**Q.** How do I register for the virtual event?

A. Register for the virtual event by selecting the “Register” button from the GENIVI AMM Registration [webpage](#). Follow the on-screen instructions by filling out the information required to register. This process will register you with a unique ID that lets us know that you should be receiving additional information regarding how to attend the conference via your computer or mobile device.

[Sign up for free](#)

**Q.** Is there a cost to participate in the online experience for GENIVI Virtual All Member Meeting 2020?

A. The digital experience and content is free. For those who have already registered for the All Member Meeting scheduled last May, you will automatically receive email updates about the online content. If you had not yet registered, please sign up to receive updates [here](#).

**Q.** Will I get access to the session content from the GENIVI Virtual All Member Meeting 2020?

A. Yes, we are planning to offer GENIVI Virtual All Member Meeting content online, more details will be announced soon

Q. When will I receive the instructions for attending the virtual event?

A. GENIVI is working diligently to prepare for this unique digital experience and will send you the necessary instructions within a couple of weeks of the event. Make sure that the email address associated with your registration is accurate and up to date so that there is no delay in receiving our communications.

Q. Can my computer or mobile device handle the virtual event?

A. Most up to date computers and mobile devices such as laptops, desktops, and handheld tablets are capable of running the virtual event for you.

Q. What do I need to do on the day of the virtual event?

A. On the morning of the event, you will receive a reminder that will look a lot like the initial virtual event email that you will have received a couple of weeks prior to the event. This will also contain a link that will automatically direct you to the event page. You will be given access 15 minutes before the session starts.

Q. Will speakers be able to share session content?

A. We thank all GENIVI Virtual All Member Meeting speakers who have spent valuable time working on session content. All of the presentations and videos will be available through the GENIVI Alliance website and wiki. Speakers can also upload their presentations in the mobile app. You will also be able to visit at your leisure, the sessions on SwapCard, for 30 days after the event.

Q. How will I access my booth on SwapCard?

A. For the GENIVI Virtual Demo Showcase you will be provided with instructions to access and use your space to set up your videos and meetings. You should be prepared to add your company information, URL, and add any videos and collateral that you plan to offer to the attendees for download. Instructions to participate in the exhibition will be available October 15. This should allow you enough time to prepare your content.

Q. How do I know if my company is a GENIVI Alliance member?

A. You can find out if your company is a member [here](#).

Q. Who do I contact for more information about the virtual event?

A. Please contact Karin Hanson at [karinha@khansonevents.com](mailto:karinha@khansonevents.com) with any other questions.

Q. Who do I contact for more information about becoming a SPONSOR?

A. Please contact Mike Nunnery at [mikenunnery@comcast.net](mailto:mikenunnery@comcast.net) for more information.

Q. Who do I contact for more information about space in the GENIVI Digital Demo Showcase?

A. Please contact Mike Nunnery at [mikenunnery@comcast.net](mailto:mikenunnery@comcast.net) for more information.