

COVESA Brand Assets & Communications Guidelines

Welcome to the COVESA Brand Assets page. Here you will be able to access and download the COVESA logos, and artwork for use on your company website, social media, and collateral. Please take a moment to review the COVESA Brand Guidelines and COVESA Member Communication Guidelines & Tools available below.



Have questions? Contact marketing@covesa.global

[COVESA Brand Guidelines](#)

[COVESA Member
Communication Guidelines
& Tools](#)

These brand guidelines will help you express the COVESA brand, in tone, look and feel, using the brand identity appropriately and consistently. Always get help and approval from the COVESA marketing team before any communication is produced. Whether that be a press release, brochure, digital content or exhibition stand.

We're here so that you get the assistance and resources you need to make sure that, whatever you do, it's recognizably and consistently COVESA.

COVESA OVERVIEW PRESENTATION (October 2023)

[COVESA Overview](#)

COVESA ARTWORK, IMAGES & LOGOS

COVESA POWERPOINT TEMPLATE

[COVESA PPT Template_202401.pptx](#)

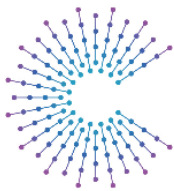
[COVESA
Artwork](#)

COVES
A
Image
Library

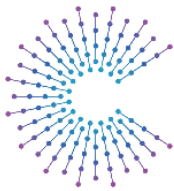
VSS
Graphics

COVES
A Logos

The logo files are sorted in folders for horizontal/vertical and tagline/no tagline formats to help you navigate to the logo type needed. You may also use one of the most popular logos below.

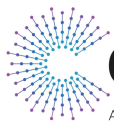


COVES



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Accelerating the future of connected vehicles



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