

Member Profile: Stellantis



With Trpko S. Blazeovski, Global ICT & Digital - Global Digital Platforms and Head of Digital Innovation & Tech Scouting at Stellantis

What does your company do? What services, or products, do you provide?

Stellantis NV (Stellantis), formerly Fiat Chrysler Automobiles NV, is an automotive company, formed as a result of a merger with PSA Group. Stellantis is a constellation of 14 iconic automotive brands (Abarth, Alfa Romeo, Chrysler, Citroen, Dodge, DS, Fiat, Jeep, Lancia, Maserati, Opel, Peugeot, RAM, Vauxhall) and two mobility arms that are about more than transportation: they're about moving people and making connections. As we transform into a sustainable mobility tech company, we are guided by the clear vision of our Dare Forward 2030 strategic plan, which paves the way for Stellantis to achieve carbon net zero by 2038 and be second to none in value creation for all stakeholders. We are leading the charge in electrification and software development, with cutting-edge technologies at the heart of our products and services. Fully committed to our customers and backed by partners that are leaders in their industries, we aim to develop, engineer, manufacture, and scale the best breakthroughs in all facets of sustainable mobility from autonomous, connected, electrified, shared, and pre-owned vehicles to micro-mobility, commercial vehicles, and even electric aircraft. With a community of more than 160 nationalities, industrial operations in more than 30 countries, and customers in more than 130 markets, we are among the most diverse companies in the world and able to unite people and ideas across borders and cultures. Our passionate, talented, and diverse teams support our iconic brands in providing freedom of mobility tailored to every need.

Why did you join COVESA and how long has your company been a member?

In order to further our global reach and leadership in industry collaboration that will propel the exploration of innovative solutions, approaches, standards, and relationships in this new era of mobility that will help change the way society moves. To further realize our company goal of, "Powered By Our Diversity, We Lead The Way The World Moves." We have been an active member of COVESA for approximately 1 year and hold a seat on the COVESA Board of Directors.

What benefits does your participation in COVESA bring to your company and business?

COVESA enables the efficient integration of solutions across mobility technologies and adjacent industries alongside tech scouting of emerging and upcoming industry technologies; and startups deal flow that enables that technology.

Which COVESA collaborative project(s) or Birds of a Feather (BoF) is your company engaged in and why is that beneficial to your business?

Stellantis is currently involved in the In-Vehicle Payment SIG, Vehicle Experience Group, EV Charging Event Data Aggregation Project, and the Automotive AOSP App Framework Expert Group.

We are also exploring and considering more involvement with the Commercial and Fleet Vehicle activities forming in COVESA, as well as VSS and Data Standardization, Automotive Cybersecurity, and Simulation/Digital Twin/Automotive AI.

Our membership in COVESA offers invaluable networking and connections to industry leaders and the start-up community and helps Stellantis in forging long-lasting engagements to realize our mission.