

COVESA at Automotive Tech Week (16-18 November, Detroit-area)

COVESA, formerly GENIVI Alliance, is excited to engage in its first in-person event in quite some time during the upcoming Automotive Tech Week, held near Detroit, Michigan on 16-18 November.

COVESA is involved in a number of activities during this event, most notably the end of day reception and showcase on the 17th at Bar Louie, just a short drive from the venue. COVESA members and attendees that [pre-register](#) for the this networking event are invited to join us from 5:00pm to 8:00pm along with our generous event sponsors (see below) for an evening of craft beer sampling, cocktails, appetizers, and networking. With 400+ expected to be in attendance, this is a great opportunity to **LEARN MORE** about the COVESA community, **NETWORK** and **DO BUSINESS**. To pre-register for this event, please visit <https://covesa2021.eventbrite.com> and use the passcode "collaboration".

Providing opportunities for our members to network and to engage in a vibrant buyers and sellers ecosystem is one of the primary value propositions of COVESA. As we emerge (safely) from a COVID-dominated past year, COVESA looks forward to bringing its members and the broader connected vehicle industry together to meet, greet and plan the future of mobility together.

If you have any questions about the COVESA networking event or desire to explore sponsorship, please contact Mike Nunnery, COVESA Marketing Manager, at MikeNunnery@comcast.net. Please also visit the [COVESA website](#) to learn more about the organization.

